

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM510459

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aspen Financial Solutions, Inc.		01/30/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of Montreal		
<b>Street Address:</b>	595 Burrard Street, 6th Floor		
<b>City:</b>	Vancouver, BC		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	V7Z 1L7		
<b>Entity Type:</b>	Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88066488	ASPEN FINANCIAL DIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8324088558		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8323388090		
<b>Email:</b>	tm@fibbelightner.com		
<b>Correspondent Name:</b>	FIBBE LIGHTNER LLP		
<b>Address Line 1:</b>	3733-1 WESTHEIMER RD, NO. 1009		
<b>Address Line 4:</b>	HOUSTON, TEXAS 77027		
<b>ATTORNEY DOCKET NUMBER:</b>	DEN		
<b>NAME OF SUBMITTER:</b>	A. Reagan Fibbe		
<b>SIGNATURE:</b>	/A. Reagan Fibbe/		
<b>DATE SIGNED:</b>	02/18/2019		
<b>Total Attachments: 14</b>			
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**TRADEMARK SECURITY AGREEMENT**

TRADEMARK SECURITY AGREEMENT (this “Agreement”), dated January 30, 2019, made by Dollar Financial Group, Inc., a New York corporation, and Aspen Financial Solutions, Inc., a Delaware corporation (collectively, the “Grantor”), in favor of BANK OF MONTREAL, in its capacities as administrative agent and as collateral agent (together with its successors and assigns, in such capacities, the “Collateral Agent”) for the Secured Parties (as defined in the Credit Agreement referred to below), is made in connection with the Credit Agreement, dated as of the date hereof (as amended, restated, amended and restated, supplemented, restructured or otherwise modified from time to time, the “Credit Agreement”), among Sterling Holdings Limited, a company incorporated under the laws of the Bailiwick of Jersey with registered number 115654 (“Parent”), Sterling Mid-Holdings Limited, a company incorporated under the laws of the Bailiwick of Jersey with registered number 115653 (“Mid-Holdings” and together with Parent, the “Holding Companies” and each a “Holding Company”), DFC Global Corp., a Delaware corporation (including any permitted successor thereunder, “DFC Global”), National Money Mart Company, an unlimited liability company organized under the laws of the Province of Nova Scotia, Canada (including any permitted successor thereunder, “NMM”, and together with DFC Global and any entity joined from time to time as a “borrower” pursuant to the Credit Agreement, collectively, “Borrowers” and each a “Borrower”), any entity joined from time to time as an Additional Borrower (as defined therein) or as a Non-Loan Party Borrower (as defined therein) pursuant to the Credit Agreement, the several banks and other financial institutions or entities from time to time parties thereto (the “Lenders”), and Collateral Agent. Capitalized terms used but not defined herein shall have the meanings given to them in the Credit Agreement or the Collateral Agreement, as applicable.

**WITNESSETH:**

WHEREAS, in connection with the Credit Agreement, the Grantor is party to that certain Guarantee and Collateral Agreement, dated as of the date hereof, in favor of the Collateral Agent (as amended, restated, amended and restated, supplemented, restructured or otherwise modified from time to time, the “Collateral Agreement”), pursuant to which the Grantor is required to execute and deliver this Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

SECTION 1. Grant of Security Interest in Trademark Collateral. Grantor grants to the Collateral Agent, for the benefit of the Secured Parties, as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor’s Obligations to the Secured Parties, a security interest in all of the following property, in each case, wherever located, and now owned or at any time hereafter acquired by the Grantor or in which the Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the “Trademark Collateral”): all trademarks, trade names, service marks, logos, and other indicia of origin, and all goodwill associated therewith, whether registered or unregistered, all registrations and applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency in any State or

any other country or group of countries, including those registrations and applications listed on Schedule A to this Agreement (the “Trademarks”), and, with respect to any and all of the foregoing, (i) all extensions and renewals thereof, (ii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iii) all rights to sue or otherwise recover for any past, present and future infringement, dilution, or other violation thereof, and (iv) all Proceeds of the foregoing, including license fees, royalties, income, payments, claims, damages, proceeds of suit and other payments now or hereafter due and/or payable with respect thereto.

Notwithstanding anything to the contrary contained above, the security interest created by this Agreement shall not extend to any “intent-to-use” application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use” pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

SECTION 2. Collateral and Credit Agreement. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Credit Agreement and Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

SECTION 3. GOVERNING LAW. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 4. Counterparts. This Agreement may be executed by one or more of the Parties to this Agreement on any number of separate counterparts (including by facsimile or other electronic image means), and all of said counterparts taken together shall be deemed to constitute one and the same instrument. Delivery of an executed signature page of this Agreement by facsimile or other electronic transmission (e.g. “pdf” or “tif” format) shall be effective as delivery of a manually executed counterpart hereof.

*[signature pages follow]*

IN WITNESS WHEREOF, the undersigned has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**DOLLAR FINANCIAL GROUP, INC.**

By: \_\_\_\_\_

Name: Scott Cohen

Title: Chief Accounting Officer

**ASPEN FINANCIAL SOLUTIONS, INC.**

By: \_\_\_\_\_

Name: Rex Northen

Title: President & Senior Vice President

*[Signature Page to Trademark Security Agreement]*

**TRADEMARK  
REEL: 006565 FRAME: 0643**

IN WITNESS WHEREOF, the undersigned has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**DOLLAR FINANCIAL GROUP, INC.**

By: \_\_\_\_\_  
Name: Scott Cohen  
Title: Chief Accounting Officer

**ASPEN FINANCIAL SOLUTIONS, INC.**

By:  \_\_\_\_\_  
Name: Rex Northen  
Title: President & Senior Vice President

*[Signature Page to Trademark Security Agreement]*

ACCEPTED AND AGREED:

**BANK OF MONTREAL,**  
as Collateral Agent

By:   
Name: David Ma  
Title: Director  
Corporate Finance Division

By:   
Name: Graeme Weaver  
Title: Managing Director

*{Signature Page to Trademark Security Agreement}*

**TRADEMARK**  
**REEL: 006565 FRAME: 0645**

Schedule A to  
Trademark Security Agreement

Australia Trademarks/Service Marks

<b>Trademark/Service Mark</b>	<b>Current Owner of Record</b>	<b>Status</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
CASH 'TIL PAYDAY	Dollar Financial Group, Inc.	Registered	909278	Dec 12, 2006

Canada Trademarks/Service Marks

<b>Trademark/Service Mark</b>	<b>Current Owner of Record</b>	<b>Status</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
DFC GLOBAL CORP & DESIGN	Dollar Financial Group, Inc.	Registered	TMA867838	Dec 20, 2013
DIRECTLOAD	Dollar Financial Group, Inc.	Registered	TMA880418	Jun 19, 2014
IC & DESIGN (B&W)	Dollar Financial Group, Inc.	Registered	TMA958354	Dec 19, 2016
M & DESIGN (B&W)	Dollar Financial Group, Inc.	Registered	TMA983781	Oct 27, 2017
M & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	TMA983772	Oct 27, 2017
MISCELLANEOUS DOLLAR SIGN DESIGN	Dollar Financial Group, Inc.	Registered	TMA868207	Jan 3, 2014
Pig Design	Dollar Financial Group, Inc.	Registered	TMA826816	Jun 20, 2012
QUIKFUNDS	Dollar Financial Group, Inc.	Registered	TMA11123	Dec 13, 2018



QUIKFUNDS & DESIGN (B&W)	Dollar Financial Group, Inc.	Registered	TMA11135	Dec 13, 2018
QUIKFUNDS & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	TMA11124	Dec 13, 2018

European Union Trademarks/Service Marks

<b>Trademark/Service Mark</b>	<b>Current Owner of Record</b>	<b>Status</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
BUSINESS CASH ADVANCE & DESIGN	Dollar Financial Group, Inc.	Registered	9523432	May 11, 2011
DFC GLOBAL CORP & DESIGN	Dollar Financial Group, Inc.	Registered	010292993	Mar 6, 2012
LOAN MART & DESIGN	Dollar Financial Group, Inc.	Registered	009982455	Nov 7, 2011
MISCELLANEOUS DESIGN (DOLLAR SYMBOL)	Dollar Financial Group, Inc.	Registered	010293041	Mar 6, 2012
MONEY MART	Dollar Financial Group, Inc.	Registered	909257	Dec 9, 2006
MONEY NOW! & DESIGN	Dollar Financial Group, Inc.	Registered	9278813	Feb 3, 2011
MONEY NOW! & DESIGN	Dollar Financial Group, Inc.	Registered	9746025	Jul 28, 2011
OPTIMA POZYCZKI DO DOMU & Design (COLOR)	Dollar Financial Group, Inc.	Registered	10506591	Aug 2, 2013
OPTIMA POZYCZKI DO DOMU & DESIGN (B&W)	Dollar Financial Group, Inc.	Registered	10506814	Aug 4, 2013
OPTIMA DIRECT & DESIGN	Dollar Financial Group, Inc.	Registered	11083987	Dec 28, 2014

SEFINA PANTBANK & DESIGN	Dollar Financial Group, Inc.	Registered	12137824	Mar 7, 2014
SEFINA PANTBANK & DESIGN	Dollar Financial Group, Inc.	Registered	11805918	Oct 3, 2013
SUPER EFECTIVO PRESTAMOS SOBRE VALORES	Dollar Financial Group, Inc.	Registered	10852416	Apr 25, 2013
SUPER EFECTIVO & DESIGN	Dollar Financial Group, Inc.	Registered	10852572	Nov 5, 2012
SUPER EFECTIVO & DESIGN	Dollar Financial Group, Inc.	Registered	10999423	Nov 5, 2012
THE MONEY SHOP	Dollar Financial Group, Inc.	Registered	10569788	Jun 14, 2012
THE MONEY SHOP & DESIGN (B&W)	Dollar Financial Group, Inc.	Registered	010569903	Jun 14, 2012
THE MONEY SHOP & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	10570067	Jun 14, 2012
THE MONEY SHOP PAWNBROKER & DESIGN	Dollar Financial Group, Inc.	Registered	10570083	Jun 14, 2012

WIPO Trademarks/Service Marks

Trademark/Service Mark	Current Owner of Record	Status	Reg. No.	Reg. Date
CASH 'TIL PAYDAY	Dollar Financial Group, Inc.	Registered	909278	Dec 12, 2006
LOAN MART	Dollar Financial Group, Inc.	Registered	914378	Jan 24, 2007
MONEY MART	Dollar Financial Group, Inc.	Registered	909257	Dec 9, 2006

Mexico Trademarks/Service Marks

<b>Trademark/Service Mark</b>	<b>Current Owner of Record</b>	<b>Status</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
DINERADOR	Dollar Financial Group, Inc.	Registered	1459339	May 29, 2014
DINERADOR	Dollar Financial Group, Inc.	Registered	1457778	May 28, 2014
DINERADOR	Dollar Financial Group, Inc.	Registered	1459340	May 29, 2014
DINERADOR.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464067	Jun 23, 2014
DINERADOR.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464068	Jun 23, 2014
DINERADOR.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464069	Jun 23, 2014
PRESTALINK	Dollar Financial Group, Inc.	Registered	1459337	May 29, 2014
PRESTALINK	Dollar Financial Group, Inc.	Registered	1457777	May 28, 2014
PRESTALINK	Dollar Financial Group, Inc.	Registered	1459338	May 29, 2014
PRESTALOGIC	Dollar Financial Group, Inc.	Registered	1459335	May 29, 2014
PRESTALOGIC	Dollar Financial Group, Inc.	Registered	1457776	May 28, 2014
PRESTALOGIC	Dollar Financial Group, Inc.	Registered	1459336	May 29, 2014
PRESTALOGIC.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464070	Jun 23, 2014

PRESTALOGIC.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464071	Jun 23, 2014
PRESTALOGIC.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464072	Jun 23, 2014
PRESTALOGICO	Dollar Financial Group, Inc.	Registered	1459333	May 29, 2014
PRESTALOGICO	Dollar Financial Group, Inc.	Registered	1457775	May 28, 2014
PRESTALOGICO	Dollar Financial Group, Inc.	Registered	1459334	May 29, 2014
PRESTALOGICO.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464073	Jun 23, 2014
PRESTALOGICO.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464074	Jun 23, 2014
PRESTALOGICO.MX & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	1464075	Jun 23, 2014
PRESTAMATIC	Dollar Financial Group, Inc.	Registered	1459341	May 29, 2014
PRESTAMATIC	Dollar Financial Group, Inc.	Registered	1457779	May 28, 2014
PRESTAMATIC	Dollar Financial Group, Inc.	Registered	1459342	May 29, 2014

South Africa Trademarks/Service Marks

<b>Trademark/Service Mark</b>	<b>Current Owner of Record</b>	<b>Status</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
OK MONEY	Dollar Financial Group, Inc.	Registered	201310142	Apr 18, 2013

OK MONEY	Dollar Financial Group, Inc.	Registered	201310143	Apr 18, 2013
OK MONEY & DESIGN	Dollar Financial Group, Inc.	Registered	201310144	Apr 18, 2013
OK MONEY & DESIGN	Dollar Financial Group, Inc.	Registered	201310145	Apr 18, 2013

United Kingdom Trademarks/Service Marks

Trademark/Service Mark	Current Owner of Record	Status	Reg. No.	Reg. Date
LOAN MART	Dollar Financial Group, Inc.	Registered	914378	Jan 24, 2007
MONEY MART	Dollar Financial Group, Inc.	Registered	909257	Dec 9, 2006
1. MONEY-MART 2. MONEYMART 3. MONEY MART	Dollar Financial Group, Inc.	Registered	2205324	Apr 7, 2000

United States of America Trademarks/Service Marks

Trademark/Service Mark	Current Owner of Record	Status	Reg. No.	Reg. Date
AMERICAN CHECK CASHIER & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	4359883	Jul 2, 2013
AMERICAN CHECK CASHIER AND DESIGN (B AND W)	Dollar Financial Group, Inc.	Registered	4359882	Jul 2, 2013
ASPEN FINANCIAL DIRECT & Design	Aspen Financial Solutions, Inc.	Pending	88066488	

CASH 'TIL PAYDAY	Dollar Financial Group, Inc.	Registered	2606704	Aug 13, 2002
CC STORE & DESIGN	Dollar Financial Group, Inc.	Registered	5355564	Dec 12, 2017
CUSTOMCASH	Dollar Financial Group, Inc.	Registered	3135519	Aug 29, 2006
DFC GLOBAL CORP & DESIGN	Dollar Financial Group, Inc.	Registered	4149392	May 29, 2012
M & DESIGN (B&W)	Dollar Financial Group, Inc.	Registered	4976643	Jun 14, 2016
M DESIGN WITH YELLOW BACKGROUND	Dollar Financial Group, Inc.	Registered	4976642	Jun 14, 2016
MILES	Dollar Financial Group, Inc.	Registered	2611963	Aug 27, 2002
MILES & DESIGN	Dollar Financial Group, Inc.	Registered	2611964	Aug 27, 2002
MILES & DESIGN (B&W)	Dollar Financial Group, Inc.	Registered	4478866	Feb 4, 2014
MILES & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	4478917	Feb 4, 2014
MILES OPENING DOORS & DESIGN	Dollar Financial Group, Inc.	Registered	4489439	Feb 25, 2014
MISCELLANEOUS DOLLAR SIGN DESIGN	Dollar Financial Group, Inc.	Registered	4153287	Jun 5, 2012
MOMENTUM	Dollar Financial Group, Inc.	Registered	2482709	Aug 28, 2001
MOMENTUM (STYLIZED)	Dollar Financial Group, Inc.	Registered	4661938	Dec 30, 2014

MONEY MART	Dollar Financial Group, Inc.	Registered	2244158	May 11, 1999
MONEY MART	Dollar Financial Group, Inc.	Registered	3206120	Feb 6, 2007
MONEY MART	Dollar Financial Group, Inc.	Registered	4524540	May 6, 2014
MONEY MART & DESIGN	Dollar Financial Group, Inc.	Registered	4532073	May 20, 2014
MONEY MART & DESIGN (B&W, BLACK BACKGROUND)	Dollar Financial Group, Inc.	Allowed	87563986	
MONEY MART & DESIGN (B&W, WHITE BACKGROUND)	Dollar Financial Group, Inc.	Allowed	87563929	
MONEY MART & DESIGN (RED BACKGROUND)	Dollar Financial Group, Inc.	Allowed	87565822	
MONEY MART DIRECT	Dollar Financial Group, Inc.	Pending	87823934	
S & R SINCE 1770 & DESIGN	Dollar Financial Group, Inc.	Registered	4601951	Sep 9, 2014
SUTTONS & ROBERTSONS	Dollar Financial Group, Inc.	Registered	4641564	Nov 18, 2014
THE CHECK CASHING STORE & DESIGN	Dollar Financial Group, Inc.	Registered	1979012	Jun 4, 1996
THE CHECK CASHING STORE & DESIGN	Dollar Financial Group, Inc.	Registered	2824988	Mar 23, 2004

THE CHECK CASHING STORE & DESIGN (COLOR)	Dollar Financial Group, Inc.	Registered	2899391	Nov 2, 2004
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Schedule A - 9