

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511260

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DEAN FOODS COMPANY		02/22/2019	Corporation: DELAWARE
DEAN INTELLECTUAL PROPERTY SERVICES II, INC.		02/22/2019	Corporation: DELAWARE
UNCLE MATT'S ORGANIC, INC.		02/22/2019	Corporation: DELAWARE
STEVE'S ICE CREAM, LLC		02/22/2019	Limited Liability Company: DELAWARE
FRIENDLY'S MANUFACTURING AND RETAIL, LLC		02/22/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	COOPERATIEVE RABOBANK U.A., NEW YORK BRANCH, as Administrative Agent
Street Address:	245 Park Avenue
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	A New York State Licensed Branch of a Dutch Banking Cooperative: NETHERLANDS

PROPERTY NUMBERS Total: 212

Property Type	Number	Word Mark
Serial Number:	88011676	TRUMOO FRUMOO
Serial Number:	87903793	KID HARDER
Serial Number:	87699999	SONORA
Serial Number:	87906084	TRUMOO AFTER DARK
Serial Number:	87908366	TRU TASTE
Serial Number:	87911135	TRU FUN
Serial Number:	74718967	
Serial Number:	78192057	VELVET SPRINGS
Serial Number:	86050282	TRIMLINE
Serial Number:	85952228	STACK PACK

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85412785	FRUIT RUSH
Serial Number:	85977203	PUREPROTECT
Serial Number:	78669794	GOLD STAR QUALITY
Serial Number:	85898596	TRUMOO
Serial Number:	77980453	TRUMOO
Serial Number:	78057386	GARELICK FARMS SINCE 1931
Serial Number:	73549507	
Serial Number:	73548180	
Serial Number:	85853375	WORRY-FREE FLIP CAP
Serial Number:	85833893	ORCHARD PURE
Serial Number:	72122992	HOLLAND DUTCH
Serial Number:	86269137	SINCE 1925 DEAN'S COUNTRY FRESH
Serial Number:	85774866	SINCE 1925 DEAN'S COUNTRY FRESH
Serial Number:	75285014	ROYAL DANISH
Serial Number:	75245480	RAINBOW RAPTURE
Serial Number:	73631479	OLDE FASHIONED RECIPE
Serial Number:	78703648	MORNING GLORY
Serial Number:	77116528	
Serial Number:	78444783	OVER THE MOON
Serial Number:	75336316	
Serial Number:	75336318	
Serial Number:	75336317	
Serial Number:	75336153	
Serial Number:	73120292	BROUGHTON B
Serial Number:	85771680	SMART LUNCHBOX NUTRITION
Serial Number:	74261895	DAIRY EASE
Serial Number:	85616084	FRUIT GROVE
Serial Number:	87534707	DAIRYPURE MIX-INS
Serial Number:	87394335	DAIRYPURE MIX-INS
Serial Number:	87233198	DEAN'S SINCE 1925
Serial Number:	85583693	R
Serial Number:	76636448	IDEAL DAIRY FARMS
Serial Number:	78057591	DIPZZ
Serial Number:	87233205	DEAN'S SINCE 1925
Serial Number:	87184815	3-D INSIGHTS
Serial Number:	87182862	ORANGE SCREAM
Serial Number:	87163611	SAFETYLIFE
Serial Number:	78069351	NATURE'S PRIDE

Property Type	Number	Word Mark
Serial Number:	78054250	GARELICK FARMS SINCE 1931
Serial Number:	75244533	VIVA
Serial Number:	85583720	ROBINSON DAIRY
Serial Number:	71313417	MEADOW GOLD
Serial Number:	71307038	MEADOW GOLD
Serial Number:	71636582	MEADOW GOLD
Serial Number:	71637162	
Serial Number:	75643949	OAK FARMS
Serial Number:	85519126	KIDS CAPS & CASH
Serial Number:	85519229	PURE PROTECT BOTTLE
Serial Number:	73509298	STROH'S
Serial Number:	76349779	DEAN FOODS
Serial Number:	85563134	DAIRY PURE
Serial Number:	86969460	GALLONS OF HOPE
Serial Number:	86969512	GALLONS OF HOPE
Serial Number:	86957878	GALLONS OF HOPE
Serial Number:	73090696	MELODY FARMS
Serial Number:	78691243	MORNING GLORY
Serial Number:	74059571	DELICIOUS
Serial Number:	76009077	BROWN'S DAIRY SMOOTH AS VELVET
Serial Number:	76009076	BROWN'S DAIRY
Serial Number:	86575453	5 FIVE POINT PURITY PROMISE
Serial Number:	86574958	5 POINT PURITY PROMISE
Serial Number:	86575456	FIVE POINT PURITY PROMISE
Serial Number:	85464852	START RIGHT. END RIGHT.
Serial Number:	85465701	START RIGHT. END RIGHT.
Serial Number:	78703653	ANY TIME OF DAY, IT'S THE MORNING GLORYW
Serial Number:	78662546	
Serial Number:	86422941	READYLEAF
Serial Number:	86417350	READYLEAF
Serial Number:	73291342	ROBINSON
Serial Number:	73808020	LAND-O-SUN
Serial Number:	86487887	LAND-O-SUN
Serial Number:	74049018	DAIRY QUALITY SINCE 1929
Serial Number:	74544515	COUNTRY LOVE
Serial Number:	74548877	BROWN MULE
Serial Number:	75024183	SUPER RAINBOW
Serial Number:	74215185	HYGEIA

Property Type	Number	Word Mark
Serial Number:	85760063	SCHEPPS
Serial Number:	72144649	OAK FARMS
Serial Number:	74218003	DAIRYLAND
Serial Number:	75330373	BROWN'S VELVET DAIRY
Serial Number:	75330629	BARBE'S
Serial Number:	75381379	HILLSIDE FARMS
Serial Number:	73675339	THE DAIRY BEST
Serial Number:	73675338	SCHEPPS
Serial Number:	75225941	NORTHERN EXPRESSO
Serial Number:	88177505	TRUMOO FRUMOO
Serial Number:	75676907	
Serial Number:	75676906	LOUIS TRAUTH DAIRY, INC.
Serial Number:	73046143	TUSCAN
Serial Number:	87149684	ARCTIC SPLASH
Serial Number:	74496368	
Serial Number:	75091351	
Serial Number:	75150695	LEHIGH VALLEY DAIRY FARMS
Serial Number:	75643748	MODEL DAIRY
Serial Number:	75013828	COUNTRY FRESH
Serial Number:	76043466	GARELICK FARMS
Serial Number:	87742330	DAIRYPURE FIT
Serial Number:	87404847	DAIRY WELL SCIENCE DRIVEN COW CENTERED
Serial Number:	73737907	YOFRO
Serial Number:	76104556	THE DEAN ADVANTAGE
Serial Number:	75927737	TURTLE TRACKS
Serial Number:	75407629	CHUG PACK
Serial Number:	74368934	COUNTRY CHARM
Serial Number:	75032115	COUNTRY CHARM
Serial Number:	78880591	COUNTRY CHARM
Serial Number:	78154503	
Serial Number:	78204182	GIVE 'EM FIVE
Serial Number:	76098177	DEAN'S EASY
Serial Number:	76003846	T.G. LEE
Serial Number:	73471477	
Serial Number:	75391755	CHUG
Serial Number:	75391756	CHUG
Serial Number:	75009283	BROWN COW
Serial Number:	85103836	NUTTY BUDDY

Property Type	Number	Word Mark
Serial Number:	72298839	NUTTY BUDDY
Serial Number:	72054417	NUTTY BUDDY
Serial Number:	77975499	NURTURE
Serial Number:	85642563	DAIRYOPOLIS
Serial Number:	73308264	BARBER'S
Serial Number:	75470023	MAYFIELD DAIRY FARMS
Serial Number:	78980187	HEALTH PROBIOTICS FOR LIFE
Serial Number:	75648015	MAYFIELD
Serial Number:	78703488	MAYFIELD DAIRY FARMS JERSEY
Serial Number:	74029255	DEAN FOODS
Serial Number:	73779040	YOU CAN TASTE HOW MUCH WE CARE
Serial Number:	72254920	FIELDCREST
Serial Number:	78947092	MEADOW BROOK
Serial Number:	77240261	BERKELEY FARMS
Serial Number:	87149662	MAYFIELD CREAMERY EST 1923
Serial Number:	75032412	ALTA DENA EXPRESS
Serial Number:	74201052	
Serial Number:	87149681	BROWN COW DELIGHT
Serial Number:	75153086	MCARTHUR
Serial Number:	74225300	ALTA-DENA
Serial Number:	74225001	ALTA-DENA
Serial Number:	73704704	DAIRY PURE
Serial Number:	75802997	FLAVORTIGHT BOTTLE
Serial Number:	75980064	
Serial Number:	75977879	MILK CHUG
Serial Number:	86790258	MAYFIELD CREAMERY
Serial Number:	73644289	CHOCO-RIFFIC!
Serial Number:	72206365	BRIDGEMAN
Serial Number:	74281230	DEAN'S
Serial Number:	74283492	DEAN'S
Serial Number:	75161952	DEAN'S
Serial Number:	75119915	DEAN'S
Serial Number:	87473686	DEAN'S
Serial Number:	77341377	ICE CREAMIER
Serial Number:	72276238	BRIDGEMAN
Serial Number:	85778306	DEAN'S
Serial Number:	76058492	MAYFIELD DAIRY FARMS
Serial Number:	88095197	CHUG

Property Type	Number	Word Mark
Serial Number:	87691219	BIG FRIENDLY
Serial Number:	86554083	ROYAL BANANA SPLIT
Serial Number:	85138666	SUNDAEXTREME
Serial Number:	78961412	FRESH & FRIENDLY
Serial Number:	85937815	DUTCH FUDGE
Serial Number:	78407874	NUTS OVER CARAMEL
Serial Number:	76061761	ORANGE CREME ROLL
Serial Number:	76061760	DESSERT CENTER
Serial Number:	75804057	FRIEND-Z
Serial Number:	74641310	VIENNA MOCHA CHUNK
Serial Number:	74482158	PURELY PISTACHIO
Serial Number:	74055525	JUBILEE ROLL
Serial Number:	74055140	FORBIDDEN CHOCOLATE
Serial Number:	73783128	FRIENDLY'S
Serial Number:	73394345	WATTAMELON ROLL
Serial Number:	73061201	FRIENDLY
Serial Number:	73183030	FRIENDLY FAMILY RESTAURANTS
Serial Number:	73078801	FRIENDLY ICE CREAM
Serial Number:	73048689	FRIENDLY FRANK
Serial Number:	73052896	FRIENDLY
Serial Number:	73783129	FRIENDLY'S
Serial Number:	73045450	FRIENDLY
Serial Number:	73030318	FRIENDLY'S BIG BEEF
Serial Number:	87362949	NATURALLY FRIENDLY'S
Serial Number:	87725112	STEVE'S
Serial Number:	87725122	STEVE'S
Serial Number:	77409096	STEVE'S
Serial Number:	77409108	STEVE'S ICE CREAM
Serial Number:	73203440	STEVE'S ICE CREAM
Serial Number:	87565040	IT'S WORTH SHARING!
Serial Number:	87554562	THE ART OF THE MIX-IN
Serial Number:	88062605	HEALTHY SOIL. HEALTHY TREES. HEALTHY FRU
Serial Number:	87691877	A SMALL FAMILY MAKING A BIG DIFFERENCE
Serial Number:	87672889	CLEAN COGNITIVE CAFFEINE
Serial Number:	86960937	A-PEELINGLY FRESH
Serial Number:	86796123	ORANGE IS THE ORIGINAL SUPERFRUIT
Serial Number:	86381274	UNCLE MATT'S ORGANIC
Serial Number:	86111949	UNCLE MATT'S ORGANIC

Property Type	Number	Word Mark
Serial Number:	85835176	LOVE AT FIRST SIP
Serial Number:	85407294	GROWING A HEALTHY GENERATION.
Serial Number:	77950620	FUELING FAMILIES WITH UNCOMPROMISED ORGA
Serial Number:	77682934	I'M ON THE JUICE!
Serial Number:	77024575	FAMILY OWNED & FLORIDA GROWN
Serial Number:	77287168	HEALTHY SOIL · HEALTHY TREES · HEALTHY F
Serial Number:	77051961	"SAY UNCLE!"
Serial Number:	77287209	UNCLE MATT'S ORGANIC
Serial Number:	75691168	
Serial Number:	87842972	ARE YOU ON THE JUICE?
Serial Number:	88276952	SHAKE UP YOUR WAKE UP
Serial Number:	75474576	MAYFIELD

CORRESPONDENCE DATA

Fax Number: 6785532602

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 67855323601

Email: jimmarl@gtlaw.com

Correspondent Name: LaShana C. Jimmar, Paralegal

Address Line 1: GREENBERG TRAUIG, LLP

Address Line 2: 3333 PIEDMONT ROAD, NE, SUITE 2500

Address Line 4: ATLANTA, GEORGIA 30305

NAME OF SUBMITTER: LaShana C. Jimmar

SIGNATURE: /LaShana C. Jimmar/

DATE SIGNED: 02/22/2019

Total Attachments: 11

source=Rabobank_Dean Foods - Trademark Security Agreement#page1.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page2.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page3.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page4.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page5.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page6.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page7.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page8.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page9.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page10.tif
source=Rabobank_Dean Foods - Trademark Security Agreement#page11.tif

TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) dated as of February 22, 2019, among Grantors listed on the signature pages hereof (collectively, jointly and severally, “Grantors” and each individually “Grantor”), and COÖPERATIEVE RABOBANK U.A., NEW YORK BRANCH (“Rabobank”), in its capacity as administrative agent (together with its permitted successors and assigns, the “Administrative Agent”) for the Holders of Secured Obligations.

W I T N E S S E T H:

WHEREAS, Dean Foods Company, a Delaware corporation, as borrower (the “Borrower”), the various financial institutions party thereto as a lender (each a “Lender”, and collectively, the “Lenders”), and the Administrative Agent have entered into that certain Credit Agreement dated as of February 22, 2019 (as amended, restated, supplemented, or otherwise modified from time to time, the “Credit Agreement”); and

WHEREAS, the Holders of Secured Obligations are willing to make (or continue to make) the financial accommodations to Borrowers and the other Grantors as provided for in the Credit Agreement and the other Loan Documents, but only upon the condition, among others, that Grantors shall have executed and delivered to the Administrative Agent, for the benefit of the Holders of Secured Obligations, that certain Pledge and Security Agreement dated as of February 22, 2019 (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented, or otherwise modified, the “Security Agreement”); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to the Administrative Agent, for the benefit of the Holders of Secured Obligations, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and the agreements hereinafter set forth, each Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used herein (including in the preamble and recitals hereto) but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Each Grantor hereby grants, collaterally assigns, and pledges to the Administrative Agent, for the ratable benefit of the Holders of Secured Obligations, a security interest in all of such Grantor’s right, title, and interest in and to the following property, in each case whether now owned or existing or hereafter acquired or arising and wherever located (collectively, the “Trademark Collateral”):

(a) all of such Grantor’s Trademarks, including those referred to on Schedule I hereto;

(b) all extensions or renewals of the foregoing; and

(c) all products and proceeds of the foregoing, including any claim by such Grantor against third parties for past, present or future infringement of any Trademark.

3. SECURITY FOR OBLIGATIONS. This Trademark Security Agreement and the security interest created hereby secures the payment and performance of all the Secured Obligations, whether now

existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Grantors, or any of them, to the Administrative Agent, the Holders of Secured Obligations, or any of them, whether or not they are unenforceable or not allowable due to the existence of any proceeding under Debtor Relief Laws involving any Grantor.

4. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to the Administrative Agent, for the benefit of the Holders of Secured Obligations, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

5. AUTHORIZATION TO SUPPLEMENT. Grantors shall within such time limit set forth in the Security Agreement notify Administrative Agent of any additional U.S. trademark registrations or applications therefor after the date hereof. Grantors hereby authorize Administrative Agent unilaterally to modify this Agreement by amending Schedule I to include any future U.S. registered trademarks or applications therefor of Grantors. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate, or detract from the Administrative Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. COUNTERPARTS. This Trademark Security Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, but all such separate counterparts shall together constitute but one and the same agreement. In proving this Trademark Security Agreement or any other Loan Document in any judicial proceedings, it shall not be necessary to produce or account for more than one such counterpart signed by the party against whom such enforcement is sought. Any signatures delivered by a party by facsimile transmission or other electronic transmission shall be deemed an original signature hereto.

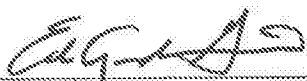
7. GOVERNING LAW. This Trademark Security Agreement shall be construed in accordance with and governed by the laws of the State of New York.

[Remainder of Page Intentionally Left Blank]

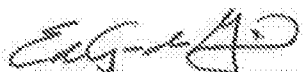
IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officer or officers thereunto duly authorized as of the date first above written.

GRANTORS:


DEAN FOODS COMPANY

By: 
Name: Edgar A. DeGuia
Title: Vice President and Treasurer

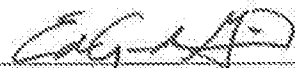
DEAN INTELLECTUAL PROPERTY SERVICES II,
INC.

By: 
Name: Edgar A. DeGuia
Title: Vice President and Treasurer

UNCLE MATT'S ORGANIC, INC.

By: 
Name: Edgar A. DeGuia
Title: Vice President and Treasurer

STEVE'S ICE CREAM, LLC

By: 
Name: Edgar A. DeGuia
Title: Vice President and Treasurer


FRIENDLY'S MANUFACTURING AND RETAIL,
LLC

By: 
Name: Edgar A. DeGuia
Title: Vice President and Treasurer

ACKNOWLEDGED AND AGREED:

COÖPERATIEVE RABOBANK U.A., NEW YORK
BRANCH, as Administrative Agent

By: 
Name: **Eric J. Rogowski**
Title: **Executive Director**

By: 
Name: _____
Title: **Pieter van der Werff**
Vice President

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT
[See Attached]

Trademark: Trademark ID	Mark Name	Application Number	Registration Number	All Classes	Country	High-Level Status	Legal Owner
TM-12013-US	TRJMOO FRJUMOO	88011676		29; 30	US	Pending	Dean Foods Company
TM-12009-US	KID HARDER	87903793		29	US	Pending	Dean Foods Company
TM-02899-US	SONORA	87699999	5,508,158	32	US	Registered	Dean Foods Company
TM-12010-US	TRJMOO AFTERDARK	87906084		29	US	Pending	Dean Foods Company
TM-12011-US	TRU TASTE	87908366		29	US	Pending	Dean Foods Company
TM-12012-US	TRU FUN	87911135		29	US	Pending	Dean Foods Company
TM-11042	SQUARE INSIDE SQUARE design	74718967	2,217,956	29; 30; 32	US	Registered	Dean Foods Company
TM-09792	VELVET SPRINGS	78192057	2,869,199	32	US	Registered	Dean Foods Company
TM-11738	TRMLINE	86050282	4,471,027	29	US	Registered	Dean Foods Company
TM-11730	STACK PAOK	85952228	4,637,971	29	US	Registered	Dean Foods Company
TM-11449	FRUIT RUSH	85412785	4,191,908	32	US	Registered	Dean Foods Company
TM-11637	PUREPROTECT	85977203	4,223,416	20	US	Registered	Dean Foods Company
TM-11060	GOLD STAR QUALITY & design	78669794	3,386,382	29	US	Registered	Dean Foods Company
TM-11724	TRJMOO	85898596	4,569,349	30	US	Registered	Dean Foods Company
TM-11342	TRJMOO	77980453	3,875,009	29	US	Registered	Dean Foods Company
TM-09333	GARFIELD FARMSLOGO	78057386	2,647,314	29; 32	US	Registered	Dean Foods Company
TM-09294	BARFEE COW & MOON Design	73549507	1,394,226	29	US	Registered	Dean Foods Company
TM-09232	MILK WAGON DESIGN	73548,180	1,412,503	29	US	Registered	Dean Foods Company
TM-11714	WORRY-FREE FLIP CAP	85853375	4,565,110	29	US	Registered	Dean Foods Company
TM-11706	ORCHARD PURE	85833893	4,827,419	32	US	Registered	Dean Foods Company
TM-09241	HOLLAND DUTCH	72122992	746,288	29; 30	US	Registered	Dean Foods Company
TM-11750	SINCE 1925 DEAN'S COUNTRY FRESH & design	86269137	4,757,368	29	US	Registered	Dean Foods Company
TM-11679	SINCE 1925 DEAN'S COUNTRY FRESH & design	85774866	4,387,114	30	US	Registered	Dean Foods Company
TM-09239	ROYAL DANISH	75285014	2,256,339	29	US	Registered	Dean Foods Company
TM-09236	RAINBOW RAFTURE	75245480	2,203,564	30	US	Registered	Dean Foods Company
TM-09234	OLDFASHIONED RECIPE	73631479	1,496,023	30	US	Registered	Dean Foods Company
TM-10984	MORNING GLOFY & design	78703648	3,581,709	29	US	Registered	Dean Foods Company
TM-10586	COW DESIGN (TUSCAN DAIRY FARMSLOGO)	77116528	3,550,811	29	US	Registered	Dean Foods Company
TM-10302	OVER THE MOON	78444783	3,252,264	29	US	Registered	Dean Foods Company
TM-09413	BOTTLE DESIGN08	75336316	2,759,109	29	US	Registered	Dean Foods Company
TM-09412	BOTTLE DESIGN07	75336,318	2,871,890	29	US	Registered	Dean Foods Company
TM-09411	BOTTLE DESIGN06	75336317	2,936,478	29	US	Registered	Dean Foods Company
TM-09407	BOTTLE DESIGN02	75336153	2,914,718	29	US	Registered	Dean Foods Company
TM-08879	BROUGHTON LOGO	73120292	1,088,833	29	US	Registered	Dean Foods Company
TM-11677	SMART LUNCHBOX NUTRITION	85771680	4,472,201	29	US	Registered	Dean Foods Company
TM-09398	DAIRY EASE	74261895	1,741,509	29	US	Registered	Dean Foods Company

Trademark: Trademark ID	Mark Name	Application Number	Registration Number	All Classes	Country	High-Level Status	Legal Owner
TM-11606	FRUITGROVE (Stacked)	85616084	4,389,136	32	US	Registered	Dean Foods Company
TM-11895	DAIRYPUFF MIX-INS	87534707		29	US	Pending	Dean Foods Company
TM-11893	DAIRYPUFF MIX-INS	87394335	5,487,741	29	US	Registered	Dean Foods Company
TM-11882	DEAN'S SNICE 1925 Logo	87233198	5,356,357	30	US	Registered	Dean Foods Company
TM-11575	ROBINSON DAIRY "R" Logo	85583693	4,206,087	29	US	Registered	Dean Foods Company
TM-10525	IDEAL DAIRY FARMS	76636448	3,105,731	29	US	Registered	Dean Foods Company
TM-09343	DIFZZ	78057591	2,622,347	29	US	Registered	Dean Foods Company
TM-11881	DEAN'S SNICE 1925 Logo	87233205	5,525,532	29	US	Registered	Dean Foods Company
TM-11863	3-D INSIGHTS	87184815	5,303,171	35	US	Registered	Dean Foods Company
TM-11862	ORANGE SCREAM	87182862	5,176,477	29	US	Registered	Dean Foods Company
TM-11859	SAFETY LIFE	87163611	5,308,064	41	US	Registered	Dean Foods Company
TM-09334	NATURE'S PRIDE	78069351	2,637,455	29; 32	US	Registered	Dean Foods Company
TM-09331	GARBLICK FARMS LOGO	78054250	2,588,579	29	US	Registered	Dean Foods Company
TM-09189	VIVA	75244533	2,277,013	29	US	Registered	Dean Foods Company
TM-11573	ROBINSON DAIRY	85583720	4,271,107	29	US	Registered	Dean Foods Company
TM-09185	MEADOW GOLD (Stylized)02	71313,417	285,893	29	US	Registered	Dean Foods Company
TM-09184	MEADOW GOLD (Stylized)02	71307038	281,436	29; 30	US	Registered	Dean Foods Company
TM-09183	MEADOW GOLD (Stylized)	71636582	582,470	29; 30; 32	US	Registered	Dean Foods Company
TM-09181	SHIELD DESIGN (MEADOW GOLD)	71637162	644,259	29; 30	US	Registered	Dean Foods Company
TM-09180	OAK FARMS and Design	75643949	2,304,338	29	US	Registered	Dean Foods Company
TM-11557	KIDSCAPS & CASH	85519126	4,198,151	29	US	Registered	Dean Foods Company
TM-11560	PUFF PROTECT BOTTLE	85519229	4,255,242	29	US	Registered	Dean Foods Company
TM-10497	STOPS	73509298	1,378,326	30	US	Registered	Dean Foods Company
TM-09377	DEAN FOODS AND RIVER OF LIFE LOGO	76349779	3,159,269	29; 30	US	Registered	Dean Foods Company
TM-11591	DAIRYPUFF	85563134	4,227,906	29	US	Registered	Dean Foods Company
TM-11821	GALLONS OF HOPE & design (stacked)	86969460	5,224,340	29	US	Registered	Dean Foods Company
TM-11820	GALLONS OF HOPE & design	86969512	5,224,341	29	US	Registered	Dean Foods Company
TM-11817	GALLONS OF HOPE	86957878	5,206,066	29	US	Registered	Dean Foods Company
TM-10055	MELBODY FARMS	73090696	1,149,064	30	US	Registered	Dean Foods Company
TM-10985	MORNING GLORY	78691243	3,457,997	29	US	Registered	Dean Foods Company
TM-10838	DELIQOUS	74059571	1,640,081	30	US	Registered	Dean Foods Company
TM-09158	BROWNS DAIRY/ SMOOTH AS VELVET	76009077	2,650,082	29	US	Registered	Dean Foods Company
TM-09157	BROWNS DAIRY	76009076	2,650,081	29	US	Registered	Dean Foods Company
TM-11784	5 FIVE POINT PUFFY PROMISE & design	86575453	4,947,738	29	US	Registered	Dean Foods Company
TM-11782	5 FIVE POINT PUFFY PROMISE	86574958	4,989,763	29	US	Registered	Dean Foods Company
TM-11783	FIVE POINT PUFFY PROMISE	86575456	4,947,739	29	US	Registered	Dean Foods Company
TM-11504	START RIGHT. END RIGHT.	85464852	4,325,258	29	US	Registered	Dean Foods Company
TM-11503	START RIGHT. END RIGHT.	85465701	4,251,346	41	US	Registered	Dean Foods Company

Trademark: Trademark ID	Mark Name	Application Number	Registration Number	All Classes	Country	High-Level Status	Legal Owner
TM-10974	ANY TIME OF DAY, IT'S THE MORNING GLORY WAY	78703653	3,375,938	29	US	Registered	Dean Foods Company
TM-10394	SWISS DAIRY LOGO (LITTLE BILLY)	78662546	3,185,994	29; 32	US	Registered	Dean Foods Company
TM-11765	READYMAF	86422941	4,875,569	32	US	Registered	Dean Foods Company
TM-11764	READYMAF	86417350	4,875,533	30	US	Registered	Dean Foods Company
TM-08935	ROBINSON R & Design	73291342	1,199,735	29; 32	US	Registered	Dean Foods Company
TM-08823	LAND-O-SUN and Design	73808020	1,883,709	29	US	Registered	Dean Foods Company
TM-11775	LAND-O-SUN and Design	86487887	4,807,237	30	US	Registered	Dean Foods Company
TM-08822	DAIRY QUALITY SINCE 1929 and Design	74049018	1,636,468	42	US	Registered	Dean Foods Company
TM-08814	COUNTRY LOVE	74544,515	2,045,280	30	US	Registered	Dean Foods Company
TM-08813	BROWN MILE	74548877	1,918,220	30	US	Registered	Dean Foods Company
TM-09799	SUPER PAINEBOW	75024183	2,046,782	30	US	Registered	Dean Foods Company
TM-09175	HYGELA	74215185	1,755,550	29; 30	US	Registered	Dean Foods Company
TM-11675	SHEPPS	85760063	4,367,443	29; 30	US	Registered	Dean Foods Company
TM-09123	OAK FARMS	72144649	766,008	29; 30; 32	US	Registered	Dean Foods Company
TM-09119	DAIRYLAND	74218003	2,162,986	29	US	Registered	Dean Foods Company
TM-09108	BROWN SVA VET DAIRY	75330373	2,230,141	29	US	Registered	Dean Foods Company
TM-09099	BARRES	75330629	2,225,264	29	US	Registered	Dean Foods Company
TM-09173	HILL SIDE FARMS	75381379	2,191,071	30	US	Registered	Dean Foods Company
TM-09127	THE DAIRY BEST	73675339	1,655,638	29	US	Registered	Dean Foods Company
TM-09126	SHEPPS	73675338	1,725,958	29	US	Registered	Dean Foods Company
TM-08947	NORTHERN EXPRESSO	75225941		32	US	Pending	Dean Foods Company
TM-12013-US2	TRJIMMO FRJIMMO	88177505		32	US	Pending	Dean Foods Company
TM-08626	JERSEY FARMS TPAUTH LOGO	75676907	2,372,440	30	US	Registered	Dean Foods Company
TM-08624	LOUIS TRALTH DAIRY, INC. (Stylized)	75676906	2,403,496	01; 29; 30; 32	US	Registered	Dean Foods Company
TM-08566	TUSCAN	73046143	1,042,416	29	US	Registered	Dean Foods Company
TM-11828	ARCTIC SLASH	87149684	5,180,764	30	US	Registered	Dean Foods Company
TM-08546	LEHIGH VALLEY DAIRIES SUNBURST LOGO	74496368	2,014,110	29	US	Registered	Dean Foods Company
TM-08531	LEHIGH VALLEY DAIRIES SUNBURST LOGO	75091351	2,102,824	32	US	Registered	Dean Foods Company
TM-08530	LEHIGH VALLEY DAIRY FARMS	75150695	2,135,366	29; 32	US	Registered	Dean Foods Company
TM-08501	MODEL DAIRY	75643748	2,387,189	29; 30; 35	US	Registered	Dean Foods Company
TM-08801	COUNTRY FRESH	75013,828	2,852,238	29; 30; 32	US	Registered	Dean Foods Company
TM-09105	GARFIELD FARMS	76043466	2,535,791	29; 32	US	Registered	Dean Foods Company
TM-12002-US	DAIRY PURE FIT	87742330		29	US	Pending	Dean Foods Company
TM-11894	DAIRY WEL SCIENCE DRIVEN. COW CENTERED & design	87404847	5,558,438	42	US	Registered	Dean Foods Company
TM-11044	YOFFO	73737907	1,532,258	30	US	Registered	Dean Foods Company
TM-09472	THE DEAN ADVANTAGE	76104556	2,777,150	35	US	Registered	Dean Intellectual Property Services II, Inc.

Trademark: Trademark ID	Mark Name	Application Number	Registration Number	All Classes	Country	High-Level Status	Legal Owner
TM-09467	TURTLE TRACKS	75927737	2,479,484	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09620	CHUGPACK	75407629	2,198,660	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09819	COUNTRY CHARM	74368934	1,838,793	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09461	COUNTRY CHARM	75032115	2,033,657	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10529	COUNTRY CHARM	78880591	3,274,893	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09655	RIVER OF LIFE LOGO02	78154503	3,169,293	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09896	GIVE'EM FIVE	78204182	2,815,031	29; 32; 36	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09448	DEAN'S EASY	76098177	2,602,258	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09886	T.G. LEE	76003846	2,455,101	29; 32	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09802	BIFD ON THE MAILBOX Design	73471477	1,343,368	39	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09501	CHUG	75391755	2,187,950	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09417	CHUG	75391756	2,669,410	32	US	Registered	Dean Intellectual Property Services II, Inc.
TM-11338	BROWN COW	75009283	2,036,725	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10995	NUTTY BUDDY	85103836	3,943,877	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10994	NUTTY BUDDY	72298839	887,952	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10994	NUTTY BUDDY	72054417	677,442	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10751	NURTURE	77975499	3,459,250	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-11613	DAIRYOPOLIS	85642563	4,393,632	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09733	BARBER'S and Design	73308264	1,232,915	29; 32	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09847	MAVFIELD DAIRY FARM'S	75470023	2,266,789	29; 30; 32	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10753	HEALTH PROBIOTICS FOR LIFE & Design	78980187	3,464,635	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09849	MAVFIELD	75648015	2,324,110	29; 30; 32	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09848	MAVFIELD	75474576	2,257,027	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10420	MAVFIELD DAIRY FARM'S, ERESEY and Design	78703488	3,200,921	39	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09685	DEAN FOODS	74029255	1,634,258	29; 30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09676	YOU CAN TASTE HOW MUCH WE CARE	73779040	1,567,396	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09755	FIELDREST (Stylized)	72254920	838,013	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10540	MEADOW BROOK	78947092	3,244,988	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10530	BERKELEY FARMS	77240261	3,408,559	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-11858	MAVFIELD CREAMERY EST. 1923 & design	87149662	5,313,115	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09535	ALTA DENA EXPRESS	75032412	2,120,365	42	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09532	YELLOW JUG CONTAINER	74201052	2,961,599	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-11857	BROWN COW DELIGHT	87149681	5,308,012	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09628	MCAIRTHUR	75153086	2,106,819	29; 32	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09525	ALTA DENA	74225300	1,713,989	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09524	ALTA DENA	74225001	1,711,969	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09825	DAIRY FURE	73704704	1,555,897	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09507	FLAVORIGHT BOTTLE	75802997	2,468,424	29	US	Registered	Dean Intellectual Property Services II, Inc.

TRADEMARK

REEL: 006571 FRAME: 0188

Trademark: Trademark ID	Mark Name	Application Number	Registration Number	All Classes	Country	High-Level Status	Legal Owner
TM-09510	SPLASH GLASS design	75980064	2,445,277	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09619	MILK CHUG	75977879	2,215,532	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-11801	MAYFIELD CREAMERY	86790258	5,281,828	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09818	CHOCO-RIFTC	73644289	1,458,563	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09480	BRIDGEMAN	72206365	791,524	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09689	DEAN'S	74281230	1,747,280	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09687	DEAN'S	74283492	1,747,283	29; 30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09615	DEAN'S	75161952	2,101,292	29; 30; 32	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09614	DEAN'S	75119915	2,077,365	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-11805	DEAN'S	87473686	5,369,432	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-10701	ICE CREAMIER	77941377	3,515,252	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09481	BRIDGEMAN and Design	72276238	877,099	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-11680	DEAN'S	85778306	4,361,412	29	US	Registered	Dean Intellectual Property Services II, Inc.
TM-09435	MAYFIELD DAIRY FARMS and Design	76058492	2,549,203	30	US	Registered	Dean Intellectual Property Services II, Inc.
TM-02268-US	CHUG	88095197		29	US	Pending	Dean Intellectual Property Services II, Inc.
TM-12001-US	BIG FRIENDLY	87691219	5,634,294	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11856	ROYAL BANANA SPLIT	86554083	4,840,473	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11852	SUNDAE TRAVE	85138666	3,966,042	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11836	FRESH & FRIENDLY	78961412	3,348,629	35	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11832	DUTCH RUDGE	85937815	4,524,660	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11848	NUTS OVER CARAMEL	78407874	2,989,284	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11849	ORANGE CHEMIE FOLL	76061761	3,125,276	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11831	DESSERT CENTER	76061760	2,623,028	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11845	FRIEND-Z	75804057	2,998,509	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11853	VENONA MOCHA CHUNK	74641310	1,971,123	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11850	FUJEL YRISTACHIO	74482158	1,925,667	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11847	JUBILEE FOLL	74055525	1,642,197	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11835	FORBIDDEN CHOCOLATE	74055140	1,645,426	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11842	FRIENDLY'S	73783128	1,597,640	29; 30; 42	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11854	WATAMBEON FOLL	73394345	1,313,682	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11837	FRIENDLY	73061201	1,062,852	29; 30; 32; 42	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11839	FRIENDLY FAMILY RESTAURANTS (Sylized)	73183030	1,162,271	42	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11841	FRIENDLY ICE CREAM	73078801	1,062,354	42	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11840	FRIENDLY FRANK	73048689	1,039,803	29	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11855	FRIENDLY (Sylized)	73052896	1,062,350	29; 30; 32	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11843	FRIENDLY (Sylized)	73783129	1,595,593	29; 30; 42	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11838	FRIENDLY (Sylized)	73045450	1,032,588	42	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-11844	FRIENDLY SBIG BEEF	73030318	1,030,190	29	US	Registered	Friendly's Manufacturing and Retail, LLC

TRADEMARK

REEL: 006571 FRAME: 0189

Trademark: Trademark ID	Mark Name	Application Number	Registration Number	All Classes	Country	High-Level Status	Legal Owner
TM-11891	NATURALLY FRIENDLYS	87362949	5,300,702	30	US	Registered	Friendly's Manufacturing and Retail, LLC
TM-04442-US2	STEVES	87725112		30	US	Pending	Seve's Ice Cream, LLC
TM-04442-US	STEVES	87725122	5,664,775	30	US	Registered	Seve's Ice Cream, LLC
TM-11918	STEVES	77409096	4,084,176	30	US	Registered	Seve's Ice Cream, LLC
TM-11920	STEVES ICE CREAM	77409108	4,372,734	30	US	Registered	Seve's Ice Cream, LLC
TM-11919	STEVES ICE CREAM	73203440	1,158,272	30	US	Registered	Seve's Ice Cream, LLC
TM-11916	IT'S WORTH SHARING!	87565040	5,593,156	30	US	Registered	Seve's Ice Cream, LLC
TM-11913	THE ART OF THE MIX-IN	87554562	5,446,782	30	US	Registered	Seve's Ice Cream, LLC
TM-04426-US	HEALTHY SOIL. HEALTHY TREES. HEALTHY FRUIT	88062605		32	US	Pending	Uncle Matt's Organic, Inc.
TM-04423-US	A SMALL FAMILY MAKING A BIG DIFFERENCE	87691877	5,492,206	32	US	Registered	Uncle Matt's Organic, Inc.
TM-04436-US	CLEAN COGNITIVE CAFFEINE	87672889	5,491,701	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11910	APEELINGLY FRESH	86960937	5,077,558	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11909	ORANGE IS THE ORIGINAL SUPERFRUIT	86796123	4,977,507	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11908	UNCLE MATT'S ORGANIC & design	86381274	4,742,662	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11907	UNCLE MATT'S ORGANIC & design	86111949	4,629,840	31	US	Registered	Uncle Matt's Organic, Inc.
TM-11906	LOVE AT FIRST SP	85835176	4,402,966	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11905	GROWING A HEALTHY GENERATION.	85407294	4,131,861	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11904	FUELING FAMILIES WITH UNCOMFROMLISED	77950620	3,860,404	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11903	I'M ON THE JUICE	77682934	3,683,032	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11902	FAMILY OWNED & FLORIDA GROWN	77024575	3,522,781	31	US	Registered	Uncle Matt's Organic, Inc.
TM-11901	HEALTHY SOIL. HEALTHY TREES. HEALTHY FRUIT	77287168	3,507,440	31	US	Registered	Uncle Matt's Organic, Inc.
TM-11900	"SAY UNCLE!"	77051961	3,427,561	31	US	Registered	Uncle Matt's Organic, Inc.
TM-11897	UNCLE MATT'S ORGANIC	77287209	3,483,737	32	US	Registered	Uncle Matt's Organic, Inc.
TM-11896	SUN LOGO	75691168	2,795,105	31	US	Registered	Uncle Matt's Organic, Inc.
TM-04424-US	ARE YOU ON THE JUICE?	87842972	5,590,233	32	US	Registered	Uncle Matt's Organic, Inc.
TM-12014-US	SHAKE UP YOUR WAKE UP	88276952		32	US	Pending	Uncle Matt's Organic, Inc.

TRADEMARK