

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM510541

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
POINT B, INC.		02/15/2019	Corporation: WASHINGTON
RECEIVING PARTY DATA			
Name:	U.S. BANK NATIONAL ASSOCIATION		
Street Address:	1420 Fifth Avenue, 11th Floor		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	87926350	F7	
Serial Number:	87453410	POINT B INSIGHT	
Registration Number:	5167988	EXPERT VELOCITY	
Registration Number:	5096061	IN PRACTICE	
Registration Number:	4736377	POINT B	
Registration Number:	2545584	POINT B	
Registration Number:	2067352	POINT B	
Registration Number:	2070035	POINT B	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Seth H. Reagan		
Address Line 1:	1201 Third Ave, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	12187-0397		
NAME OF SUBMITTER:	Seth H. Reagan		

OP \$215.00 87926350

SIGNATURE:	/Seth H. Reagan/
DATE SIGNED:	02/19/2019
Total Attachments: 4 source=USB_Point B - Executed Notice of Grant of Security Interest in Trademark Rights#page1.tif source=USB_Point B - Executed Notice of Grant of Security Interest in Trademark Rights#page2.tif source=USB_Point B - Executed Notice of Grant of Security Interest in Trademark Rights#page3.tif source=USB_Point B - Executed Notice of Grant of Security Interest in Trademark Rights#page4.tif	

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS

This Notice of Grant of Security Interest in Trademark Rights (this "Agreement") dated as of February 15, 2019, is given by POINT B, INC., a Washington corporation ("Grantor"), in favor of U.S. BANK NATIONAL ASSOCIATION ("U.S. Bank"), located at 1420 Fifth Avenue, 11th Floor, Seattle, WA 98101.

RECITALS

A. Pursuant to that certain Credit Agreement of even date herewith Grantor and U.S. Bank (together with all amendments, supplements, exhibits and modifications thereto, the "Credit Agreement"), U.S. Bank has agreed to extend certain credit to Grantor upon the terms and subject to the conditions set forth therein.

B. In connection with the Credit Agreement, Grantor executed and delivered that certain Security Agreement of even date herewith in favor of U.S. Bank (together with all amendments, supplements, exhibits and modifications thereto, the "Security Agreement"), pursuant to which Grantor pledged and granted to U.S. Bank a continuing security interest in all trademarks owned by Grantor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce U.S. Bank to extend credit to Grantor and the other borrowers pursuant to the Credit Agreement, Grantor agrees, for the benefit of U.S. Bank as follows:

1. Definitions

Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided in the Credit Agreement and the Security Agreement.

2. Grant of Security Interest

Grantor hereby pledges and grants a continuing security interest in, and a right of setoff against, and effective upon demand made upon the occurrence and during the continuance of an Event of Default, assigns, transfers and conveys the trademarks listed on Schedule A attached hereto (collectively, the "Trademark Collateral") to U.S. Bank, to secure payment, performance and observance by Grantor of its obligations under the Credit Agreement and the other Loan Documents (as such term is defined in the Credit Agreement).

3. Purpose

This Agreement has been executed and delivered by Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to U.S. Bank in connection

with the Security Agreement and is expressly subject to the terms and conditions thereof. The Security Agreement and the Credit Agreement (and all rights and remedies of U.S. Bank thereunder) shall remain in full force and effect in accordance with their terms, respectively.

4. Acknowledgment

Grantor does hereby further acknowledge and affirm that the rights and remedies of U.S. Bank with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

[SIGNATURE PAGE FOLLOWS]

The undersigned Grantor hereby acknowledges and agrees that the security interest in the foregoing Trademark Collateral (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark except in accordance with the Security Agreement and Credit Agreement.

GRANTOR:

POINT B, INC., a Washington corporation

By: 

Name: MIKE PURLON

Title: CEO

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS]

TRADEMARK
REEL: 006566 FRAME: 0353

Schedule A

Status	Owner	Application Number	Application Date	Registration Number	Registration Date	Image (enlarged)
Pending	POINT B, INC. WASHINGTON CORPORATION	App 87926350	App 17-MAY-2018			F7
Published (Pending) Intent to Use	POINT B, INC. WASHINGTON CORPORATION	App 87453410	App 17-MAY-2017			POINT B INSIGHT
Registered	POINT B, INC. WASHINGTON CORPORATION	App 86906937	App 12-FEB-2016	Reg 5167988	Reg 21-MAR-2017	ESSENTIAL VERACITY
Registered	POINT B, INC. WASHINGTON CORPORATION	App 86481049	App 15-DEC-2014	Reg 5096061	Reg 06-DEC-2016	IN PRACTICE
Registered	POINT B, INC. WASHINGTON CORPORATION	App 86190444	App 11-FEB-2014	Reg 4736377	Reg 12-MAY-2015	POINT B
Renewed (Registered)	POINT B, INC. WASHINGTON CORPORATION	App 75565040	App 06-OCT-1998	Reg 2545584	Reg 12-MAR-2002	
Renewed (Registered)	POINT B, INC. WASHINGTON CORPORATION	App 75168533	App 19-SEP-1996	Reg 2067352	Reg 03-JUN-1997	pointb
Renewed (Registered)	POINT B, INC. WASHINGTON CORPORATION	App 75168538	App 19-SEP-1996	Reg 2070035	Reg 10-JUN-1997	