

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM510715

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A., as Agent		02/15/2019	Bank: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Catalina Marketing Corporation
<b>Street Address:</b>	200 Carillon Parkway
<b>City:</b>	St. Petersburg
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33716
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Modiv Media, Inc.
<b>Street Address:</b>	200 Carillon Parkway
<b>City:</b>	St. Petersburg
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33716
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 74**

Property Type	Number	Word Mark
<b>Registration Number:</b>	2839579	
<b>Registration Number:</b>	2921959	
<b>Registration Number:</b>	1630024	CHECKOUT COUPON
<b>Registration Number:</b>	1989427	CHECKOUT PRIZES INSTANT GAME
<b>Registration Number:</b>	2161630	CHECKOUT COUPON
<b>Registration Number:</b>	2860092	CATALINA MARKETING
<b>Registration Number:</b>	3367215	CHECKOUT PRIZES INSTANT WIN GAME
<b>Registration Number:</b>	3768773	POINTER MEDIA NETWORK POWERED BY CATALIN
<b>Registration Number:</b>	3764786	POINTER MEDIA NETWORK
<b>Registration Number:</b>	4041664	COUPON NETWORK
<b>Registration Number:</b>	3944313	CATALINA
<b>Registration Number:</b>	4042232	CATALINA
<b>Registration Number:</b>	4253604	CATALINA BUYERVISION

**TRADEMARK**

<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	3003710	CATALINA CATEGORY MARKETING
<b>Registration Number:</b>	3320840	CATALINA CONNECTIONS
<b>Registration Number:</b>	3320839	CATALINA CONNECTIONS
<b>Registration Number:</b>	3492259	CATALINA CONSUMER BENCHMARKS
<b>Registration Number:</b>	4085269	CATALINA COUPONS
<b>Registration Number:</b>	4191960	CATALINA HEALTH
<b>Registration Number:</b>	3685543	CATALINA HEALTH RESOURCE
<b>Registration Number:</b>	2606388	CATALINA MARKETING
<b>Registration Number:</b>	2461395	CATALINA MARKETING NETWORK
<b>Registration Number:</b>	3332771	CATALINA PRODUCT ALERT
<b>Registration Number:</b>	3971357	CHECKOUT
<b>Registration Number:</b>	2235203	CHECKOUT RX
<b>Registration Number:</b>	3541168	CHECKOUT CASH
<b>Registration Number:</b>	1454173	CHECKOUT COUPON
<b>Registration Number:</b>	1630288	CHECKOUT COUPON
<b>Registration Number:</b>	2802484	CHECKOUT DIRECT
<b>Registration Number:</b>	3590524	CHECKOUT DISCOUNT
<b>Registration Number:</b>	2004234	CHECKOUT MESSAGE
<b>Registration Number:</b>	3286304	CHECKOUT PRIZES
<b>Registration Number:</b>	1979593	CHECKOUT REBATE
<b>Registration Number:</b>	3590526	CHECKOUT SAVINGS
<b>Registration Number:</b>	3855585	CHR
<b>Registration Number:</b>	3320841	CONNECT WHERE IT COUNTS
<b>Registration Number:</b>	2373242	E-CENTIVES
<b>Registration Number:</b>	3348641	LOYALTY QUOTIENT
<b>Registration Number:</b>	3318883	MAESTRO
<b>Registration Number:</b>	2022449	NEW DAY
<b>Registration Number:</b>	1981109	PAY FOR PERFORMANCE
<b>Registration Number:</b>	3788228	PIVOTAL POINT CONSUMER
<b>Registration Number:</b>	3768771	POINTER MEDIA NETWORK POWERED BY CATALIN
<b>Registration Number:</b>	3392641	RXCONX
<b>Registration Number:</b>	3923953	SIMPLE SUBSTITUTE
<b>Registration Number:</b>	3923954	SIMPLE SUBSTITUTES
<b>Registration Number:</b>	2413513	WEB BUCKS
<b>Registration Number:</b>	3884046	YOURBUCKS
<b>Registration Number:</b>	3886597	MODIV
<b>Registration Number:</b>	1679620	QUICK CASH
<b>Registration Number:</b>	3366853	DELIVISION

Property Type	Number	Word Mark
Serial Number:	85188788	CATALINA PRECISION BRAND BUILDING
Serial Number:	85269096	COUPON NETWORK
Serial Number:	86076244	BUYERGRAPHICS
Serial Number:	85125505	CATALINA
Serial Number:	85342560	CATALINA
Serial Number:	85598965	CATALINA BUYERVISION
Serial Number:	78357603	CATALINA CATEGORY MARKETING
Serial Number:	78777350	CATALINA CONNECTIONS
Serial Number:	78777343	CATALINA CONNECTIONS
Serial Number:	77380859	CATALINA CONSUMER BENCHMARKS
Serial Number:	85975360	CATALINA COUPONS
Serial Number:	85429967	CATALINA DIGITAL NETWORK
Serial Number:	85438254	CATALINA HEALTH
Serial Number:	77673079	CATALINA HEALTH RESOURCE
Serial Number:	75837816	CATALINA MARKETING
Serial Number:	75943162	CATALINA MARKETING NETWORK
Serial Number:	85188771	CATALINA PRECISION BRAND BUILDING
Serial Number:	78931469	CATALINA PRODUCT ALERT
Serial Number:	85104641	CATALINACOUPONNETWORK
Serial Number:	85104637	CATALINACOUPONNETWORK.COM
Serial Number:	85104629	CATALINACOUPONS
Serial Number:	85104644	CATALINACOUPONS.COM
Serial Number:	85302646	CATALINAS

**CORRESPONDENCE DATA**

**Fax Number:** 8004947512

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 202-370-4756

**Email:** ipteam@cogencyglobal.com

**Correspondent Name:** Jay daSilva

**Address Line 1:** 1025 Vermont Ave NW, Suite 1130

**Address Line 2:** COGENCY GLOBAL INC.

**Address Line 4:** Washington, D.C. 20005

**ATTORNEY DOCKET NUMBER:** 1048422 TM 1st Lien

**NAME OF SUBMITTER:** Brandon H. Okun

**SIGNATURE:** /Brandon H. Okun/

**DATE SIGNED:** 02/20/2019

**Total Attachments: 8**

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RELEASE OF  
SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Release"), effective as of February 15, 2019 is made by JPMorgan Chase Bank, N.A., in its capacity as administrative agent pursuant to the Credit Agreement (in such capacity, the "Agent"), in favor of Catalina Marketing Corporation and Modiv Media, Inc. (individually, a "Grantor", and collectively, the "Grantors").

W I T N E S S E T H:

WHEREAS, the Grantors are party to a First Lien Security Agreement, dated as of April 9, 2014 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"), in favor of the Agent;

WHEREAS, in connection with the Security Agreement, the Grantors executed and delivered the Trademark Security Agreement, dated as of April 9, 2014, in favor of the Agent (the "Trademark Security Agreement");

WHEREAS, pursuant to the Trademark Security Agreement, each Grantor pledged and granted to the Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Collateral (excluding any Excluded Assets) of such Grantor: Trademarks of such Grantor set forth on Schedule I attached hereto (the "Released Trademarks");

WHEREAS, the Agent recorded its security interest in the Released Trademarks with the United States Patent and Trademark Office (the "USPTO") on April 11, 2014, at Reel/Frame No. 5258/0570; and

WHEREAS, the Agent has duly authorized the execution, delivery and performance of this Release.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Agent agrees, for the benefit of the Grantors, as follows:

SECTION 1. Definitions. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Release of Security Interest. The Agent does hereby release, relinquish and discharge its lien on and security interest in, and right of setoff against, all of the Grantors' right, title and interest in, to and under the Released Trademarks.

SECTION 3. Termination. The Agent, without any recourse, representation or warranty, hereby terminates and cancels the Trademark Security Agreement.

SECTION 4. Further Assurances. The Agent hereby authorizes the Grantors or the Grantors' authorized representatives to (i) record this Release with the USPTO and/or

(ii) otherwise record or file this Release in the applicable governmental office or agency. The Agent further agrees to execute and deliver to the Grantors any and all further documents and instruments, and do any and all further acts which the Grantors (or their agents or designees) reasonably request (at the Grantors' sole cost and expense) in order to confirm this Release and the Grantors' right, title and interest in, to and under the Released Trademarks.

SECTION 5. Choice of Law. This Release and any claim, controversy or dispute arising under or related to this Release, whether in tort, contract (at law or in equity) or otherwise, shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

SECTION 6. Counterparts. This Release may be executed in any number of counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract. Delivery of an executed counterpart to this Release by facsimile or other electronic transmission shall be effective as delivery of a manually signed original.

[Signatures Follow On Next Page.]

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date set forth above.

JPMORGAN CHASE BANK, N.A.,  
as Agent

By: 

Name:

Title:


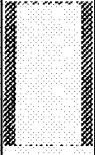
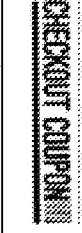

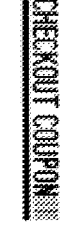




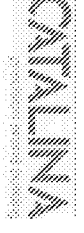

Tina Ruyter  
Executive Director

[Signature Page -- Release of Security Interest in Trademark Rights in Favor of Catalina Marketing Corporation and Modiv Media, Inc.]

**TRADEMARK**  
**REEL: 006567 FRAME: 0441**

## SCHEDULE I

### Trademark Registrations and Use Applications

Owner	Mark/Name	Ser./App. No.	Filing Date	Reg. Date	Reg. No.	Int'l Classes
Catalina Marketing Corporation		SN:76-451090	September 13, 2002	May 11, 2004	RN:2,839,579	Int'l Class(es): 35
Catalina Marketing Corporation		SN:76-450846	September 13, 2002	February 1, 2005	RN:2,921,959	Int'l Class(es): 16
Catalina Marketing Corporation		SN:74-038596	March 15, 1990	January 1, 1991	RN:1,630,024	Int'l Class(es): 16
Catalina Marketing Corporation		SN:74-506091	March 28, 1994	July 30, 1996	RN:1,989,427	Int'l Class(es): 35
Catalina Marketing Corporation		SN:75-240913	February 11, 1997	June 2, 1998	RN:2,161,630	Int'l Class(es): 35
Catalina Marketing Corporation		SN:78-207443	January 27, 2003	July 6, 2004	RN:2,860,092	Int'l Class(es): 35
Catalina Marketing Corporation		SN:78-951973	August 15, 2006	January 8, 2008	RN:3,367,215	Int'l Class(es): 35
Catalina Marketing Corporation		SN:77-623920	December 1, 2008	March 30, 2010	RN:3,768,773	Int'l Class(es): 35
Catalina Marketing Corporation		SN:77-623922	December 1, 2008	March 23, 2010	RN:3,764,786	Int'l Class(es): 35
Catalina Marketing Corporation		SN:85-188788	December 1, 2010			Int'l Class(es): 35
Catalina Marketing Corporation		SN:85-269096	March 16, 2011	October 18, 2011	RN:4,041,664	Int'l Class(es): 35
Catalina Marketing Corporation	BUYERGRAPHICS	SN:86-076244	September 26, 2013			Int'l Class(es): 35



Owner	Mark/Name	Ser/App. No.	Filing Date	Reg. Date	Reg. No.	Int'l Classes
Marketing Corporation						
Catalina Marketing Corporation	CATALINA	SN:85-125505	September 8, 2010	April 12, 2011	RN:3,944,313	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA	SN:85-342560	June 9, 2011	October 18, 2011	RN:4,042,232	Int'l Class(es): 16, 35
Catalina Marketing Corporation	CATALINA BUYERVISION	SN:85-598965	April 16, 2012	December 4, 2012	RN:4,253,604	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA CATEGORY MARKETING	SN:78-357603	January 26, 2004	October 4, 2005	RN:3,003,710	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA CONNECTIONS	SN:78-777350	December 20, 2005	October 23, 2007	RN:3,320,840	Int'l Class(es): 9
Catalina Marketing Corporation	CATALINA CONNECTIONS	SN:78-777343	December 20, 2005	October 23, 2007	RN:3,320,839	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA CONSUMER BENCHMARKS	SN:77-380859	January 25, 2008	August 26, 2008	RN:3,492,259	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA COUPONS	SN:85-975360	August 10, 2010	January 10, 2012	RN:4,085,269	Int'l Class(es): 16, 35
Catalina Marketing Corporation	CATALINA DIGITAL NETWORK	SN:85-429967	September 22, 2011			Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA HEALTH	SN:85-438254	October 3, 2011	August 14, 2012	RN:4,191,960	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA HEALTH RESOURCE	SN:77-673079	February 18, 2009	September 22, 2009	RN:3,685,543	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA MARKETING	SN:75-837816	November 2, 1999	August 13, 2002	RN:2,606,388	Int'l Class(es): 35

Owner	Mark/Name	Ser./App. No.	Filing Date	Reg. Date	Reg. No.	Int'l Classes
Corporation						
Catalina Marketing Corporation	CATALINA MARKETING NETWORK	SN:75-943162	March 14, 2000	June 19, 2001	RN:2,461,395	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA PRECISION BRAND BUILDING	SN:85-188771	December 1, 2010			Int'l Class(es): 35
Catalina Marketing Corporation	CATALINA PRODUCT ALERT	SN:78-931469	July 18, 2006	November 6, 2007	RN:3,332,771	Int'l Class(es): 35
Catalina Marketing Corporation	CATALINACOUPONNET WORK	SN:85-104641	August 10, 2010			Int'l Class(es): 16, 35, 41
Catalina Marketing Corporation	CATALINACOUPONNET WORK.COM	SN:85-104637	August 10, 2010			Int'l Class(es): 16, 35, 41
Catalina Marketing Corporation	CATALINACOUPONS	SN:85-104629	August 10, 2010			Int'l Class(es): 41
Catalina Marketing Corporation	CATALINACOUPONS.CO M	SN:85-104644	August 10, 2010			Int'l Class(es): 16, 35, 41
Catalina Marketing Corporation	CATALINAS	SN:85-302646	April 22, 2011			Int'l Class(es): 16
Catalina Marketing Corporation	CHECKOUT	SN:77-871401	November 12, 2009	May 31, 2011	RN:3,971,357	Int'l Class(es): 35
Catalina Marketing Corporation	CHECKOUT RX	SN:75-305451	June 9, 1997	March 23, 1999	RN:2,235,203	Int'l Class(es): 35
Catalina Marketing Corporation	CHECKOUT CASH	SN:77-234897	July 20, 2007	December 2, 2008	RN:3,541,168	Int'l Class(es): 16, 35
Catalina Marketing Corporation	CHECKOUT COUPON	SN:73-602641	June 2, 1986	August 25, 1987	RN:1,454,173	Int'l Class(es): 16

Owner	Mark/Name	Ser./App. No.	Filing Date	Reg. Date	Reg. No.	Int'l Classes
Catalina Marketing Corporation	CHECKOUT COUPON	SN:74-038597	March 15, 1990	January 1, 1991	RN:1,630,288	Int'l Class(es): 35
Catalina Marketing Corporation	CHECKOUT DIRECT	SN:78-214312	February 13, 2003	January 6, 2004	RN:2,802,484	Int'l Class(es): 35
Catalina Marketing Corporation	CHECKOUT DISCOUNT	SN:77-519737	July 11, 2008	March 17, 2009	RN:3,590,524	Int'l Class(es): 16, 35
Catalina Marketing Corporation	CHECKOUT MESSAGE	SN:74-719257	August 23, 1995	October 1, 1996	RN:2,004,234	Int'l Class(es): 35
Catalina Marketing Corporation	CHECKOUT PRIZES	SN:78-931467	July 18, 2006	August 28, 2007	RN:3,286,304	Int'l Class(es): 35
Catalina Marketing Corporation	CHECKOUT REBATE	SN:74-683780	June 2, 1995	June 11, 1996	RN:1,979,593	Int'l Class(es): 35
Catalina Marketing Corporation	CHECKOUT SAVINGS	SN:77-520029	July 11, 2008	March 17, 2009	RN:3,590,526	Int'l Class(es): 16, 35
Catalina Marketing Corporation	CHR	SN:77-796247	August 4, 2009	October 5, 2010	RN:3,855,585	Int'l Class(es): 35
Catalina Marketing Corporation	CONNECT WHERE IT COUNTS	SN:78-777392	December 20, 2005	October 23, 2007	RN:3,320,841	Int'l Class(es): 35
Catalina Marketing Corporation	E-CENTIVES	SN:75-306695	June 10, 1997	August 1, 2000	RN:2,373,242	Int'l Class(es): 9
Catalina Marketing Corporation	LOYALTY QUOTIENT	SN:78-963967	August 30, 2006	December 4, 2007	RN:3,348,641	Int'l Class(es): 35
Catalina Marketing Corporation	MAESTRO	SN:76-177316	December 7, 2000	October 23, 2007	RN:3,318,883	Int'l Class(es): 9
Catalina Marketing Corporation	NEW DAY	SN:74-597102	November 9, 1994	December 10,	RN:2,022,449	Int'l Class(es): 35

Owner	Mark/Name	Ser./App. No.	Filing Date	Reg. Date	Reg. No.	Int'l Classes
Marketing International, Inc.				1996		
Catalina Marketing Corporation	PAY FOR PERFORMANCE	SN:74-700921	July 14, 1995	June 18, 1996	RN:1,981,109	Int'l Class(es): 35
Catalina Marketing Corporation	PIVOTAL POINT CONSUMER	SN:77-627629	December 5, 2008	May 11, 2010	RN:3,788,228	Int'l Class(es): 35
Catalina Marketing Corporation	POINTER MEDIA NETWORK POWERED BY CATALINA	SN:77-623857	December 1, 2008	March 30, 2010	RN:3,768,771	Int'l Class(es): 35
Catalina Marketing Corporation	RXCONX	SN:77-125687	March 8, 2007	March 4, 2008	RN:3,392,641	Int'l Class(es): 35
Catalina Marketing Corporation	SIMPLE SUBSTITUTE	SN:77-860597	October 29, 2009	February 22, 2011	RN:3,923,953	
Catalina Marketing Corporation	SIMPLE SUBSTITUTES	SN:77-860606	October 29, 2009	February 22, 2011	RN:3,923,954	Int'l Class(es): 35
Catalina Marketing Corporation	WEB BUCKS	SN:75-591519	November 18, 1998	December 19, 2000	RN:2,413,513	Int'l Class(es): 35
Catalina Marketing Corporation	YOURBUCKS	SN:77-829766	September 18, 2009	November 30, 2010	RN:3,884,046	Int'l Class(es): 35
Modiv Media, Inc.	MODIV	SN: 77-198387	June 5, 2007	December 7, 2010	RN: 3,886,597	Int'l Class(es): 35
Catalina Marketing Corporation	QUICK CASH	SN: 74-153879	April 2, 1991	March 17, 1992	RN: 1,679,620	Int'l Class(es): 35
Modiv Media, Inc.	DELIVISION	SN: 78-752932	14-NOV-2005	08-JAN-2008	RN: 33-66853	Int'l Class(es): 9

TRADEMARK

REEL: 006567 FRAME: 0446

RECORDED: 02/20/2019