

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM503603

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fox Broadcasting Company		12/19/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Banijay Entertainment SAS		
Street Address:	5 rue François 1er F-75008		
City:	Paris		
State/Country:	FRANCE		
Entity Type:	Corporation: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2571569	TEMPTATION ISLAND	
CORRESPONDENCE DATA			
Fax Number:	2027471901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-747-1900		
Email:	ekomen@sheppardmullin.com		
Correspondent Name:	Edwin Komen, Sheppard Mullin		
Address Line 1:	2099 PENNSYLVANIA AVENUE, NW, Suite 100		
Address Line 4:	Washington, D.C. 20006-6801		
NAME OF SUBMITTER:	Edwin Komen		
SIGNATURE:	/Edwin Komen/		
DATE SIGNED:	12/28/2018		
Total Attachments: 3			
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EXHIBIT A

SHORT FORM TRADEMARK ASSIGNMENT

This trademark assignment (the "Assignment") is by and between Fox Broadcasting Company ("Fox") located at 10201 West Pico Blvd, Los Angeles, CA 90064 and Banijay Entertainment SAS ("Banijay), located at 5 rue François 1er F-75008, Paris, France " (each a Party and collectively the "Parties").

Whereas, Fox is the owner-of-record of all right, title and interest in and to the trademarks list on the attached Schedule 1 (the "Trademarks"), including those trademark registrations in the United States Patent and Trademark Office (the "USPTO") together with the goodwill of the business connected with and symbolized by the Trademarks: and

Whereas, the Parties desire to memorialize a prior transfer of the Trademarks in a form suitable for recording in the USPTO and in other applicable jurisdictions outside the United States;

Now, therefore, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the Parties agree as follows:

Fox hereby sells, assigns, transfers and conveys to Banijay the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States together with the goodwill of the business connected with, and symbolized by, the Trademarks, including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks, including all causes of action as may have accrued on or before the date of this Assignment, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Fox authorizes the Commissioner of Trademarks of the United States and other empowered officials of the USPTO, and in any applicable jurisdictions outside the United States, to record the transfer of the registrations for these Trademarks to Banijay. Fox agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Assignee's ownership of the Trademarks.

This Assignment is subject to the terms and conditions of a separate agreement of the Parties dated as of December 19, 2018.

Fox Broadcasting Company
A Delaware corporation

By: J. M. Pompey

Tina M. Pompey
Assistant Secretary

Date: December 19, 2018

Banijay Entertainment SAS
A France corporation

By: Nicolas Chazarain

Nicolas Chazarain
Chief Legal Officer

Date: December 27, 2018

Trademark Application ID	Trademark Reference	Mark Name	Mark Type	Intl Classes	Country	Status	App No.	Filed Date	Registration No.	Registration Date	Business Units	Owner
81084526	CA2002068449	SUBA DE LA FERTILIZACION	Word	9	Argentina	Registered	2368447	08 Mar 2002	2569001	04 Mar 2003	SD	Fox Broadcasting Company
81084526	CA2002068445	SUBA DE LA FERTILIZACION	Word	41	Argentina	Registered	2368445	08 Mar 2002	2569002	04 Mar 2003	SD	Fox Broadcasting Company
81084526	CA2002068474	TEMPTATION ISLAND	Word	9	Argentina	Registered	2373371	25 Apr 2002	2569698	28 Mar 2003	SD	Fox Broadcasting Company
81084526	CA2002067477	TEMPTATION ISLAND	Word	41	Argentina	Registered	2373372	28 Apr 2002	2623947	19 Jun 2003	SD	Fox Broadcasting Company
81084526	CA2002068442	TEMPTATION ISLAND	Word	9	Argentina	Registered	2368445	08 Mar 2002	2569699	04 Mar 2003	SD	Fox Broadcasting Company
81084526	CA2002068476	TEMPTACION EN EL PARADISO	Word	41	Argentina	Registered	2368446	08 Mar 2002	2569000	04 Mar 2003	SD	Fox Broadcasting Company
81084526	CA2001163807	TEMPTATION ISLAND	Word	41	Australia	Registered	871905	06 Apr 2001	871905	06 Apr 2001	SD	Fox Broadcasting Company
81084526	CA2001163808	TEMPTATION ISLAND	Word	9, 41	Australia	Registered	870553	28 Mar 2001	870558	28 Mar 2001	SD	Fox Broadcasting Company
81084526	CA2001020038	TEMPTATION ISLAND	Word	9, 41	Benelux	Registered	985698	23 Aug 2001	888739	25 Aug 2001	SD	Fox Broadcasting Company
81084526	CA2002068536	TEMPTATION ISLAND	Word	41	Canada	Registered	1136702	08 Apr 2002	114639439	27 Apr 2003	SD	Fox Broadcasting Company
81084526	CA2002068545	TEMPTATION ISLAND	Word	9	China	Registered	3163662	28 Apr 2002	3163692	14 Jun 2003	SD	Fox Broadcasting Company
81084526	CA2002068546	TEMPTATION ISLAND	Word	41	China	Registered	3163591	28 Apr 2002	3163681	21 Aug 2003	SD	Fox Broadcasting Company
81084526	CA2001014747	TEMPTATION ISLAND	Word	9, 16, 25, 41	European Union IPO	Registered	2144883	22 Mar 2001	2144889	22 Mar 2001	SD	Fox Broadcasting Company
81084526	CA2010000637	HE DE LA FERTILIZACION	Word	9, 16, 25, 28, 35, 36, 41	France	Registered	3141869	16 Jan 2002	29141659	16 Jan 2002	SD	Twentieth Century Fox France, Inc.
81084526	CA2002068643	TEMPTATION ISLAND	Word	9	Hong Kong	Registered	49602002	10 Apr 2002	2003514215	10 Apr 2003	SD	Fox Broadcasting Company
81084526	CA2002068544	TEMPTATION ISLAND	Word	41	Hong Kong	Registered	49612002	10 Apr 2002	2903814216	10 Apr 2002	SD	Fox Broadcasting Company
81084526	CA2002068537	TEMPTATION ISLAND	Word	9, 41	Japan	Registered	2302024593	28 Mar 2002	4667078	25 Apr 2003	SD	Fox Broadcasting Company
81084526	CA2002068538	TEMPTATION ISLAND	Word	9	Korea, Republic of (KRP)	Registered	4200202022	03 May 2002	40659284	19 Sep 2003	SD	Fox Broadcasting Company
81084526	CA2002071697	TEMPTATION ISLAND	Word	41	Korea, Republic of (KRP)	Registered	4120025264	03 May 2002	4190985	23 Sep 2003	SD	Fox Broadcasting Company
81084526	CA2002068540	TEMPTATION ISLAND	Word	41	New Zealand	Registered	654745	28 Mar 2002	664743	28 Mar 2002	SD	Fox Broadcasting Company

Schedule 1

810202207	CA20010146537TEMPTATION ISLAND	Word	5	South Africa	Registered	300104368	22 Mar 2001	200104365	22 Mar 2001	SD	Fox Broadcasting Company
810202209	CA20010146571TEMPTATION ISLAND	Word	41	South Africa	Registered	200104368	22 Mar 2001	200104366	22 Mar 2001	SD	Fox Broadcasting Company
810202214	CA20020962411TEMPTATION ISLAND	Word	9	Taiwan	Registered	91012505	02 Apr 2002	11034912	01 Mar 2003	SD	Fox Broadcasting Company
810202224	CA2002096542TEMPTATION ISLAND	Word	41	Taiwan	Registered	91012508	02 Apr 2002	186498	01 Sep 2003	SD	Fox Broadcasting Company
810202227	CA20010167057TEMPTATION ISLAND	Word	9,41	United Kingdom	Registered	2209070	02 May 2001	2289378	02 May 2001	SD	Fox Broadcasting Company
810202232	CA2001016248TEMPTATION ISLAND	Word	41	United States of America	Registered	79044076	19 Jan 2001	2571589	21 May 2002	SD	Fox Broadcasting Company