

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM502513

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		12/18/2018	Corporation:
RECEIVING PARTY DATA			
Name:	Neff Motivation, Inc.		
Street Address:	3601 Minnesota Dr.		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55435		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2523932	LEADER	
Registration Number:	1040949	NEFF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	201-610-6748		
Email:	arrielle.millstein@newellco.com		
Correspondent Name:	Arrielle Millstein		
Address Line 1:	Newell Brands, Inc., 221 River Street		
Address Line 2:	13th Floor		
Address Line 4:	Hoboken, NEW JERSEY 07030		
ATTORNEY DOCKET NUMBER:	Project Champion		
NAME OF SUBMITTER:	Arrielle S. Millstein		
SIGNATURE:	/ASM/		
DATE SIGNED:	12/18/2018		
Total Attachments: 2			
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RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST is made as of December 18, 2018, by Fifth Third Bank, an Ohio banking corporation (the "Bank"), and Neff Motivation, Inc., an Ohio corporation ("Owner").

WITNESSETH:

WHEREAS, the Bank had certain arrangements with Owner pursuant to a Credit Agreement and related Contingent Patent, Trademark and License Assignment dated as of January 31, 2003 (collectively, the "Security Agreements"), under which Owner granted to the Bank assignments, security interests and liens in certain of its property, which the Bank filed with the United States Patent and Trademark Offices at Reel/frame 2682/0984 for certain trademarks set forth on Exhibit A hereto (the "Trademarks").

WHEREAS, all indebtedness of the Owner for the credit extended under the Security Agreements has been discharged, and the Owner has requested that the Bank formally release its security interests in the Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Bank hereby terminates, cancels and releases the security interests granted by the Debtors under the Security Agreements in all of the right, title and interest of the Debtors in and to any patents and patent applications and trademarks and service marks, including, without limitation, the Trademarks and reassigns to Debtors any right, title or interest it may have in the Trademarks.

IN WITNESS WHEREOF, the Bank has caused this Release of Trademark Security Interest to be duly executed by its duly authorized officer and effective as of the day and year first above written.

Fifth Third Bank
By: Kathy Bohman
Kathy Bohman, Assistant Vice President

STATE OF OHIO)
) SS:
COUNTY OF HAMILTON)

On this 18th day of December, 2018, before me appeared Kathy Bohman, Assistant Vice President who, being by me duly sworn, did say that she is the Assistant Vice President of Fifth Third Bank, and personally known to me to be the same person whose name is subscribed to the foregoing RELEASE OF SECURITY INTEREST ("Release"), and acknowledged to me that she signed and delivered the foregoing Release on behalf of and pursuant to authority from such association and that the foregoing Release was a free and voluntary act and deed.

SUBSCRIBED AND SWORN TO before me this 18th day of December, 2018.

Linda Morton
Notary Public



LINDA MORTON
Notary Public, State of Ohio
My Commission Expires
September 20, 2020

SCHEDULE A

INTELLECTUAL PROPERTY

Country	Mark	Serial No.	Reg. No.
USA	NEFF	73058271	1,040,949
USA	LEADER	75707003	2,523,932
USA	RIM POINT	75797474	2,521,651
USA	CELEBRATION OF EXCELLENCE	76122974	2,605,600