

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM509146

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	02/01/2019		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HighPoint Global, LLC		02/01/2019	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	HighPoint Digital, Inc.		
Street Address:	300 N. Meridian Street, Suite 1750		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	Corporation: VIRGINIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	87781333	HIGHPOINT	
Registration Number:	5048558	CXCELLENCE	
Registration Number:	4844504	ELEVATE THE CITIZEN EXPERIENCE	
Registration Number:	4844503	ELEVATE THE CITIZEN EXPERIENCE	
Registration Number:	4854376	CITIZEN EXPERIENCE	
Registration Number:	4711544	HIGHPOINT	
Registration Number:	4639537	HIGHPOINT GLOBAL	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-236-1313		
Email:	oclavio@btlaw.com		
Correspondent Name:	Olivia M. Clavio		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	62155-100		
NAME OF SUBMITTER:	Olivia M. Clavio		

OP \$190.00 87781333

SIGNATURE:	/OClavio/
DATE SIGNED:	02/07/2019
Total Attachments: 10 source=Articles of Merger#page1.tif source=Articles of Merger#page2.tif source=Certificate of Merger#page1.tif source=Art & Cert of Merger (VA)#page1.tif source=Art & Cert of Merger (VA)#page2.tif source=Art & Cert of Merger (VA)#page3.tif source=Art & Cert of Merger (VA)#page4.tif source=Art & Cert of Merger (VA)#page5.tif source=Art & Cert of Merger (VA)#page6.tif source=Art & Cert of Merger (VA)#page7.tif	



ARTICLES OF MERGER
 State Form 56363 (R4 / 11-18)

Indiana Code 23-0.5-9-45
 23-0.6-2-5

FILING FEE:
For-Profit Entities: \$90.00

The undersigned, desiring to engage in a merger pursuant to the provisions of Indiana Code 23-0.6-2, executes the following Articles of Merger.

ARTICLE I - NON-SURVIVING ENTITIES

Please provide the name, entity type, and jurisdiction of formation for each merging entity that is not the surviving entity.

Name	Entity Type	Jurisdiction of Formation
HighPoint Global, LLC	Limited Liability Company	Indiana

ARTICLE II - SURVIVING ENTITY

SECTION 1: Name of the entity (The name must meet the requirements of Indiana Code 23-0.5-3-1.)

The name of the merging entity that is the surviving entity

HighPoint Digital, Inc.

SECTION 2: Entity type (Example: corporation, limited liability company, etc.)

The entity type of the surviving entity

Corporation

SECTION 3: Jurisdiction

The jurisdiction of formation of the surviving entity

Virginia

ARTICLE III - REGISTERED AGENT INFORMATION

To determine if your Registered Agent is a Commercial Registered Agent (CRA), go to INBIZ.in.gov.

Electronic Service of Process Information

Sending an e-mail to the e-mail address provided by a registered agent is NOT sufficient to effectuate valid service of process.

The Secretary of State is currently collecting a service of process e-mail address for registered agents under IC 23-0.5-4-3. Until the Indiana Supreme Court writes rules and develops a technical solution, valid service may not be effectuated electronically.

If you do not want to provide a service of process e-mail address, you may choose to use a commercial registered agent. Because all commercial registered agents are required to have a service of process e-mail address on record with the Secretary of State, choosing to use a commercial registered agent means that you are not required to provide another service of process e-mail address.

Provide either commercial registered agent or noncommercial registered agent information below.

<input checked="" type="checkbox"/> Commercial registered agent	Name of registered agent (Do not provide address.) Cogency Global Inc.		
OR	Name of registered agent:		
<input type="checkbox"/> Noncommercial registered agent	Name of registered agent:		
Address (number and street). (A P.O. Box is not acceptable unless accompanied by a Rural Route number.)		City	State IN
E-mail address of the registered agent at which the registered agent will accept electronic service of process			
<input checked="" type="checkbox"/> By checking the box, the Signator(s) represent(s) that the Registered Agent named in these Articles of Merger has consented to the appointment of Registered Agent.			

2019 JAN 25 PM 2:25
 INDIANA SECRETARY OF STATE RECEIVED

ARTICLE IV - EFFECTIVE DATE

Effective date of the Articles of Merger (month, day, year) (The effective date may not be more than ninety (90) days after the date the Articles of Merger were filed.)

February 1, 2019 at 12:01 AM

ARTICLE V - ADDITIONAL INFORMATION

Please complete either a. or b. below.

a. If the surviving entity is a domestic entity, please attach any amendments to the entity's public organic record approved as part of the plan of merger as required by Indiana Code 23-0.6-2-5(b)(5) and designate it "Exhibit A."

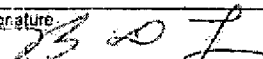
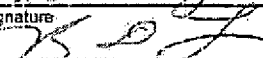
b. If the surviving entity is a foreign entity that is not a registered foreign entity, please provide an address to which the Secretary of State may send any process served on the Secretary of State under Indiana Code 23-0.5-2-6(e).

Number and street N/A. (Note: The surviving entity is a foreign entity that is a registered foreign entity.)	City	State	ZIP code
---	------	-------	----------

ARTICLE VI - APPROVAL

This merger was approved in accordance with Indiana Code 23-0.6:

In Witness Whereof, the undersigned duly authorized representative(s) of the merging entity(ies) executes these Articles of Merger and verifies, subject to penalties of perjury, that the statements contained herein are true, this 24 day of January, 20 19.

Signature 	Printed name: Benjamin D. Lanus	Title: CEO, HighPoint Global, LLC
Signature 	Printed name: Benjamin D. Lanus	Title: CEO, HighPoint Digital, Inc.
Signature	Printed name	Title
Signature	Printed name	Title

State of Indiana
Office of the Secretary of State

CERTIFICATE OF MERGER
of
HIGHPOINT DIGITAL, INC.

I, CONNIE LAWSON, Secretary of State, hereby certify that an Articles of Merger of the above Foreign For-Profit Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Code.

The following non-surviving entity(s):

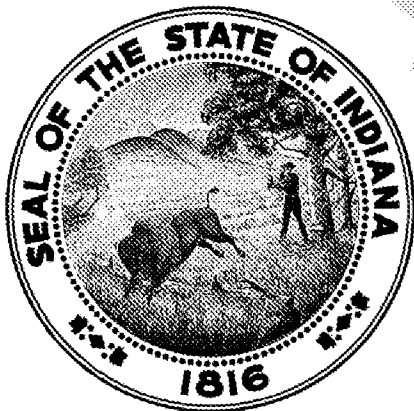
HIGHPOINT GLOBAL, LLC

a(n) Domestic Limited Liability Company

merged with and into the surviving entity(s):

HIGHPOINT DIGITAL, INC.

NOW, THEREFORE with this document I certify that said transaction will become effective Friday, February 01, 2019.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, January 29, 2019

Connie Lawson

CONNIE LAWSON
SECRETARY OF STATE

201805171258791 / 8161411

To ensure the certificate's validity, go to <https://bsd.sos.in.gov/PublicBusinessSearch>

COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

AT RICHMOND, JANUARY 29, 2019

The State Corporation Commission finds the accompanying articles submitted on behalf of
HighPoint Digital, Inc.

comply with the requirements of law and confirms payment of all required fees. Therefore, it is
ORDERED that this

CERTIFICATE OF MERGER

be issued and admitted to record with the articles of merger in the Office of the Clerk of the
Commission, effective February 1, 2019, at 12:01 AM. Each of the following:

HIGHPOINT GLOBAL, LLC

is merged into HighPoint Digital, Inc., which continues to exist under the laws of VIRGINIA with
the name HighPoint Digital, Inc., and the separate existence of each non-surviving entity
ceases.

STATE CORPORATION COMMISSION

By 

Mark C. Christie
Commissioner

MERGACPT
CIS0336
19-01-28-1211

TRADEMARK
REEL: 006554 FRAME: 0470

ARTICLES OF MERGER
OF
HIGHPOINT GLOBAL, LLC
WITH AND INTO
HIGHPOINT DIGITAL, INC.

-1056896-6
-0499255-8

The undersigned, on behalf of the limited liability company and corporation set forth below, pursuant to Title 13.1, Chapter 9, Article 12 of the Code of Virginia, state as follows:

1. Parties to the Merger and Surviving Entity. The parties to the merger are HighPoint Global, LLC, a limited liability company organized under the laws of the State of Indiana (the "Merging Company"); and HighPoint Digital, Inc., a corporation incorporated under the laws of the Commonwealth of Virginia. The name of the entity that will be the survivor of the merger is HighPoint Digital, Inc. (the "Surviving Company").
2. Plan of Merger. The other provisions of the plan of merger are as follows:

ARTICLE I
GENERAL

Section 1.01. Merger. Pursuant to the Code of Virginia and the Indiana Uniform Business Organizations Code (the "Indiana Code"), as of the Effective Time (as hereinafter defined) of the Merger, the Merging Company, HighPoint Global, LLC, shall be merged with and into the Surviving Company, HighPoint Digital, Inc. Upon the consummation of the Merger, the separate existence of the Merging Company shall cease and the Surviving Company shall be the surviving company. The Surviving Company shall have the right, power and authority to transact any and all business for which entities may be organized under the Code of Virginia.

Section 1.02. Filing; Effective Time. The Merger shall be consummated by the filing of the Articles of Merger with the State Corporation Commission of the Commonwealth of Virginia (the "Virginia Articles of Merger"), and shall become effective as of 12:01 A.M. on February 1, 2019 (the "Effective Time").

ARTICLE II
SURVIVING COMPANY

Section 2.01. Name of Surviving Company. The name of the Surviving Company subsequent to the Effective Time of the Merger shall be HighPoint Digital, Inc.

Section 2.02. Address of Surviving Company. The address of the principal office of the Surviving Company is 300 North Meridian Street, Suite 1750, Indianapolis, Indiana 46204.

Section 2.03. Articles of Incorporation. The Articles of Incorporation, as amended, of the Surviving Company as on file with the State Corporation Commission of the Commonwealth of Virginia and in effect immediately prior to the Effective Time of the Merger (the "Articles of Incorporation"), shall from and after the Effective Time of the Merger be and remain the Articles of Incorporation of the Surviving Company until altered or amended in accordance with the Code of Virginia.

Section 2.04. Bylaws. The Third Amended and Restated Bylaws of the Surviving Company, effective as of April 10, 2018 (the "Bylaws"), shall from and after the Effective Time of the Merger be and remain the Bylaws for the Surviving Company until altered, amended or repealed as therein provided or as provided by the Code of Virginia.

Section 2.05. Directors. The sole director of the Surviving Company in office immediately prior to the Effective Time of the Merger shall from and after the Effective Time of the Merger be and remain the sole director of the Surviving Company until such time as replaced in accordance with the Code of Virginia, the Articles of Incorporation, and/or the Bylaws.

Section 2.06. Officers. The officers of the Surviving Company in office immediately prior to the Effective Time of the Merger shall from and after the Effective Time of the Merger be and remain the officers of the Surviving Company until such time as replaced in accordance with the Code of Virginia, the Articles of Incorporation, and/or the Bylaws.

ARTICLE III RIGHTS AND LIABILITIES

Section 3.01. Transfer of Rights and Property. As of the Effective Time of the Merger, the Merger shall have the effects set forth in the Code of Virginia and the Indiana Code. As of the Effective Time of the Merger, the separate existence of the Merging Company shall cease, and the Merging Company shall be merged with and into the Surviving Company. Except as otherwise expressly provided below in Section 4.02 of this Plan of Merger, the Surviving Company shall have all of the rights and interests of the Merging Company, including all privileges, immunities, powers, purposes, franchises, licenses, permits, registrations, leases, contracts, agreements (including employment contracts and covenants not to compete) and all other property and assets of every kind and description, whether real, personal or mixed, fixed or intangible, and all choses in action shall be delivered to and shall be vested in and upon the Surviving Company without act or deed, and all such rights and interests shall be as effectively the property of the Surviving Company, without transfer, reversion or impairment.

Section 3.02. Transfer of Liabilities. As of the Effective Time of the Merger, the Surviving Company shall have and shall be responsible for all debts, obligations and other liabilities of the Merging Company that existed immediately prior to the Effective Time of the Merger, including all deposits, debts, liabilities, obligations and contracts, matured or unmatured, whether accrued, absolute, contingent or otherwise and whether or not reflected or reserved against on the balance sheets, books of account or other records of the Merging Company existing immediately prior to the Effective Time of the Merger. No liability of any entity shall be released or impaired by this Merger, and all rights of creditors and other obligees and all liens on the property of the Merging Company shall be preserved unimpaired.

ARTICLE IV MANNER AND BASIS OF CONVERTING EQUITY INTERESTS OF THE MERGING COMPANY AND SURVIVING COMPANY SHARES

Section 4.01. Merging Company Interests. At the Effective Time of the Merger, by virtue of the Merger and without any further action on the part of any party, each outstanding member interest in the Merging Company shall be automatically cancelled and extinguished.

Section 4.02. Surviving Company Shares. At the Effective Time of the Merger, by virtue of the Merger and without any further action on the part of any party, each issued and

outstanding share of stock of the Surviving Company shall be automatically transferred and assigned to the sole member of the Merging Company.

ARTICLE V.
MISCELLANEOUS

Section 5.01. Benefit. This Plan of Merger shall inure to the benefit of and be binding upon the parties hereto and their respective successors and assigns.

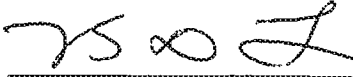
Section 5.02. Further Assurances. The authorized representatives of the Merging Company and the Surviving Company, when and if appointed, shall cause to be executed any further and additional documents or instruments as may from time to time be reasonably required or desirable for the purpose of consummating or carrying out the Merger as contemplated by this Plan of Merger.

Section 5.03. Governing Law. This Plan of Merger shall in all respects be construed, interpreted and enforced in accordance with and governed by the laws of the Commonwealth of Virginia without regard to the conflict of laws principles thereof.

3. Date of Adoption and Approval of Merger by the Sole Director and Shareholder of Surviving Company. The Plan of Merger was approved and adopted by unanimous consent of the sole director and the sole shareholder of the Surviving Company, HighPoint Digital, Inc., a Virginia corporation, on January 24, 2019. The adoption and approval of the Merger by the Surviving Company are in accordance with the Code of Virginia.
4. Authorization of Participation in Merger by Merging Company. The parties hereby state and the Merging Company, HighPoint Global, LLC, an Indiana limited liability company, hereby certifies, that participation of the Merging Company in the merger was duly authorized as required by the organic law of such eligible entity pursuant to the Indiana Code and its organic rules and was fully approved and consented to by its sole member and interest holder.

[Signature page follows]

Executed in the name of HighPoint Global, LLC by:



(Signature)

January 24, 2019

(Date)

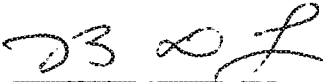
Benjamin D. Lanius
(Printed Name)

Member
(Company Title)

T0568966
(Entity's SCC ID No.)

(317) 576-4477
(Telephone No.)

Executed in the name of HighPoint Digital, Inc. by:



(Signature)

January 24, 2019

(Date)

Benjamin D. Lanius
(Printed Name)

Chief Executive Officer
(Corporate Title)

04992558
(Corporation's SCC ID No.)

(317) 576-4477
(Telephone No.)

COMMONWEALTH OF VIRGINIA
STATE CORPORATION COMMISSION

AT RICHMOND, JANUARY 29, 2019

The State Corporation Commission finds the accompanying articles submitted on behalf of
HighPoint Digital, Inc.

comply with the requirements of law and confirms payment of all required fees. Therefore, it is
ORDERED that this

CERTIFICATE OF MERGER

be issued and admitted to record with the articles of merger in the Office of the Clerk of the
Commission, effective February 1, 2019, at 12:01 AM. Each of the following:

HIGHPOINT GLOBAL, LLC

is merged into HighPoint Digital, Inc., which continues to exist under the laws of VIRGINIA with
the name HighPoint Digital, Inc., and the separate existence of each non-surviving entity
ceases.

STATE CORPORATION COMMISSION

By 

Mark C. Christie
Commissioner

MERGACPT
CIS0336
19-01-28-1211

TRADEMARK
REEL: 006554 FRAME: 0475

Commonwealth of Virginia



State Corporation Commission

I Certify the Following from the Records of the Commission:

The foregoing is a true copy of the articles of merger filed in the Clerk's Office of the Commission on January 29, 2019 by HighPoint Digital, Inc. effective as of February 1, 2019.

Nothing more is hereby certified.



*Signed and Sealed at Richmond on this Date:
January 30, 2019*

Joel H. Peck

Joel H. Peck, Clerk of the Commission