

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511251

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eastman Outdoors, LLC		01/30/2019	Corporation: MICHIGAN
RECEIVING PARTY DATA			
Name:	Academy, Ltd.		
Doing Business As:	Academy Sports + Outdoors		
Street Address:	1800 North Mason Road		
City:	Katy		
State/Country:	TEXAS		
Postal Code:	77449		
Entity Type:	Limited Partnership: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2929192	OUTDOOR GOURMET	
Registration Number:	4471059	OUTDOOR GOURMET	
Registration Number:	4329790	OUTDOOR GOURMET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2816465461		
Email:	OREN.GELBER@academy.com		
Correspondent Name:	Oren Gelber		
Address Line 1:	1800 North Mason Road		
Address Line 4:	Katy, TEXAS 77449		
ATTORNEY DOCKET NUMBER:	OUTDOOR GOURMET assign		
NAME OF SUBMITTER:	Oren Gelber		
SIGNATURE:	/Oren Gelber/		
DATE SIGNED:	02/22/2019		
Total Attachments: 2			
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OP \$90.00 2929192

TRADEMARK ASSIGNMENT

WHEREAS, Eastman Outdoors, LLC, a Michigan Corporation, with an address of 3476 Eastman Drive, Flushing, Michigan 48433 (herein "Assignor"), is the owner of the trademark registrations listed below (the Assigned Trademarks"):

TRADEMARK	REG. NO	FILING DATE	REG. DATE
OUTDOOR GOURMET	2,929,192	June 8, 2001	March 1, 2005
OUTDOOR GOURMET	4,471,059	March 28, 2008	January 21, 2014
OUTDOOR GOURMET	4,329,790	March 28, 2008	May 7, 2013

WHEREAS, Academy, Ltd. d/b/a Academy Sports + Outdoors, a limited partnership under the laws of Texas, with an address at 1800 North Mason Road, Katy, Texas 77449 ("Assignee"), is desirous of acquiring the entire, right, title, and interest in and to the Assigned Trademarks and in and to any registrations, renewals, and extensions that may be granted thereon, together with the goodwill of the business connected with Assigned Trademarks;

THEREFORE, BE IT KNOWN for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby conveys, transfers, and assigns to Assignee all rights, title, and interest in and to the Assigned Trademarks, including, but not limited to all common law rights, any registrations, renewals, and extensions that may be granted thereon, together with the goodwill of the business connected with and symbolized by the Assigned Trademarks. Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Assigned Trademarks.

Nothing in this assignment, express or implied, is intended to or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignments, any rights, remedies, obligations, or liabilities.



This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

ASSIGNOR:

EASTMAN OUTDOORS LLC

By:  _____

Printed Name: Christopher James

Title: VP. of Sales

Date: 1/30/19

ASSIGNEE:

**ACADEMY, LTD. D/B/A
ACADEMY SPORTS + OUTDOORS**

**By: ACADEMY MANAGING Co., L.L.C.
ITS GENERAL PARTNER**

By:  _____

Printed Name: Eastin Jordan

Title: VP of Sourcing and Vendor Mgt

Date: 2/6/19