

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM510448

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gotham Staple Co., Inc.		02/15/2019	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	SouthernCarlson, Inc.		
Street Address:	10840 Harney Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68154		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2412231	GRAB THE ADVANTAGE FASTENING SYSTEMS	
CORRESPONDENCE DATA			
Fax Number:	4023909005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4023909500		
Email:	ip@koleyjessen.com		
Correspondent Name:	Roberta L. Christensen		
Address Line 1:	1125 S 103rd Street		
Address Line 2:	Suite 800		
Address Line 4:	Omaha, NEBRASKA 68124		
ATTORNEY DOCKET NUMBER:	12275-0034		
NAME OF SUBMITTER:	Roberta L. Christensen		
SIGNATURE:	/rlc/		
DATE SIGNED:	02/18/2019		
Total Attachments: 2			
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OP \$40.00 2412231

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of February 15, 2019, by Gotham Staple Co., Inc., an Ohio corporation ("Assignor"), having an address of 26101 Miles Road, Cleveland, Ohio 44128 and SouthernCarlson, Inc., a Delaware corporation ("Assignee"), having an address of 10840 Harney Street, Omaha, Nebraska 68154.

WHEREAS, Assignor is the owner of the trademark "G RÆ THE ADVANTAGE FASTENING SYSTEMS", Registration Number 2,412,231 (the "Trademark"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademark in any and all countries.

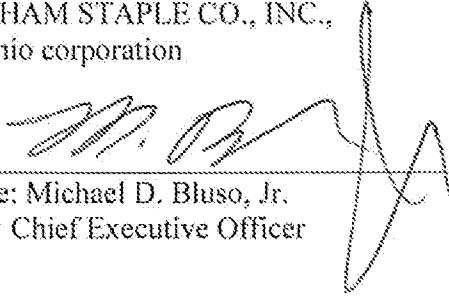
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IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first written above.

ASSIGNOR:

GOTHAM STAPLE CO., INC.,
an Ohio corporation

By: _____
Name: Michael D. Bluso, Jr.
Title: Chief Executive Officer



State of Ohio)
) ss.
County of Geauga)

On this 15th day of February 2019, before a Notary Public in and for the county and state aforesaid, appeared Michael D. Bluso, Jr., to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

Notary Public

DAVID G. WEIBEL, ATTORNEY
NOTARY PUBLIC • STATE OF OHIO
My commission has no expiration date
Section 147.03 O.R.C.

