

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM509554

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/01/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brian Graham		02/07/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bonneau Wines, LLC		
Street Address:	55 Bonneau Road		
City:	Sonoma		
State/Country:	CALIFORNIA		
Postal Code:	94576		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4287142	PARLAY	
CORRESPONDENCE DATA			
Fax Number:	9254639644		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9254639600		
Email:	btaylor@jgpc.com		
Correspondent Name:	Robert L. Taylor		
Address Line 1:	5890 Stoneridge Dr., Suite 102		
Address Line 4:	Pleasanton, CALIFORNIA 94588		
NAME OF SUBMITTER:	Robert L. Taylor		
SIGNATURE:	/Robert L. Taylor/		
DATE SIGNED:	02/11/2019		
Total Attachments: 2			
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***NUNC PRO TUNC* ASSIGNMENT OF TRADEMARK RIGHTS**

This *Nunc Pro Tunc* Assignment of Trademark Rights ("Assignment"), effective as of April 1, 2018 (the "Effective Date"), is made by and between BRIAN GRAHAM, an individual ("Assignor"), and BONNEAU WINES, LLC, a California limited liability company ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the U.S. Trademark Registration No. 4,287,142, and all common law other rights connected thereto in the United States of America ("Territory") in connection with sale of Wine (the "Trademark");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademark in the Territory, and all goodwill of the business associated with and symbolized by the Trademark in the Territory;

WHEREAS, Assignor is desirous of assigning to Assignee all right, title and interest in and to the Trademark in the Territory, and all goodwill of the business associated with and symbolized by the Trademark in the Territory; and,

WHEREAS, pursuant to certain prior written agreements between Assignor, Assignee, and other parties, having an effective date of on or about April 1, 2018, Assignee, for consideration, acquired certain assets, including Assignor's entire right, title and interest in and to the Trademark in the Territory, the ongoing and existing business to which the Trademarks in the Territory pertains and with which the Trademarks are used or are intended to be used; and all goodwill of the business associated with and symbolized by the Trademarks in the Territory.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor and Assignee, Assignor and Assignee agree as follows:

1. *Nunc Pro Tunc* Assignment. Assignor hereby assigns to Assignee, *nunc pro tunc* as of the Effective Date hereof, (a) all of Assignor's right, title and interest in and to the Trademark in the Territory, including U.S. Registration No. 4,287,142, (b) all goodwill of the business associated with and symbolized by the Trademarks in the Territory, and thus all goodwill of the ongoing and existing business to which the Trademarks in the Territory pertains and with which the Trademarks are used or are intended to be used, (c) all right, title and interest to sue for, settle, or release any past, present and/or future infringement, dilution or other violations of any right, title and/or interest in and to the Trademarks in the Territory, and to recover, collect or otherwise receive all damages, royalties, profits, interests, revenues, incomes, proceeds, payments, or settlements therefor, (d) all right, title and interest to bring any proceeding in the United States Patent and Trademark Office, or before any equivalent agency in the Territory, in connection with or otherwise based upon the Trademarks, and (e) all right, title and interest to collect and receive any and all income, royalties, proceeds and payments arising by virtue of use of the Trademarks in the Territory after the Effective Date hereof. All rights, titles, and interests assigned hereunder are to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made.

2. Miscellaneous.

a. At the reasonable request of Assignee, Assignor shall execute and deliver from time to time after the date of this Assignment such further documents, assignments, and conveyance instruments, and take such further actions, as may be necessary or desirable to evidence more fully the intent of this Assignment.

b. This Assignment shall be governed by and interpreted exclusively in accordance with the laws of the State of California, without regard to its conflicts of law provisions.

c. This Assignment shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the undersigned has caused this *Nunc Pro Tunc* Assignment of Trademark Rights to be executed as of the below date.

ASSIGNOR



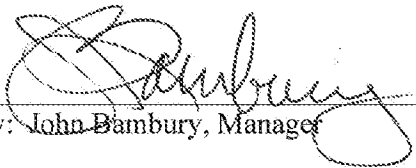
Date: _____

2/7/19

Brian Graham

ASSIGNEE

BONNEAU WINES, LLC
A California limited liability company



Date: _____

2/7/19

By: John Bambury, Manager