

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM510037

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Active Brands Company, LLC		02/13/2019	Limited Liability Company: NEBRASKA
RECEIVING PARTY DATA			
Name:	Battle-ABC, LLC		
Street Address:	2111 S. 67th Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68106		
Entity Type:	Limited Liability Company: NEBRASKA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87403102	BATTLE	
Serial Number:	87976350	BATTLE	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-291-2300		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Craig A. Beaker		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	SEATTLE, WASHINGTON 98101		
NAME OF SUBMITTER:	Craig A. Beaker		
SIGNATURE:	/Craig A. Beaker/		
DATE SIGNED:	02/13/2019		
Total Attachments: 2			
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OP \$65.00 87403102

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made by and between Active Brands Company, LLC, a Nebraska limited liability company ("Assignor"), and Battle-ABC, LLC, a Nebraska limited liability company ("Assignee").

WHEREAS, Assignor owns all rights, title, and interest in and to the BATTLE marks set forth in Exhibit A, and all other rights appurtenant thereto, including, but not limited to, common law rights, title and interest, trade name rights, and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademark and any applications and registrations thereof (hereinafter collectively referred to as the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Trademarks; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title, and interest as Assignor may possess in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, assign, and transfer to Assignee all rights, title, and interest in and to the Trademarks and the goodwill and common law rights appurtenant thereto, and the portion of the business associated therewith, and Assignee does hereby accept this assignment.
2. Assignor hereby warrants that it has not pledged, mortgaged, assigned, transferred, or otherwise granted any rights or interests in the Trademarks to any third party.
3. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder.
4. The parties may execute this Assignment in counterparts, each of which together shall be deemed the complete and fully executed agreement.
5. This Assignment shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.
6. The Effective Date of this Assignment shall be the later date of the signatures of the parties below.

ASSIGNOR:
Active Brands Company, LLC

Name: _____

Title: *CEO*

Date: *2/12/19*

ASSIGNEE:
Battle-ABC, LLC

Name: *Tony Schrage*

Title: *COO*

Date: *2/13/19*

EXHIBIT A

Mark	App. No.	App. Date	Reg. No.	Reg. Date	Goods and Services
BATTLE	87403102	07-APR-2017	N/A	N/A	INT. CL. 41 ARRANGING AND CONDUCTING SPORT EVENTS IN THE FIELD OF FOOTBALL, LACROSSE, AND BASEBALL
BATTLE	87976350	07-APR-2017	N/A	N/A	INT. CL. 41 ARRANGING AND CONDUCTING SPORTS EVENTS IN THE FIELD OF FOOTBALL, LACROSSE, BASEBALL