

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511157

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900480826		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shannon R Holliday		01/09/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Snowdog Ice Cream, LLC		
Doing Business As:	DBA Snowdog Ice Cream		
Street Address:	8806 Emmott Road		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77040		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87786757	SNOWDOG ICE CREAM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8328676393		
Email:	snowdogicecream@gmail.com		
Correspondent Name:	Shannon Holliday		
Address Line 1:	8806 Emmott Road		
Address Line 4:	Houston, TEXAS 77040		
NAME OF SUBMITTER:	Shannon Holliday		
SIGNATURE:	/Shannon Holliday/		
DATE SIGNED:	02/22/2019		
Total Attachments: 1			
source=Snowdog Trademark assignment#page1.tif			

ASSIGNMENT OF TRADEMARK

Whereas Shannon R. Holliday
(name of assignor)

of 8806 Emmott Rd, Houston, TX 77040
(address)

Owens trademark reg.# 87786757 or serial no# _____

Word Mark Snowdog Ice Cream

Whereas Snowdog Ice Cream LLC
(name of assignee)

of 8806 Emmott Rd, Houston, TX 77040
(address)

Whereas, The Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademark application and/or registration, together with the benefit of any use of the Trademark by the Assignor, and the goodwill of the business relations to the Trademark and to the wares or services associated with it, to hold unto the Assignee absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Trademark Assignment, the Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademark by the Assignor (ii) the goodwill of the business relations to the Trademark and to the wares or services associated with it, (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

[Signature] Shannon Holliday 1/9/18
(Signature of assignor); Date of Execution

Name and Title of signatory
if assignor is a corporation,