

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM509312

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SunTrust Bank, as Collateral Agent		02/06/2019	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Laura Geller Brands, LLC		
Street Address:	575 Lexington Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Registration Number:	3528801	EYE RIMZ	
Registration Number:	4013809	AT LONG LASH	
Registration Number:	4801152	BAKED LIQUID RADIANCE FOUNDATION	
Registration Number:	3168706	BALANCE -N- BRIGHTEN	
Registration Number:	4063291	BARELY THERE	
Registration Number:	3520530	BLUSH -N- BRIGHTEN	
Registration Number:	5066039		
Registration Number:	2989610	BRONZE -N- BRIGHTEN	
Registration Number:	3143801	CREASE-LESS CONCEALER	
Registration Number:	3292139	ETHEREAL ROSE POWDER	
Registration Number:	4827774	HAPPIFUL	
Registration Number:	3527188	LAURA GELLER	
Registration Number:	3103856	LAURA GELLER MAKEUP	
Registration Number:	4019730	LAURA GELLER RECIPE FOR GORGEOUS	
Registration Number:	3942225	REAL DEAL REMEDY STICK	
Registration Number:	3922808	RECIPE FOR GORGEOUS	
Registration Number:	4436951	SKIN SELF-DEFENSE COMPLEX	
Registration Number:	3961747	THE PERFECT PAIRING	
Registration Number:	3961699	WELCOME MATTE	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3061201	CAULK
Registration Number:	4787513	LAURA GELLER
Registration Number:	4787516	LAURA GELLER
Registration Number:	3965399	SHIMMER DOWN
Serial Number:	86297296	BAKED IS BETTER
Serial Number:	86953012	BROWS THAT WOW BROW MASCARA
Serial Number:	87056094	GILDED HONEY
Serial Number:	87100301	LASH BOSS MAJOR LIFT, LENGTH, AND CURL M
Serial Number:	86297370	LAURA GELLER BAKED IS BETTER
Serial Number:	86435012	
Serial Number:	86953004	FIFTY KISSES LIQUID LIP COLOR
Serial Number:	87181907	CREASE-LESS CONCEALER
Serial Number:	87253495	FILTER CORRECTOR COLOR PERFECTING BALM
Serial Number:	87352181	LINE-N-DEFINE DUAL DIMENSION EYELINER

CORRESPONDENCE DATA

Fax Number: 4045228409

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-523-5300

Email: sls@phrd.com

Correspondent Name: Steve Schaaf

Address Line 1: 303 Peachtree Street, Suite 3600

Address Line 2: Parker, Hudson, Rainer & Dobbs LLP

Address Line 4: Atlanta, GEORGIA 30308

ATTORNEY DOCKET NUMBER:	3678.77
NAME OF SUBMITTER:	Harrison J. Roberts
SIGNATURE:	/HJR/
DATE SIGNED:	02/08/2019

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

(Laura Geller Brands)

February 6, 2019

FOR VALUE RECEIVED, the undersigned, **SUNTRUST BANK**, in its capacity as collateral agent ("Agent") for certain financial institutions, having an office at 3333 Peachtree Road, N.E., 4th Floor, East Tower, Atlanta, Georgia 30326, does hereby release, relinquish, discharge, terminate and cancel any and all liens it may have in, and any rights of set off against, and security interests granted to Agent, by **LAURA GELLER BRANDS, LLC**, a Delaware limited liability company ("Company"), having its chief executive office at 575 Lexington Avenue, New York, New York 10022, in and to the trademark applications and trademarks listed on Schedule A attached hereto, including any goodwill of the business symbolized by the foregoing, and all rights to sue for past, present, and future infringements thereof, arising under that certain Trademark Security Agreement dated as of April 21, 2017, between Company and Agent, recorded April 21, 2017, at the U.S. Patent and Trademark Office at Reel 6042, Frame 0502 (the "Trademark Agreement"). This Release of Security Interest in Trademarks (this "Release") may be filed with the United States Patent and Trademark Office to evidence Agent's release of the security interest against such trademark applications and trademarks.

This Release is intended to operate as a release of all liens and security interests granted and conveyed by Company to Agent pursuant to the terms of the Trademark Agreement and to reassign to Company all of Agent's right, title, and interest it may have or may have acquired pursuant to the terms of such Trademark Agreement, in each case without any representation, warranty, recourse or undertaking by Agent.

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signature appears on the following page]



IN WITNESS WHEREOF, Agent has caused this Agreement to be executed by its duly authorized officer as of the date first written above.





SUNTRUST BANK, as Agent

By: 
Name: Brian R. O'Fallon
Title: Director

SCHEDULE A

Trademarks and Trademark Applications

<u>IP</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Application Number</u>	<u>Application or Registration Date</u>
Trademark	EYE RIMZ	3528801	77/323,224	11/4/2008
Trademark	AT LONG LASH	4013809	85/116,090	08/16/2011
Trademark Application	BAKED IS BETTER	N/A	86/297,296	06/02/2014
Trademark	BAKED LIQUID RADIANCE FOUNDATION	4801152	86/416,399	08/25/2015
Trademark	BALANCE-N-BRIGHTEN	3168706	78/790,061	11/07/2006
Trademark	BARELY THERE	4063291	85/307,019	11/29/2011
Trademark	BLUSH-N-BRIGHTEN	3520530	77/460,397	10/21/2008
Trademark	BOX (LIPS) DESIGN 	5066039	86/420,387	10/18/2016
Trademark	BRONZE-N-BRIGHTEN	2989610	78/443,508	08/30/2005
Trademark Application	BROWS THAT WOW BROW MASCARA	N/A	86/953,012	03/25/2016
Trademark	CREASE-LESS CONCEALER	3143801	78/815,312	09/12/2006
Trademark	ETHERAL ROSE POWDER	3292139	78/844,479	09/11/2007
Trademark Application	GILDED HONEY	N/A	87/056,094	06/01/2016
Trademark	HAPPIFUL	4827774	86/169,720	10/06/2015
Trademark Application	LASH BOSS MAJOR LIFT, LENGTH, AND CURL MASCARA	N/A	87/100,301	07/12/2016
Trademark	LAURA GELLER	3527188	77/436,480	11/04/2008
Trademark Application	LAURA GELLER BAKED IS BETTER	N/A	86/297,370	06/02/2014
Trademark	LAURA GELLER MAKEUP (w/ red lips) 	3103856	78/658,503	06/13/2006
Trademark	LAURA GELLER RECIPE FOR	4019730	77/309,624	08/30/2011

	GORGEOUS 			
Trademark	REAL DEAL REMEDY STICK	3942225	85/054,608	04/05/2011
Trademark	RECIPE FOR GORGEOUS	3922808	85/078,241	02/22/2011
Trademark Application	SINGLE LIP DESIGN 	N/A	86/435,012	10/27/2014
Trademark	SKIN SELF-DEFENSE COMPLEX	4436951	85/375,704	11/19/2013
Trademark	THE PERFECT PAIRING	3961747	85/140,571	05/17/2011
Trademark	WELCOME MATTE	3961699	85/133,117	05/17/2011
Trademark	CAULK	3061201	78/439,315	02/21/2006
Trademark Application	FIFTY KISSES LIQUID LIP COLOR	N/A	86/953,004	03/25/2016
Trademark	LAURA GELLER (logo) (B&W) 	4787513	86/976,488	08/04/2015
Trademark	LAURA GELLER (logo) (color) 	4787516	86/976,506	08/04/2015
Trademark	SHIMMER DOWN	3965399	85/130,757	05/24/2011
Trademark Application	CREASE-LESS CONCEALER	N/A	87181907	09/23/2016
Trademark Application	FILTER CORRECTOR COLOR PERFECTING BALM	N/A	87253495	12/01/2016
Trademark Application	LINE-N-DEFINE DUAL DIMENSION EYELINER	N/A	87352181	02/28/2017