

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM509812

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K2 Sports, LLC		02/12/2019	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	British Broadcasting Corporation		
Street Address:	Broadcasting House, Portland Place		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1A 1AA		
Entity Type:	Corporation: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2185219	PLANET EARTH	
Registration Number:	4287127	PLANET EARTH	
Registration Number:	4611670	PLANET EARTH	
Registration Number:	4570280	PLANET EARTH	
CORRESPONDENCE DATA			
Fax Number:	2023545232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.808.3570		
Email:	docketing@kelly-ip.com		
Correspondent Name:	Lynn M. Jordan		
Address Line 1:	1300 19th Street, NW, Suite 300		
Address Line 4:	Washington, D.C. 20036		
DOMESTIC REPRESENTATIVE			
Name:	Lynn M Jordan		
Address Line 1:	1300 19th Street, NW, Suite 300		
Address Line 4:	Washington, D.C. 20036		
NAME OF SUBMITTER:	Lynn M. Jordan		

OP \$115.00 2185219

SIGNATURE:	/Lynn M Jordan/
DATE SIGNED:	02/12/2019
Total Attachments: 4 source=Deed of Assignement - signed by both parties (952098xD1162)#page1.tif source=Deed of Assignement - signed by both parties (952098xD1162)#page2.tif source=PoA Planet Earth - execueta (952099xD1162)#page1.tif source=PoA Planet Earth - execueta (952099xD1162)#page2.tif	

Confirmatory Deed of Assignment

between

K2 Sports, LLC, 413 Pine Str, 3rd Floor, Seattle, Washington 98101, United States (hereinafter referred to as "Assignor")

and

British Broadcasting Corporation, Broadcasting House, Portland Place, London W1A 1AA, United Kingdom (hereinafter referred to as "Assignee")

individually or collectively referred to as Party/Parties.

Whereas:

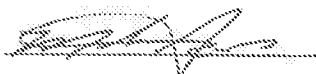
- A. Assignor is the owner of the Trademarks as set out in the attached list (hereinafter referred to as "Trademarks").
- B. By Agreement which came into effect on September 4, 2018, the Assignor has assigned to the Assignee the ownership of various assets including the Trademarks.

Now therefore, the Parties confirm as follows:

1. For good and valuable consideration as foreseen in the Agreement, the Assignor has assigned to the Assignee its entire right, title and interest in and to the Trademarks together with the whole goodwill of the business connected with the goods for which the Trademarks are registered. The Assignee has accepted the assignment and the Assignor agrees that the Assignee be recorded as owner against the Trademarks in the United States Patent and Trademark Office.
2. The Assignee has taken over all the rights and obligations regarding the Trademarks including all of the Assignor's right to all claims, demands, causes of action and rights of action for infringement or otherwise accrued or accruing and all rights to costs, damages, profits, penalties and all other relief in respect of such past infringement and the right to sue for and recover and retain the same for its own use and benefit.

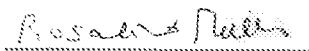
This Agreement has been duly signed by the authorised representatives of both Parties.

For K2 Sports LLC



Name: Mark Taylor
Title: CFO
Place: Seattle, WA, USA
Date: February 4, 2019

For British Broadcasting Corporation



Name: ROSALIND MILLER
Title: TRADE MARK LAWYER
Place: LONDON, UK
Date: 12 February 2019

SCHEDULE - USA

MARK	CLASS(ES)	REGISTRATION NUMBER
PLANET EARTH	25	2185219
PLANET EARTH	18	4287127
PLANET EARTH	18	4611670
PLANET EARTH stylised	18	4570280

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: **The British Broadcasting Corporation (assigned by K2 SPORTS, LLC)**

Registrations: (see attached schedule)

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

**POWER OF ATTORNEY AND
DESIGNATION OF DOMESTIC REPRESENTATIVE**

Registrant revokes all previous powers of attorney and appoints Lynn M. Jordan, David M. Kelly, Robert D. Litowitz, Linda K. McLeod, Stephanie H. Bald, Jason M. Joyal, Kelu L. Sullivan, and each of the attorneys of Kelly IP, LLP, all of 1300 19th Street, NW, Suite 300, Washington, D.C. 20036, both jointly and separately as its attorneys with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection with this/these registration(s), and to receive notices or process in proceedings affecting this/these registration (s). Kelly IP, LLP, 1300 19th Street, NW, Suite 300, Washington, D.C. 20036, is also hereby designated as the registrant's representative upon whom notices or process in proceedings affecting this/these marks may be served.

All correspondence relating to the registration should be directed to Lynn M. Jordan at the address listed above or via e-mail at docketing@kelly-ip.com.

The British Broadcasting Corporation

By: Rosalind Miller

Name: ROSALIND MILLER

Title: TRADE MARK LAWYER

Date: 12.02.2019

SCHEDULE - USA

MARK	CLASS(ES)	REGISTRATION NUMBER
PLANET EARTH	18	4611670
PLANET EARTH (STYLIZED)	18	4570280
PLANET EARTH	18	4287127
PLANET EARTH	25	2185219