

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM511454

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
H.H. Brown Shoe Technologies, Inc.		12/31/2018	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Diversified Global Technologies, LLC		
<b>Street Address:</b>	128 Singleton Street		
<b>City:</b>	Woonsocket		
<b>State/Country:</b>	RHODE ISLAND		
<b>Postal Code:</b>	02895		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2069722	PURECELL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2032984832		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2032984830		
<b>Email:</b>	trademark@ipattorneysgroup.com		
<b>Correspondent Name:</b>	IP Attorneys Group, LLC		
<b>Address Line 1:</b>	16 Oxford Road		
<b>Address Line 4:</b>	Milford, CONNECTICUT 06460		
<b>NAME OF SUBMITTER:</b>	David Chen		
<b>SIGNATURE:</b>	/David Chen/		
<b>DATE SIGNED:</b>	02/25/2019		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

**WHEREAS, H.H. BROWN SHOE TECHNOLOGIES, INC.**, a Delaware corporation having an office at 124 West Putnam Ave., Greenwich CT 06830 (the

**PURECELL**

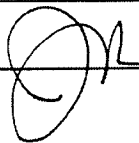
"**Assignor**"), is the owner of the trademark ("Mark"), including United States Trademark Registration No. 2,069,722 thereof (Attachment A); and

**WHEREAS, Diversified Global Technologies, LLC**, a Delaware Limited Liability Company having an office at 128 Singleton Street, Woonsocket, RI 02895, (the "**Assignee**") is desirous of acquiring said Mark and said Registration thereof, together with the goodwill of the business in connection therewith.

**NOW, THEREFORE**, for good and valuable consideration furnished by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, including United States Trademark Registration No. 2,069,722 thereof, together with the goodwill of the business symbolized thereby, including all claims for and rights to sue and recover damages and profits for all past, present, and future infringements thereof, all for the Assignee's use and for the use of its successors and assigns.

Dated: December 31, 2018

Name: JAMES E. ISSLER

Signed:  \_\_\_\_\_

TRADEMARK ASSIGNMENT

ATTACHMENT A

<p><b>PURECELL</b></p> <p>RN: 2,069,722</p>	<p>IC 021: Cosmetic make-up applicators</p>
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