

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM510854

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FT MEDIA HOLDINGS LLC		11/10/2018	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	BridgeTower Media, LLC		
Street Address:	175 Sully's Trail		
City:	Pittsford		
State/Country:	NEW YORK		
Postal Code:	14534		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	1428353	ACCESSORIES/TODAY	
Registration Number:	5526520	BUSINESS INTELLIGENCE FOR THE FURNITURE	
Registration Number:	1483414	CASUAL LIVING	
Registration Number:	2270144	CASUAL LIVING	
Registration Number:	1330832	DESIGN TODAY	
Registration Number:	4838022	DESIGNTODAY	
Registration Number:	5389484	DESIGNERS TODAY	
Registration Number:	2218347	FURNITURE/TODAY	
Registration Number:	1123253	FURNITURE/TODAY	
Registration Number:	2779371	GIFTS & DEC DIRECT	
Registration Number:	3153465	GIFTS & DECORATIVE ACCESSORIES	
Registration Number:	4590502	GIFTS AND DECORATIVE ACCESSORIES DIRECT	
Registration Number:	2169778	HOME ACCENTS TODAY	
Registration Number:	1172219	HOME TEXTILES TODAY	
Registration Number:	2264205	HOME TEXTILES TODAY	
Registration Number:	0987397	PLAYTHINGS	
Registration Number:	2009236	RETAIL PLANNING GUIDE	
Registration Number:	1682922	THE WEEKLY BUSINESS NEWSPAPER OF THE FUR	

OP \$465.00 1428353

CORRESPONDENCE DATA**Fax Number:** 2165669711

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2165669700**Email:** 75628@rankinhill.com**Correspondent Name:** Randolph E. Digges, III**Address Line 1:** 23755 Lorain Road, Suite 200**Address Line 4:** North Olmsted, OHIO 44070

NAME OF SUBMITTER:	Randolph E. Digges, III
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SIGNATURE:	/Randolph E. Digges, III/
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DATE SIGNED:	02/20/2019
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Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of November 15, 2018.

WHEREAS, FT MEDIA HOLDINGS LLC, a North Carolina limited liability company (the "Assignor"), has adopted, acquired, used and is using the trademarks related to the Business, including those listed on Appendix A attached hereto and made a part hereof (the "Trademarks"); and

WHEREAS, BridgeTower Media, LLC, a Delaware limited liability company ("Assignee"), is desirous of acquiring all right, title and interest in and to said Trademarks.

WHEREAS, pursuant to that certain Asset Purchase Agreement, (the "Asset Purchase Agreement"), dated as of the date hereof by and among Assignor and Assignee, Assignor has agreed to sell, assign, convey, transfer and deliver all of its right, title and interest in the Trademarks to Assignee and Assignee has agreed to purchase and acquire the Trademarks from the Assignor. Capitalized terms that are used but not defined in this Agreement shall have the meaning ascribed to such terms in the Asset Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past, present and future infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Agreement.

Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademarks and registrations and applications herein assigned, solely at the cost of Assignee.

This Agreement is delivered pursuant to and is subject to the Asset Purchase Agreement. Nothing herein is intended to enlarge, modify, limit, alter or otherwise affect the representations, warranties, covenants, indemnities and agreements contained in the Asset Purchase Agreement, and such representations, warranties, covenants, indemnities and agreements shall remain in full force and effect in accordance with the terms of the Asset Purchase Agreement. In the event of any conflict between the terms of the Asset Purchase Agreement and the terms of this Agreement, the terms of the Asset Purchase Agreement shall govern, supersede and prevail.

This Agreement may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument. Counterparts of this Agreement (or applicable signature pages hereof) that are manually signed and delivered by facsimile transmission shall be deemed to constitute signed original counterparts hereof and shall bind the parties signing and delivering in such manner.

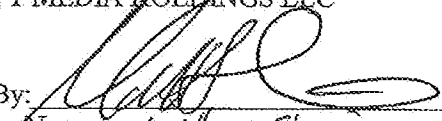
[Signature page follows.]

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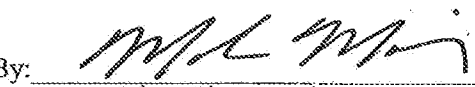
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IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

FT MEDIA HOLDINGS LLC

By: 
Name: Matthew Slane
Title: Manager

BridgeTower Media, LLC

By: 
Name: Mark Maring
Title: V.P. & Treasurer

Signature page to Trademark Assignment

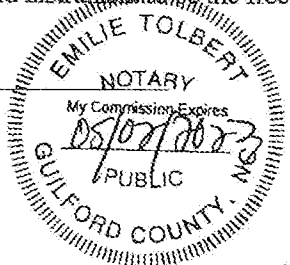
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STATE OF North Carolina)
COUNTY OF Gulford) ss

On this 10 day of November, 2018, before me personally appeared Mattie Staithe to me personally known, who, being duly sworn, did say that s/he is the Manager of FT MEDIA HOLDINGS LLC, a North Carolina limited liability company, and that s/he duly executed the foregoing instrument for and on behalf of FT MEDIA HOLDINGS LLC being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Emilie Tolbert
Notary Public



Appendix A

List of Trademarks

Trademark	Country	App No	Reg. No	Reg Date	Int. Classes	Status	Owner
ACCESSORIES/TODAY	United States of America	73605981	1428353	Feb 10 1987	16	Registered	FT Media Holdings LLC
BUSINESS INTELLIGENCE FOR THE FURNITURE INDUSTRY	United States of America	87559761	5526520	Jul 24 2018	16, 41, 42	Registered	FT Media Holdings LLC
CASUAL LIVING	United States of America	73679222	1483414	Apr 5 1988	16	Registered	FT Media Holdings LLC
CASUAL LIVING	United States of America	75262334	2270144	Aug 17 1999	42	Registered	FT Media Holdings LLC
DESIGN TODAY	United States of America	73454800	1330832	Apr 16 1985	16	Registered	FT Media Holdings LLC
DESIGN TODAY	United States of America	86388743	4838022	Oct 20 2015	41	Registered	FT Media Holdings LLC
DESIGNERS TODAY	United States of America	87270069	5389484	Jan 30 2018	16, 41, 42	Registered	FT Media Holdings LLC
FURNITURE TODAY	United States of America	75315780	2218347	Jan 19 1999	42	Registered	FT Media Holdings LLC
FURNITURE TODAY	United States of America	73172569	1123253	Jul 31 1979	16	Registered	FT Media Holdings LLC
FURNITURE TODAY	Canada	0522837	TMA305212	Jul 26 1985		Registered	FT Media Holdings LLC
FURNITURE TODAY	Chile	885295	880222	Dec 7 2009	16	Registered	Reed Elsevier Properties, Inc
FURNITURE TODAY	Colombia	99044353	99044353	Jan 31 2000	16	Registered	Reed Elsevier Properties, Inc
FURNITURE TODAY	Mexico	403048	762411	Sep 26 2002	16	Registered	Reed Elsevier Properties, Inc
FURNITURE TODAY	Venezuela	13240/99	P218436	Feb 25 2000	16	Registered	Reed Elsevier Properties, Inc
FURNITURE TODAY	China	27120241			16	Pending	FT Media Holdings, LLC
FURNITURE TODAY	China	27120240			41	Pending	FT Media Holdings, LLC
FURNITURE TODAY (JIN RI JIA JI in Chinese)	China	6750708	6750708	Apr 7 2010	16	Registered	Reed Elsevier Properties, Inc
FURNITURE TODAY (JIN RI JIA JI in Chinese)	China	6750707	6750707	Jul 7 2012	41	Registered	Reed Elsevier Properties, Inc
GIFTS & DEC DIRECT	United States of America	76474150	2779371	Nov 4 2003	41	Registered	FT Media Holdings LLC
GIFTS & DECORATIVE ACCESSORIES	United States of America	78685784	3153465	Oct 10 2006	16	Registered	FT Media Holdings LLC
GIFTS AND DECORATIVE ACCESSORIES DIRECT	United States of America	86074504	4590502	Aug 19 2014	41	Registered	FT Media Holdings LLC
HOME & TEXTILES TODAY	China	22689952	22689952	Feb 21 2018	41	Registered	FT Media Holdings, LLC
HOME ACCENTS TODAY	United States of America	74393130	2169778	Jun 30 1998	16	Registered	FT Media Holdings LLC
HOME TEXTILES TODAY	United States of America	73236138	1172219	Oct 6 1981	15	Registered	FT Media Holdings LLC
HOME TEXTILES TODAY	United States of America	75372552	2264205	Jul 27 1999	42	Registered	FT Media Holdings LLC
PLAYTHINGS	United States of America	72452682	0987397	Jul 2 1974	16	Registered	FT Media Holdings LLC
RETAIL PLANNING GUIDE	United States of America	75059340	2009236	Oct 15 1996	16	Registered	FT Media Holdings LLC
THE WEEKLY BUSINESS NEWSPAPER OF THE FURNITURE INDUSTRY	United States of America	74151730	1682922	Apr 14 1992	16	Registered	FT Media Holdings LLC

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