

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511451

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Era Technology, Inc.		02/21/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Advanced AV, LLC		
Street Address:	208 Carter Drive		
City:	West Chester		
State/Country:	PENNSYLVANIA		
Postal Code:	19382		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5508877	NEW ERA	
Registration Number:	5514088	NEW ERA	
CORRESPONDENCE DATA			
Fax Number:	5616596313		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-653-5000		
Email:	ip@akerman.com, angela.martin@akerman.com		
Correspondent Name:	Akerman LLP		
Address Line 1:	777 S. Flagler Dr., Ste. 1100 West Tower		
Address Line 4:	West Palm Beach, FLORIDA 33401		
ATTORNEY DOCKET NUMBER:	11111-1 & 11111-2 0307257		
NAME OF SUBMITTER:	Peter a. Chiabotti		
SIGNATURE:	/Peter A. Chiabotti/		
DATE SIGNED:	02/25/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of as of February 21, 2019 ("Effective Date"), by and between New Era Technology, Inc., a corporation of Delaware ("Assignor") and Advanced AV, LLC, a limited liability company of Delaware ("Assignee"). Together, Assignor and Assignee are referred to as the "Parties" and individually as a "Party."

RECITALS

A. Assignor, immediately prior to the Effective Date, was the owner of all right, title and interest in and to the trademarks set forth in Schedule 1 attached hereto and made a part hereof, together with all registrations and applications for registration thereof, and all common law rights with respect thereto (collectively, "Assigned Trademarks");

B. Assignee and Assignor desire to record the assignment set forth in this Assignment with the United States Patent and Trademark Office and any other public records for which recording is deemed appropriate by Assignee.

C. Now Therefore, Assignor and Assignee agree as follows:

AGREEMENT

1. Incorporation of Recitals. The foregoing recitals are incorporated into and made a part of this Assignment as if fully set forth herein.

2. Assignment. For good and valuable consideration, including \$10.00 USD, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby unconditionally and irrevocably assigns, transfers and conveys to Assignee, its successors and assigns, all of its right, title, and interest, throughout the world, in, to, and under the Assigned Trademarks and all registrations and applications for registration thereof and all common law rights with respect thereto together with all goodwill of the business in which the Assigned Trademarks are used and which is symbolized by the Assigned Trademarks, including, without limitation, the exclusive rights (a) to apply for and maintain all registrations, renewals and/or extensions thereof, (b) to all claims and causes of action to recover past, present and future damages, royalties, fees, income, payments, profits and other proceeds or other relief or restitution, and equitable and injunctive relief ensuing from past, present and future infringement, dilution, misappropriation, unfair competition, violation, and/or misuse of the Assigned Trademarks, (c) to any and all licenses or other similar contractual rights for the Assigned Trademarks, (d) to grant licenses or other interests in the Assigned Trademarks, (e) to any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any of the Assigned Trademarks, and (f) to otherwise fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademarks.

3. Further Assurances. Assignor shall execute any instruments or documents and perform all other acts necessary or appropriate, in the reasonable discretion of the Assignee, to further evidence the intent and purpose of this Assignment.

4. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment upon request by Assignee.

5. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile, portable document format or other electronic means shall be effective as delivery of a manually executed counterpart to this Assignment.

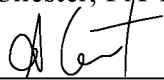
6. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

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IN WITNESS WHEREOF, the parties have executed this Assignment intending to be legally bound as of the Effective Date.

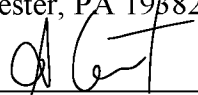
ASSIGNOR:

New Era Technology, Inc.,
a corporation of Delaware
208 Carter Drive
West Chester, PA 19382

By: 
Name: Joseph Ewart, Chairman & CEO

ASSIGNEE:

Advanced AV, LLC,
a limited liability company of Delaware
208 Carter Drive
West Chester, PA 19382 .

By: 
Name: Joseph Ewart, Vice President

Schedule 1

Assigned Trademarks

Registrations and Applications

Make	Country	Serial No.	Filed	Reg. No.	Reg. Date
NEW ERA	China	18694500	24-Dec-15	Pending	Pending
NEW ERA	Europe	14288138	23-Jun-15	14288138	3-Nov-15
NEW ERA	United Kingdom	3193393	26-Oct-16	3193393	20-Jan-17
NEW ERA	India	3138212	23-Dec-15	Pending	Pending
NEW ERA	India	3138213	23-Dec-15	3138213	23-Dec-15
NEW ERA	India	3138214	23-Dec-15	Pending	Pending
NEW ERA	Japan	2015126824	24-Dec-15	5859382	17-Jun-16
NEW ERA	New Zealand	1022039	24-Jun-15	1022039	1-Nov-16
NEW ERA	Singapore	40201522812T	23-Dec-15	40201522812T	1-Sep-16
NEW ERA	United States	86/671526	23-Jun-15	5508877	3-Jul-18
 newera	China	18694499	24-Dec-15	Pending	Pending
 newera	Europe	14288146	23-Jun-15	14288146	8-Apr-16
 newera	United Kingdom	3193396	26-Oct-16	3193396	28-Apr-17
 newera	India	3138209	23-Dec-15	Pending	Pending
 newera	India	3138210	23-Dec-15	3138210	16-Feb-17
 newera	India	3138211	23-Dec-15	5514088	10-Jul-18
 newera	Japan	2015126825	24-Dec-15	5859383	17-Jun-16
 newera	New Zealand	1022040	24-Jun-15	1022040	1-Nov-16
 newera	Singapore	40201522814S	23-Dec-15	40201522814S	23-Dec-15
 newera	United States	86/671543	23-Jun-15	5514088	10-Jul-18
 newera	Australia	1549553	3-Apr-13	1549553	14-May-14