

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM506807

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aleron Shared Resources, Inc.		01/17/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	HSBC Bank USA		
Street Address:	95 Washington Street		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14203		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Serial Number:	87872042	ACARA	
Serial Number:	87872003		
Serial Number:	87872037	ACARA	
Serial Number:	87872031	ACARA	
Serial Number:	87872017	ACARA	
Serial Number:	87872010		
Serial Number:	87871993		
Serial Number:	87871977		
Serial Number:	87816007	ACARA	
Serial Number:	87816126	ALERON	
Serial Number:	87545789	ALERON	
Serial Number:	87545837	SUPERIOR GROUP	
Serial Number:	87545806	BROADLEAF	
Serial Number:	87816094	BROADLEAF	
Registration Number:	4492180	GREATER FORCES AT WORK	
Registration Number:	4483828	SUPERIORGROUP GO BEYOND.	
Serial Number:	87005045	SDI INTERNATIONAL	
Registration Number:	3533106	SUPERIOR GROUP	
Registration Number:	4871160	CONNECTING PEOPLE AND BUSINESS IN WAYS T	

OP \$565.00 87872042

Property Type	Number	Word Mark
Registration Number:	4480333	SPENDTRACK
Registration Number:	3347035	WORK NEXUS
Registration Number:	3581814	WORK NEXUS

CORRESPONDENCE DATA

Fax Number: 7168526100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (716) 847-8400

Email: spiatkowski@phillipslytle.com

Correspondent Name: Phillips Lytle LLP

Address Line 1: One Canalside

Address Line 2: 125 Main Street

Address Line 4: Buffalo, NEW YORK 14203

NAME OF SUBMITTER:	Sharon A. Piatkowski
SIGNATURE:	/Sharon A. Piatkowski/
DATE SIGNED:	01/22/2019

Total Attachments: 3

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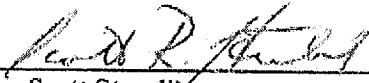
NOTICE OF SECURITY INTEREST

Notice is hereby given that **ALERON SHARED RESOURCES, INC.**, a New York corporation, with its principal place of business located at 250 International Drive, Williamsville, New York 14221 (“Company”) has granted a security interest to **HSBC BANK USA, NATIONAL ASSOCIATION** with its principal place of business located at 95 Washington Street, Buffalo, New York 14203 , as Agent (in such capacity, “Agent”), in and to all of the trademarks listed on Schedule A and the applications, registrations and goodwill associated therewith, pursuant to an agreement between Company and Agent dated of even date herewith and as the same may be amended or supplemented from time to time.

Dated: January 17, 2019

[Signature Page Follows]

ALERON SHARED RESOURCES, INC.

By: 
Scott Stenclik
Chief Executive Officer

STATE OF NEW YORK)
COUNTY OF ERIE) SS.:

On the 17th day of January in the year 2019, before me, the undersigned, personally appeared Scott Stenclik, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public

MARK J. STUHL MILLER
Notary Public, State of New York
Qualified in Erie County
My Commission Expires 10/14/21

[Signature Page to Notice of Security Interest]

TRADEMARK
REEL: 006571 FRAME: 0573

SCHEDULE A
TO NOTICE OF SECURITY INTEREST IN TRADEMARKS

Trademark	Reg./App. Number	Country
ACARA & Design	Serial No. 87872042	US
ACARA Design Only	Serial No. 87872003	US
ACARA & Design	Serial No. 87872037	US
ACARA & Design	Serial No. 87872031	US
ACARA & Design	Serial No. 87872017	US
ACARA Design Only	Serial No. 87872010	US
ACARA Design Only	Serial No. 87871993	US
ACARA Design Only	Serial No. 87871977	US
ACARA Word Mark	Serial No. 87816007	US
ALERON & Design	Serial No. 87816126	US
ALERON Word Mark	Serial No. 87545789	US
SUPERIOR GROUP Word Mark	Serial No. 87545837	US
BROADLEAF Word Mark	Serial No. 87545806	US
BROADLEAF & Design	Serial No. 87816094	US
GREATER FORCES AT WORK	Reg. 4,492,180	US
SUPERIOR GROUP GO BEYOND & Design	Reg. 4,483,828	US
SDI INTERNATIONAL Design Logo	App. 87/005045	US
SUPERIOR GROUP & Design	Reg. 3,533,106	US
CONNECTING PEOPLE AND BUSINESS IN WAYS THAT CHANGE LIVES	Reg. 4,871,160	US
SPENDTRACK	Reg. 4,480,333	US
WORK NEXUS	Reg. 3,347,035	US
WORK NEXUS	Reg. 3,581,814	US