

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM510979

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Community Brands Holdings, LLC		08/28/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Community Brands HoldCo, LLC		
Street Address:	14488 Old Stage Road		
City:	Lenoir City		
State/Country:	TENNESSEE		
Postal Code:	37772		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	88093992	COMMUNITYBRANDS	
Serial Number:	88093953		
Registration Number:	5409280	COMMUNITY BRANDS	
CORRESPONDENCE DATA			
Fax Number:	8655234478		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8655464305		
Email:	mbradford@Luedeka.com		
Correspondent Name:	Michael J. Bradford		
Address Line 1:	P. O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901		
ATTORNEY DOCKET NUMBER:	72650.M1		
NAME OF SUBMITTER:	Michael J. Bradford		
SIGNATURE:	/Michael J. Bradford/		
DATE SIGNED:	02/21/2019		
Total Attachments: 2			
source=72650m1-topto-20190221-CommunityBrandsHoldingsNameChangeDocs#page1.tif			
source=72650m1-topto-20190221-CommunityBrandsHoldingsNameChangeDocs#page2.tif			

OP \$90.00 88093992

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "COMMUNITY BRANDS HOLDINGS, LLC", CHANGING ITS NAME FROM "COMMUNITY BRANDS HOLDINGS, LLC" TO "COMMUNITY BRANDS HOLDCO, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF AUGUST, A.D. 2018, AT 10:58 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

6363258 8100
SR# 20186384377

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203326358
Date: 08-28-18

TRADEMARK
REEL: 006569 FRAME: 0178

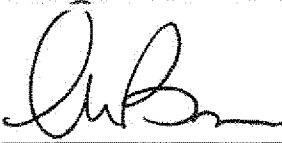
**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: Community Brands Holdings, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

1. Name. The name of the limited liability company governed hereby is Community Brands HoldCo, LLC (the "Company").

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the twenty-eighth day of August, A.D. 2018

By: 
Authorized Person(s)

Name: Michael Branca
Print or Type