

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM509504

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SunTrust Bank, as Collateral Agent		02/06/2019	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Julep Beauty, Inc.		
Street Address:	575 Lexington Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5147362	BRAVE PRETTY	
Registration Number:	4962240	JULEP	
Registration Number:	4643540	JULEP	
Registration Number:	4765299	PLIÉ WAND	
Registration Number:	4765300	PLIÉ WAND	
Serial Number:	86936359	#BRAVEPRETTY	
CORRESPONDENCE DATA			
Fax Number:	4045228409		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-523-5300		
Email:	sls@phrd.com		
Correspondent Name:	Steve Schaaf		
Address Line 1:	303 Peachtree Street, Suite 3600		
Address Line 2:	Parker, Hudson, Rainer & Dobbs LLP		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	3678.77		
NAME OF SUBMITTER:	Harrison J. Roberts		
SIGNATURE:	/HJR/		

CH \$165.00 5147362

DATE SIGNED:	02/11/2019
Total Attachments: 3 source=02c. Trademark Release - Julep 6039-704#page1.tif source=02c. Trademark Release - Julep 6039-704#page2.tif source=02c. Trademark Release - Julep 6039-704#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

(Julep Beauty, Inc.)

February 6, 2019


FOR VALUE RECEIVED, the undersigned, **SUNTRUST BANK**, in its capacity as collateral agent ("Agent") for certain financial institutions, having an office at 3333 Peachtree Road, N.E., 4th Floor, East Tower, Atlanta, Georgia 30326, does hereby release, relinquish, discharge, terminate and cancel any and all liens it may have in, and any rights of set off against, and security interests granted to Agent, by **JULEP BEAUTY, INC.**, a Washington corporation ("Company"), having its chief executive office at 575 Lexington Avenue, New York, New York 10022, in and to the trademark applications and trademarks listed on Schedule A attached hereto, including any goodwill of the business symbolized by the foregoing, and all rights to sue for past, present, and future infringements thereof, arising under that certain Trademark Security Agreement dated as of April 21, 2017, between Company and Agent, recorded April 21, 2017, at the U.S. Patent and Trademark Office at Reel 6039, Frame 0704 (the "Trademark Agreement"). This Release of Security Interest in Trademarks (this "Release") may be filed with the United States Patent and Trademark Office to evidence Agent's release of the security interest against such trademark applications and trademarks.

This Release is intended to operate as a release of all liens and security interests granted and conveyed by Company to Agent pursuant to the terms of the Trademark Agreement and to reassign to Company all of Agent's right, title, and interest it may have or may have acquired pursuant to the terms of such Trademark Agreement, in each case without any representation, warranty, recourse or undertaking by Agent.

[Remainder of page intentionally left blank;
signature appears on the following page]

IN WITNESS WHEREOF, Agent has caused this Agreement to be executed by its duly authorized officer as of the date first written above.

SUNTRUST BANK, as Agent


By: 

Name: Brian R. O'Fallon

Title: Director

SCHEDULE A

Trademarks and Trademark Applications

<u>IP</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Application Number</u>	<u>Application or Registration Date</u>
Trademark Application	#BRAVEPRETTY	N/A	86/936,359	03/10/2016
Trademark	BRAVE PRETTY	5147362	86/659,187	02/21/2017
Trademark	JULEP	4,962,240	86/075,654	05/24/2016
Trademark	JULEP and Design 	4,643,540	86/075,665	11/25/2014
Trademark	PLIÉ WAND	4,765,299	86/148,238	06/30/2015
Trademark	PLIÉ WAND	4,765,300	86/148,240	06/30/2015