

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM509261

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FLEET WHOLESAL SUPPLY CO. LLC		12/21/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FLEET FARM WHOLESAL SUPPLY CO. LLC		
<b>Street Address:</b>	1300 SOUTH LYNNDAL DRIVE		
<b>City:</b>	APPLETON		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54914		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 228</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0843203	ROAD RUNNER	
<b>Registration Number:</b>	4881638	ROAD RUNNER	
<b>Registration Number:</b>	0810747	BRITE-START	
<b>Registration Number:</b>	2266620	BRITE-START	
<b>Registration Number:</b>	2742021	BRITE-START	
<b>Registration Number:</b>	1535902	FLEET FARM	
<b>Registration Number:</b>	3572326	FF FLEET FARM	
<b>Registration Number:</b>	3723630	FF FLEET FARM	
<b>Registration Number:</b>	3900742	FLEET FF FARM	
<b>Registration Number:</b>	3940388	FLEET FF FARM	
<b>Registration Number:</b>	4120414	FF FLEET FARM	
<b>Registration Number:</b>	3990192	FF FLEET FARM	
<b>Registration Number:</b>	4020729	FF FLEET FARM	
<b>Registration Number:</b>	4072023	FF FLEET FARM	
<b>Registration Number:</b>	4026270	FF FLEET FARM	
<b>Registration Number:</b>	4157757	FF FLEET FARM	
<b>Registration Number:</b>	4210142	FF FLEET FARM	
<b>Registration Number:</b>	4372615	FF FLEET FARM	
<b>Registration Number:</b>	4492593	FF FLEET FARM	
<b>TRADEMARK</b>			

CH \$5715.00 0843203

Property Type	Number	Word Mark
Registration Number:	4584570	FF FLEET FARM
Registration Number:	4786851	FF FLEET FARM
Registration Number:	4680070	FF FLEET FARM
Registration Number:	4852509	FF FLEET FARM
Registration Number:	4760430	FF FLEET FARM
Registration Number:	5009067	FF FLEET FARM
Registration Number:	5033064	FF FLEET FARM
Registration Number:	5090520	FF FLEET FARM
Registration Number:	5159412	FF FLEET FARM
Registration Number:	5429744	FF FLEET FARM
Registration Number:	5515021	FF FLEET FARM
Registration Number:	5531464	FF FLEET FARM
Registration Number:	5417111	FF FLEET FARM
Registration Number:	5549185	FF FLEET FARM
Registration Number:	1800422	FARM LIFE
Registration Number:	2146279	BIG MAX
Registration Number:	2402092	BIG MAX
Registration Number:	3401673	BIG MAX
Registration Number:	4063375	BIG MAX
Registration Number:	0812864	DIKON
Registration Number:	0838436	FIELD N' FOREST
Registration Number:	2241118	FIELD N' FOREST
Registration Number:	2494385	FIELD N' FOREST
Registration Number:	2930754	FIELD N' FOREST
Registration Number:	4063418	FIELD N' FOREST
Registration Number:	4354773	FIELD N' FOREST
Registration Number:	4210085	FIELD N' FOREST
Registration Number:	4344107	FIELD N' FOREST
Registration Number:	4369931	FIELD N' FOREST
Registration Number:	4585855	FIELD N' FOREST
Registration Number:	4607207	FIELD N' FOREST
Registration Number:	0820213	SPROUT
Registration Number:	4210141	SPROUT
Registration Number:	0800296	IRON BRIGADE
Registration Number:	2707242	IRON BRIGADE
Registration Number:	4277016	IRON BRIGADE
Registration Number:	4408603	IRON BRIGADE
Registration Number:	4679874	IRON BRIGADE

Property Type	Number	Word Mark
Registration Number:	0826346	FARM RATED
Registration Number:	5237945	FARM RATED
Registration Number:	0815845	MILKHOUSE
Registration Number:	0820060	MILKHOUSE
Registration Number:	4237739	MILKHOUSE
Registration Number:	1525167	RESOLUTE
Registration Number:	2757274	RESOLUTE
Registration Number:	2793037	RESOLUTE
Registration Number:	4401696	RESOLUTE
Registration Number:	1593423	
Registration Number:	2119851	ISOBAR
Registration Number:	2304199	ISOBAR
Registration Number:	2209669	JAGUAR
Registration Number:	4421748	JAGUAR
Registration Number:	2297496	SUPERIOR
Registration Number:	3195383	
Registration Number:	2512164	THE TOY STORE JUST ASK ANYONE!
Registration Number:	2508954	HOME CENTER
Registration Number:	2884076	IF FLEET FARM DOESN'T HAVE IT I DON'T NE
Registration Number:	3968009	IF FLEET FARM DOESN'T HAVE IT I DON'T NE
Registration Number:	2566746	
Registration Number:	2641708	
Registration Number:	2596956	
Registration Number:	2569340	
Registration Number:	2823078	
Registration Number:	4067010	
Registration Number:	4421759	
Registration Number:	2631408	SUPERIOR
Registration Number:	2778512	
Registration Number:	5237946	
Registration Number:	2805515	
Registration Number:	4863354	
Registration Number:	3039855	THE MAN'S MALL
Registration Number:	2940700	DURA-BUILT
Registration Number:	3900740	DURA-BUILT
Registration Number:	2851015	SPROUT
Registration Number:	2991953	THE GARDEN CENTER
Registration Number:	3152297	LAKES N' RIVERS

Property Type	Number	Word Mark
Registration Number:	4369497	LAKES N RIVERS
Registration Number:	4478808	LAKES N RIVERS
Registration Number:	4513514	LAKES N RIVERS
Registration Number:	4899044	LAKES N RIVERS
Registration Number:	4934171	LAKES N RIVERS
Registration Number:	3113118	LITTER DELIGHT
Registration Number:	3748262	DURA-BUILT
Registration Number:	3900738	DURA-BUIL
Registration Number:	3894562	LAKES N RIVERS
Registration Number:	4369496	LAKES N RIVERS
Registration Number:	4478807	LAKES N RIVERS
Registration Number:	4899043	LAKES N RIVERS
Registration Number:	4934170	LAKES N RIVERS
Registration Number:	3857727	MILLS SERVICE CENTER
Registration Number:	3742396	
Registration Number:	3746419	FRIENDLY FLEET FF MILLS FLEET FF FARM
Registration Number:	3742286	WE LOVE IT!
Registration Number:	3895379	HUNTER HANK
Registration Number:	4915347	HUNTER HANK
Registration Number:	3863272	MILLS FLEET FARM
Registration Number:	3900741	MILLS FLEET FARM
Registration Number:	4064589	MILLS FLEET FARM
Registration Number:	3990193	MILLS FLEET FARM
Registration Number:	4020730	MILLS FLEET FARM
Registration Number:	4072024	MILLS FLEET FARM
Registration Number:	4026271	MILLS FLEET FARM
Registration Number:	4154123	MILLS FLEET FARM
Registration Number:	4210143	MILLS FLEET FARM
Registration Number:	4372616	MILLS FLEET FARM
Registration Number:	4507594	MILLS FLEET FARM
Registration Number:	4496281	MILLS FLEET FARM
Registration Number:	4584571	MILLS FLEET FARM
Registration Number:	4786852	MILLS FLEET FARM
Registration Number:	4680071	MILLS FLEET FARM
Registration Number:	4847682	MILLS FLEET FARM
Registration Number:	4756083	MILLS FLEET FARM
Registration Number:	5009068	MILLS FLEET FARM
Registration Number:	5079164	MILLS FLEET FARM

Property Type	Number	Word Mark
Registration Number:	5199522	MILLS FLEET FARM
Registration Number:	5419717	MILLS FLEET FARM
Registration Number:	5515022	MILLS FLEET FARM
Registration Number:	5531465	MILLS FLEET FARM
Registration Number:	5457524	MILLS FLEET FARM
Registration Number:	5549186	MILLS FLEET FARM
Registration Number:	3943347	FLEET REWARDS
Registration Number:	1800423	FL FARM-LIFE
Registration Number:	2121688	FF
Registration Number:	4015022	FF
Registration Number:	3900792	FF
Registration Number:	4207828	FF
Registration Number:	4445129	FF
Registration Number:	2487072	FF
Registration Number:	2603438	FF
Registration Number:	0943772	FLEET FARM
Registration Number:	2279749	JAGUAR
Registration Number:	3320575	JAGUAR
Registration Number:	2305357	SUPERIOR
Registration Number:	4310473	HUNTER HANK
Registration Number:	4915348	HUNTER HANK
Registration Number:	4540182	MAE'S CORNER MARKET
Registration Number:	4540183	MAE'S CORNER MARKET
Registration Number:	4453377	LEGION INDUSTRIAL TOOLS
Registration Number:	4433971	LEGION INDUSTRIAL TOOLS
Registration Number:	4577201	LEGION INDUSTRIAL TOOLS
Registration Number:	4380857	SIDON
Registration Number:	4685589	ORANGE FRIDAY
Registration Number:	4740547	ORANGE FRIDAY
Registration Number:	4810303	ORANGE FRIDAY
Registration Number:	5403245	ORANGE FRIDAY
Registration Number:	4290241	ORANGE FRIDAY
Registration Number:	4685590	ORANGE FRIDAY
Registration Number:	4657819	ORANGE FRIDAY
Registration Number:	4810302	ORANGE FRIDAY
Registration Number:	5403244	ORANGE FRIDAY
Registration Number:	4556525	WE LOVE IT! OUTDOORS PRESENTED BY MILLS
Registration Number:	4763695	WE LOVE IT! OUTDOORS PRESENTED BY MILLS

<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	4393857	HOME CENTER HARDWARE BUILDING PAINT TOOL
<b>Registration Number:</b>	4594009	BUNKER-HILL PAINT CO.
<b>Registration Number:</b>	4749738	BUNKER-HILL PAINT CO.
<b>Registration Number:</b>	4393886	MARISA'S SELECT
<b>Registration Number:</b>	4506455	M
<b>Registration Number:</b>	4453378	LEGION INDUSTRIAL TOOLS
<b>Registration Number:</b>	4472435	LEGION INDUSTRIAL TOOLS
<b>Registration Number:</b>	4577202	LEGION INDUSTRIAL TOOLS
<b>Registration Number:</b>	4507815	GET 2 KNOW THE SILO
<b>Registration Number:</b>	4507814	GET 2 KNOW THE SILO FF
<b>Registration Number:</b>	4565289	GET 2 KNOW THE SILO FF
<b>Registration Number:</b>	4565288	GET 2 KNOW THE SILO FF
<b>Registration Number:</b>	4466449	MILITARY SURPLUS
<b>Registration Number:</b>	4581445	THE OFFICIAL STORE OF DAD
<b>Registration Number:</b>	4516404	OLD 55
<b>Registration Number:</b>	4614691	OLD 55
<b>Registration Number:</b>	4585974	FIELD N' FOREST
<b>Registration Number:</b>	4547032	FIELD N' FOREST
<b>Registration Number:</b>	4650419	MILLS FF FLEET FARM
<b>Registration Number:</b>	4679955	MAX & PRINCE
<b>Registration Number:</b>	4733308	MAX & PRINCE
<b>Registration Number:</b>	4810288	MAX & PRINCE
<b>Registration Number:</b>	4679956	MAX & PRINCE
<b>Registration Number:</b>	4733309	MAX & PRINCE
<b>Registration Number:</b>	5037022	THE BACK FORTY
<b>Registration Number:</b>	5272891	THE BACK FORTY
<b>Registration Number:</b>	5037025	FF THE BACK FORTY
<b>Registration Number:</b>	5272892	FF THE BACK FORTY
<b>Registration Number:</b>	4757610	FF EST. 1955 FROM THE PANTRY
<b>Registration Number:</b>	4952723	FF EST. 1955 FROM THE PANTRY
<b>Registration Number:</b>	4757611	FROM THE PANTRY
<b>Registration Number:</b>	4952724	FROM THE PANTRY
<b>Registration Number:</b>	4825939	BIG BOYS' TOYLAND
<b>Registration Number:</b>	4974293	IRON BRIGADE
<b>Registration Number:</b>	4928882	IRON BRIGADE
<b>Registration Number:</b>	4966113	IF FLEET FARM DOESN'T HAVE IT I DON'T NE
<b>Registration Number:</b>	4966117	PROUDLY SERVING AMERICA'S HEARTLAND SINC
<b>Serial Number:</b>	87296669	FF BIG BOYS' TOYLAND

Property Type	Number	Word Mark
Registration Number:	5425074	MILLS MONEY
Registration Number:	5398148	THE STUFF DADS WANT WE HAVE IT
Registration Number:	5612878	FF
Registration Number:	5597208	BUILT FOR REAL LIFE
Registration Number:	5597209	FF FLEET FARM
Registration Number:	5597210	FF FLEET FARM
Registration Number:	5597211	FF FLEET FARM BUILT FOR REAL LIFE
Registration Number:	5597212	FF FLEET FARM BUILT FOR REAL LIFE
Serial Number:	87750697	MILLS FF FLEET FARM CLEAN N' GO PASS
Serial Number:	87750707	MILLS FLEET FARM CLEAN N' GO PASS
Serial Number:	88061574	YOU CLICK IT. WE PICK IT
Serial Number:	88034905	FF
Serial Number:	88214719	ORANGE FRIDAY
Serial Number:	88084392	FF FUEL
Serial Number:	88175962	MILKHOUSE BRAND
Serial Number:	88175976	MILKHOUSE BRAND
Serial Number:	88205805	FLEET FF FARM
Serial Number:	88207348	ORANGE FRIDAY
Serial Number:	88205818	FLEET FF FARM

**CORRESPONDENCE DATA**

**Fax Number:** 6082519166

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 608-251-5000

**Email:** lynn.hust@quarles.com

**Correspondent Name:** Lori S. Meddings

**Address Line 1:** 33 East Main Street

**Address Line 2:** Suite 900

**Address Line 4:** Madison, WISCONSIN 53703

<b>NAME OF SUBMITTER:</b>	Lori Meddings
<b>SIGNATURE:</b>	/lori s. meddings/
<b>DATE SIGNED:</b>	02/08/2019

**Total Attachments: 2**

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source=Fleet Farm Wholesale Supply Co. LLC-DE-Amendment -Change of Name 12-2018#page2.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FLEET WHOLESALE SUPPLY CO. LLC", CHANGING ITS NAME FROM "FLEET WHOLESALE SUPPLY CO. LLC" TO "FLEET FARM WHOLESALE SUPPLY CO. LLC", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF DECEMBER, A.D. 2018, AT 4:38 O`CLOCK P.M.



Jeffrey W. Bullock, Secretary of State

5971836 8100  
SR# 20188323440

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 204204162  
Date: 12-31-18

**TRADEMARK**  
**REEL: 006555 FRAME: 0547**



**CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF FORMATION  
OF  
FLEET WHOLESALE SUPPLY CO. LLC**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 04:38 PM 12/21/2018  
FILED 04:38 PM 12/21/2018  
SR 20188323440 - File Number 5971836

The undersigned, desiring to amend the Certificate of Formation of Fleet Wholesale Supply Co. LLC pursuant to the provisions of Section 18-202 of the Limited Liability Company Act of the State of Delaware, does hereby certify as follows:

FIRST: The name of the limited liability company is Fleet Wholesale Supply Co. LLC.

SECOND: The Certificate of Formation of Fleet Wholesale Supply Co. LLC was filed with the Secretary of State of the State of Delaware on February 23, 2016 (the "Certificate of Formation").

THIRD: The Certificate of Formation is hereby amended by deleting paragraph 1 in its entirety and substituting in lieu thereof a new paragraph 1 to read as follows:

"1. The name of the limited liability company is Fleet Farm Wholesale Supply Co. LLC (the "Company")."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to the Certificate of Formation this 21st day of December, 2018.

By: Mills Fleet Farm Group LLC, its sole member

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*Frederick P. Pielke III*  
Frederick Pielke III  
President/CEO