

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM510866

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AG Global Products, LLC		02/20/2019	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Luxury Brands, LLC		
<b>Street Address:</b>	12840 Leyva Street		
<b>City:</b>	Norwalk		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90650		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 32</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77763791	GO	
Serial Number:	77763774	EPS	
Serial Number:	77976382	FHI HEAT	
Serial Number:	77512287	TECHNIQUE	
Serial Number:	77512280	PLATFORM	
Serial Number:	77512266	RUNWAY	
Serial Number:	77369938	FHI HEAT	
Serial Number:	77364601	FHI HEAT	
Serial Number:	77980510	GO	
Serial Number:	85397067	GO	
Serial Number:	85397056	PLATFORM	
Serial Number:	85397055	RUNWAY	
Serial Number:	85485427	CARBONFLEX	
Serial Number:	85596188	RAPID EFFECTS	
Serial Number:	85596191	HAIR VEIL	
Serial Number:	85711097	DAILY BEAUTY FOR WILDLIFE	
Serial Number:	85726995	DAILY BEAUTY FOR WILDLIFE	
Serial Number:	85755805	HOT SAUCE	
Serial Number:	86083455	FHI HEAT ESSENCE	
<b>TRADEMARK</b>			

CH \$815.00 77763791

Property Type	Number	Word Mark
Serial Number:	86319136	STYLUS
Serial Number:	86453542	I STYLUS DO YOU
Serial Number:	86453547	I STYLUS MY HAIR
Serial Number:	86527128	TECHNIQUE
Serial Number:	86538883	
Serial Number:	86652442	NEO BOND
Serial Number:	86655576	DAILY BEAUTY
Serial Number:	86977216	BLOW STYLE
Serial Number:	86837436	SATIN FIX
Serial Number:	86839977	SATIN FINISH
Serial Number:	86958596	FHI BRANDS
Serial Number:	87788898	UNBRUSH
Serial Number:	85977700	FLIRT

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2138915031

**Email:** trademark@buchalter.com

**Correspondent Name:** Jessie Reider, CA Bar 237113

**Address Line 1:** 1000 Wilshire Blvd., Suite 1500

**Address Line 2:** Buchalter

**Address Line 4:** Los Angeles, CALIFORNIA 90017

**NAME OF SUBMITTER:** Jessie Reider, CA Bar 237113

**SIGNATURE:** /jkr/

**DATE SIGNED:** 02/20/2019

**Total Attachments: 6**

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**TRADEMARK ASSIGNMENT**

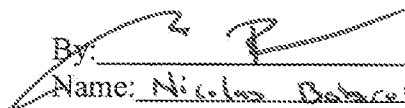
WHEREAS, **AG GLOBAL PRODUCTS, LLC**, a California limited liability company (“Assignor”) owns the trademarks, including the registrations and applications, common law rights, all related goodwill, and the right to sue for past infringement, identified in Exhibit A hereto (the “Marks”); and

WHEREAS, **LUXURY BRANDS, LLC**, a California limited liability company with an address of 12840 Leyva Street, Norwalk, CA (“Assignee”), desires to acquire all right, title and interest in and to the Marks, the applications and registrations thereof, all goodwill associated therewith, all common law rights, all business associated with and represented by the Marks, and the right to sue for past infringement.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks, the applications and registrations thereof, all common law rights, the business associated with and represented by the Marks, together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Dated: [Feb 20], 2019

Assignor: **AG Global Products, LLC**

By:   
Name: Nicolas Babcock  
Title: Sr VP of Operations

Assignee: **Luxury Brands, LLC**

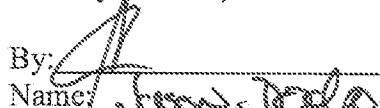
By:   
Name: Joseph J. J. J.  
Title: CEO

Exhibit A

Marks

AR	HAIR VEIL	3186311	3186311
AR	HOT SAUCE		
AU	DAILY BEAUTY FOR WILDLIFE	1536275	1536275
AU	FHI HEAT	1512959	1512959
AU	STYLUS	1661991	1661991
BR	FHI HEAT	831221917	831221917
BR	FHI HEAT	831221933	831221933
BR	GO	831221950	
BR	GO	831221968	
BR	KORE	831222018	831222018
BR	EPS	831222042	831222042
BR	EPS	831222069	831222069
BR	HAIR VEIL	840211120	
BR	STYLUS	908727607	
BR	STYLUS	908727640	
BR	STYLUS	908727658	
CA	FHI HEAT	1402951	TMA768467
CA	PLATFORM	1402684	TMA760912
CA	RUNWAY	1402687	TMA768169
CA	TECHNIQUE	1402682	TMA760683
CA	HAIR VEIL	1587633	TMA862671
CA	RAPID EFFECTS	1587634	TMA862679
CA	DAILY BEAUTY FOR WILDLIFE	1592742	TMA863739
CA	HOT SAUCE		
CA	BLOW STYLE	1717952	
CA	STYLUS	1706250	
CA	NEO BOND	1730843	
CL	STYLUS	1142293	1187143
CN	FHI HEAT	9060028	9060028

CN	FHI HEAT	9655921	9655921
CN	KORE	9964611	9964611
CN	KORE	9964612	9964612
CN	PLATFORM	9964610	9964610
CN	PLATFORM	9964609	9964609
CN	RUNWAY	9964608	9964608
CN	RUNWAY	9964607	9964607
CN	EPS	9964606	9964606
CN	EPS	9964605	9964605
CN	BLACK PEARL	9865948	9865948
CN	STYLUS	16365285	16365285
EM	FHI HEAT	006778963	006778963
EM	PLATFORM	006998256	006998256
EM	RUNWAY	006998306	006998306
EM	HAIR VEIL	011069747	011069747
EM	HOT SAUCE		
EM	DAILY BEAUTY FOR WILDLIFE	12793527	12793527
EM	STYLUS	013541561	013541561
EM	FHI HEAT BLOW STYLE	013952965	013952965
EM	NEO BOND	014878763	014878763
GT	FHI HEAT	M0003412013	203040
GT	FHI HEAT	M0003292013	193892
HK	FHI HEAT	302054213	302054213
HK	STYLUS	303222107	303222107
HN	FHI HEAT	39038-2013	128707
HN	FHI HEAT	39307-2013	128713
JP	FHI HEAT	2011-062332	5480457
JP	KORE	2011-062334	5480458
JP	STYLUS	2014102341	5788950
KR	KORE	40201150313	40940303
KR	PLATFORM	40201150314	40940289
KR	RUNWAY	40201150315	40940288

KR	EPS	40201150316	40940257
KR	HAIR VEIL	40201247779	401008097
KR	RAPID EFFECTS	40201247780	401005619
KR	HOT SAUCE		
KR	STYLUS	40201483435	401146643
MX	FHI HEAT	1214245	1270744
MX	FHI HEAT	1213008	1269278
MX	KORE	1213014	1270306
MX	KORE BY FHI HEAT	1213016	1269279
MX	PLATFORM	1213018	1270002
MX	RAPID EFFECTS	1295793	1331750
MX	DAILY BEAUTY FOR WILDLIFE	1303353	1335222
MX	HOT SAUCE		
MX	STYLUS	1558041	1524106
MX	STYLUS	1558044	1558524
MX	STYLUS	1558047	1525120
PE	FHI HEAT	53266	203194
PE	STYLUS	604079	11403
PE	STYLUS	606370	224409
SG	FHI HEAT	T1206929C	T1206929C
SG	HAIR VEIL	T1210944I	T1210944I
SG	STYLUS	40201501485U	4020150148 5U
SG	STYLUS	40201502178Q	4020150217 8Q
TH	STYLUS	974174	TM416463
TH	STYLUS	974175	171102951
TH	STYLUS	974176	171101843
TH	STYLUS	974177	171102242
TH	FHI HEAT and DESIGN	977239	
US	GO	77763791	4261673
US	EPS	77763774	3887296

US	FHI HEAT	77976382	3731453
US	TECHNIQUE	77512287	3572295
US	PLATFORM	77512280	3572293
US	RUNWAY	77512266	3745815

US	FHI HEAT	77369938	3730432
US	FHI HEAT	77364601	3733134
US	GO	77980510	3884402
US	GO	85397067	
US	PLATFORM	85397056	4191882
US	RUNWAY	85397055	4207525
US	CARBONFLEX	85485427	4314108
US	RAPID EFFECTS	85596188	4351353
US	HAIR VEIL	85596191	4339845
US	DAILY BEAUTY FOR WILDLIFE	85711097	4452272
US	DAILY BEAUTY FOR WILDLIFE and DESIGN	85726995	4452320
US	HOT SAUCE	85755805	4593491
US	FHI HEAT ESSENCE	86083455	4761003
US	STYLUS	86319136	4875255
US	I STYLUS DO YOU	86453542	5032502
US	I STYLUS MY HAIR	86453547	
US	TECHNIQUE	86527128	4777318
US	STYLUS	86538883	5042020

	CONFIGURATI ON DESIGN ONLY		
US	NEO BOND	86652442	4979691
US	DAILY BEAUTY	86655576	4966543
US	BLOW STYLE (child)	86977216	4833823
US	SATIN FIX	86837436	
US	SATIN FINISH	86839977	5163054
US	FHI BRANDS	86958596	5085813
US	UNBRUSH	87788898	5565293
US	FLIRT and DESIGN	85977700	4262685
ZA	FHI HEAT	201305409	201305409
ZA	FHI HEAT	201305410	201305410
ZA	HAIR VEIL	201330321	201330321
ZA	STYLUS	201501733	
ZA	STYLUS	201501734	
ZA	STYLUS	201501735	
ZA	STYLUS	201502972	