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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM509307

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/25/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dudley Products, Inc.		06/25/2008	Corporation: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Dudley Beauty Corp, LLC
Street Address:	1814 Eastchester Drive
City:	High Point
State/Country:	NORTH CAROLINA
Postal Code:	27265
Entity Type:	Limited Liability Company: NORTH CAROLINA

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	1286716	DUDLEYS Q+
Registration Number:	1590821	THE DUDLEY TIMES
Registration Number:	1600004	DUDLEY'S Q+
Registration Number:	1602925	DUDLEY'S Q+
Registration Number:	1627905	TOTAL CONTROL
Registration Number:	1693904	SALON CONTROL
Registration Number:	1715663	IN PARTNERSHIP WITH THE PROFESSIONAL COS
Registration Number:	1716704	IN PARTNERSHIP WITH THE PROFESSIONAL COS
Registration Number:	1755790	DUDLEY Q+ LOVES COSMETOLOGISTS
Registration Number:	1759801	SALON CURRENTS
Registration Number:	1761288	HAIR IMAGES
Registration Number:	1820934	DUDLEY PRODUCTS
Registration Number:	1821228	DUDLEY Q+ LOVES COSMETOLOGISTS
Registration Number:	1846105	LEVELS
Registration Number:	1904879	LEVELS
Registration Number:	1968648	DUDLEY COSMETOLOGY UNIVERSITY
Registration Number:	1968661	DCU
Registration Number:	1997438	DANCING FEET
		TRADEMARK

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Property Type	Number	Word Mark
Registration Number:	2190922	ENTRIGUE
Registration Number:	2352694	PROSELECT
Registration Number:	2863227	TRUE INDULGENCE
Registration Number:	2875849	Q NAILS
Registration Number:	3123276	EVENING KISS
Registration Number:	3363059	ADORA
Registration Number:	3365640	IDIVERSIFY

CORRESPONDENCE DATA

Fax Number: 3124276663

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3124271300

Email: CHIUSTM@LADAS.NET

Correspondent Name: Burton S. Ehrlich

Address Line 1: 224 S. Michigan Avenue

Address Line 2: Suite 1600

Address Line 4: Chicago, ILLINOIS 60604

ATTORNEY DOCKET NUMBER:	DUDLEY ASSIGN
NAME OF SUBMITTER:	Burton S. Ehrlich
SIGNATURE:	/bsehrlich/
DATE SIGNED:	02/08/2019

Total Attachments: 2

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> TRADEMARK REEL: 006555 FRAME: 0865

ASSIGNMENT

WHEREAS, Dudley Products, Inc., a Corporation of the State of North Carolina, with its main corporate offices located at 1080 Old Greensboro Road, Kernersville, North Carolina 27284 (hereinafter "Assignor"), has adopted, used, and has been using the trademarks identified below:

TRADEMARK	REGISTRATION NO.
DUDLEYS Q+ (STYLIZED)	1286716
THE DUDLEY TIMES	1590821
DUDLEY'S Q+ AND DESIGN	1600004
DUDLEY'S Q+ AND DESIGN	1602925
TOTAL CONTROL	1627905
SALON CONTROL	1693904
IN PARTNERSHIP WITH THE PROFESSIONAL COSMETOLOGIST	1715663
IN PARTNERSHIP WITH THE PROFESSIONAL COSMETOLOGIST	1716704
DUDLEY Q+ LOVES COSMETOLOGIS	TS 1755790
SALON CURRENTS	1759801
HAIR IMAGES	1761288
DUDLEY PRODUCTS	1820934
DUDLEY Q+ LOVES COSMETOLOGIS	STS 1821228
LEVELS	1846105
LEVELS AND DESIGN	1904879
DUDLEY COSMETOLOGY UNIVERS	ITY 1968648
DCU	1968661
DANCING FEET	1997438
ENTRIGUE	2190922
PROSELECT	2352694
TRUE INDULGENCE	2863227
Q NAILS AND DESIGN	2875849
EVENING KISS	3123276
ADORA	3363059
IDIVERSIFY	3365640
	TRAD

TRADEMARK REEL: 006555 FRAME: 0866

WHEREAS, Dudley Beauty Corp, LLC, a Limited Liability Company of the State of North Carolina, with its main corporate offices located at 1814 Eastchester Drive, High Point, North Carolina, 27265 (hereinafter "Assignee"), is desirous of acquiring all of the rights, title and interest in and to said marks, together with the business performed under the marks and the goodwill represented and symbolized by said marks, and the above identified Federal trademark registrations, therefore;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, nunc pro tunc, as of June 25, 2008, all of the rights, title and interest in and to the above identified trademarks and symbolized by said marks, and the referenced registrations, therefore, together with the business performed under the marks and the goodwill represented and symbolized by said marks and registrations, and the right to sue for past infringement.

Assignor:

Typed Name: Mrs W

Corporate Title:

RECORDED: 02/08/2019