

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM508726

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Puppy Posse LLC		01/08/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Sandi Hochman		
Street Address:	1533 18th Street #5		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4060389	NOTHING BUT CUTE	
Registration Number:	4289239		
Registration Number:	4392435		
CORRESPONDENCE DATA			
Fax Number:	3103883125		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3102483830		
Email:	bkemp@ktslaw.com		
Correspondent Name:	Caroline Y. Barbee Kilpatrick Townsend		
Address Line 1:	9720 Wilshire Blvd PH		
Address Line 4:	BEVERLY HILLS, CALIFORNIA 90212		
ATTORNEY DOCKET NUMBER:	0872814		
NAME OF SUBMITTER:	Caroline Y. Barbee		
SIGNATURE:	/Caroline Y. Barbee/		
DATE SIGNED:	02/05/2019		
Total Attachments: 2			
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source=Puppy Posse trademark assignment (Jan. 2019)#page2.tif			

OP \$90.00 4060389

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of the latest below-written date, by and between Puppy Posse, LLC, a California limited liability company, with an address at 1533 18th Street #5, Santa Monica, California 90404 ("Assignor"), and Sandi Hochman, an individual, with an address at 1533 18th Street #5, Santa Monica, California 90404 ("Assignee").

WHEREAS, Assignor has agreed to sell, convey, assign and transfer to Assignee all of its right, title and interest in and to certain intellectual property, namely, the trademarks listed on Schedule 1 attached hereto (the "Trademarks"), including the underlying goodwill symbolized by the Trademarks, and Assignee has agreed to accept such sale, conveyance, assignment and transfer.

NOW THEREFORE, for the promises and the mutual representations, warranties, covenants and agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, and delivers to Assignee any and all rights, title and interest Assignor has in and to the Trademarks, including the underlying goodwill symbolized by the Trademarks.
2. Assignor hereby acknowledges and agrees that from and after the date hereof, Assignee shall be the exclusive owner of the Trademarks.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly authorized and executed as of the date hereof.

ASSIGNOR
PUPPY POSSE, LLC

Signature: _____

Name: Sandi Hochman

Title: owner

Date: 1/8/19


ASSIGNEE
SANDI HOCHMAN

Signature: _____

Name: Sandi Hochman

Date: 1/8/19

SCHEDULE 1 OF THE TRADEMARKS

U.S. TRADEMARK REGISTRATION NO.	MARK
Reg. No. 4060389	NOTHING BUT CUTE
Reg. No. 4289239	
Reg. No. 4392435	