

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM510006

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TRADEMARK COLLATERAL AGREEMENT AND NOTICE		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Billfloat, Inc.		01/30/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Partners for Growth V, L.P.		
Street Address:	1751 Tiburon Blvd.		
City:	Tiburon		
State/Country:	CALIFORNIA		
Postal Code:	94920		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	4240752	BILLFLOAT	
Registration Number:	4183085	BILLFLOAT	
Registration Number:	4475356	SMARTBIZ	
Registration Number:	5368330	SMARTBIZ LOANS	
Registration Number:	5315635	SBA LOANS MADE EASY	
Registration Number:	4475127	MORETIME2PAY	
Registration Number:	4406791	SMART LINE POWERED BY BILLFLOAT	
Registration Number:	4406671	SMARTLINE POWERED BY BILLFLOAT	
Registration Number:	4434862	SMART PAY POWERED BY BILLFLOAT	
Serial Number:	88023493	SB	
Serial Number:	88023473	SMARTBIZ	
Serial Number:	88023559	SMARTBIZ ADVISOR	
Serial Number:	88023552	SMARTBIZ ADVISOR	
Serial Number:	88023526	LOAN READY SCORE	
Serial Number:	88023383	INTELLIGENT CFO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$390.00 4240752

Phone: 800-494-5225
Email: ipteam@cogencyglobal.com
Correspondent Name: Stewart Walsh
Address Line 1: 1025 Vermont Ave NW, Suite 1130
Address Line 2: Cogency Global Inc.
Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 1046892

NAME OF SUBMITTER: Robin Dunn

SIGNATURE: /Robin Dunn/

DATE SIGNED: 02/13/2019

Total Attachments: 2

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TRADEMARK COLLATERAL AGREEMENT AND NOTICE

This Trademark Collateral Agreement and Notice dated as of January 30, 2019 ("Trademark Agreement"), is between Billfloat, Inc., a Delaware corporation with its principal place of business at 417 Montgomery Street, San Francisco, California 94104 ("Assignor") and Partners for Growth V, L.P., 1751 Tiburon Blvd., Tiburon, California 94920 ("Assignee") pursuant to a Loan and Security Agreement, an Intellectual Property Security Agreement of even date herewith by and among Assignor and Assignee (the "IP Security Agreement") and pursuant to certain other loan documents referenced therein (collectively, the "Loan Documents").

WHEREAS, Assignor is the owner of certain trademarks, including all federal applications and/or registrations therefor, together with the goodwill of the business connected with the use of and symbolized thereby, as listed on Exhibit I hereto (the "Marks"); and

WHEREAS, Assignee has agreed to extend certain credit to Assignor on condition that the Assignor pledge and grant to Assignee as collateral for the Obligations (as defined in the Loan Documents) a security interest and lien in and to the Marks and all proceeds thereof and all other related claims and rights as more fully described in the IP Security Agreement in favor of the Assignee, by and among Assignor and Assignee;

NOW THEREFORE, for good and valuable consideration, as security for the due and timely payment and performance of the Obligations, Assignor hereby pledges and grants to Assignee a security interest and lien in and to the Marks and all proceeds thereof and gives notice of such security interest and the existence of such Security Agreement providing therefor.

Executed as of the date first above written.

Assignor:

BILLFLOAT, INC.

By 

Name: Evan Singer

Title: Chief Executive Officer

By 

Name: Robert Hale

Title: General Counsel & Secretary

Assignee:

PARTNERS FOR GROWTH V, L.P.

By 

Name: Geoffrey Allan

Title: Manager, Partners for Growth V, LLC
Its General Partner

EXHIBIT 1

Billfloat, Inc.

Trademark Schedule

<u>Better Finance -- dba for BillFloat</u>							
BETTER FINANCE							036 & 042
BETTER FINANCE + LOGO (swoosh)							036 & 042
<u>BillFloat</u>							
MARK	REG. NO.	OWNER	FIRST USE	FILING DATE	REG. DATE	CLASSES	NOTES
BILLFLOAT (with butterfly)	4240752	BillFloat, Inc.	10/13/11	12/8/11	11/13/12	036 (arranging loans, bill payment services, etc.); 042 (secure electronic online system for same, etc.)	
BILLFLOAT	4183085	BillFloat, Inc.	5/18/10	12/8/11	7/31/12	036 (arranging loans, bill payment services, etc.); 042 (secure electronic online system for same, etc.)	
SMARTBIZ	4475356	BillFloat, Inc.	5/21/13	7/30/13	11/28/14	036 Arranging loans; credit and loan services; loan consultation, etc. & 042???	
SMARTBIZ + LOGO (swoosh)						036 & 042	
SMARTBIZ LOANS	5,368,330	BillFloat, Inc.	7/1/14	3/3/17	1/2/18	036 (arranging loans and bill payment services, etc.)	
SBA LOANS MADE EASY	5315635	BillFloat, Inc.	1/31/14	3/3/17	10/24/17	036 (arranging loans and bill payment services, etc.)	
<u>Pending</u>							
SB Stylized mark	88/023493						
SMARTBIZ Stylized mark	88/023473						
SMARTBIZ ADVISOR	88/023559 & 88/023552						character mark and logo mark
LOAN READY SCORE	88/023526						
INTELLIGENT CFO	88/023383						
<u>Other</u>							
MARK	REG. NO.	OWNER	FIRST USE	FILING DATE	REG. DATE	CLASSES	NOTES
MORETIME2PAY (with butterfly)	4475127	BillFloat, Inc.	9/28/12	6/24/13	1/28/14	036 (arranging loans and bill payment services, etc.); 042 PAAS (platform as a service) to apply for and access credit lines and temporary loans, etc.	
SMART LINE POWERED BY BILLFLOAT (with butterfly and dollar sign)	4406791	BillFloat, Inc.	12/20/12	2/15/13	9/24/13	036 (arranging loans; credit and loan services, etc.); 042 (secure electronic online system to apply for and access credit lines and temporary loans, etc.)	
SMARTLINE POWERED BY BILLFLOAT	4406671	BillFloat, Inc.	12/20/12	2/14/13	9/24/13	036 (arranging loans, credit and loan services, etc.); 042 (secure electronic online system to apply for and access credit lines and temporary loans, etc.)	
Smart Pay Powered By BillFloat	4434862	BillFloat, Inc.			11/19/13		