

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM511513

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
5 Palms, LLC		02/11/2019	Limited Liability Company: NEBRASKA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sandhills Publishing Company		
<b>Street Address:</b>	120 W. Harvest Dr.		
<b>City:</b>	Lincoln		
<b>State/Country:</b>	NEBRASKA		
<b>Postal Code:</b>	68521		
<b>Entity Type:</b>	Corporation: NEBRASKA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3844721	BIDOPIA	
<b>Registration Number:</b>	4924371	HIBID	
<b>Registration Number:</b>	3080038	AUCTION FLEX	
<b>Serial Number:</b>	87623173	AUCTION FLEX 360	
<b>Serial Number:</b>	87623175		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2156894934		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-979-1191		
<b>Email:</b>	nkmclaughlin@duanemorris.com		
<b>Correspondent Name:</b>	Nicole K. McLaughlin, Duane Morris LLP		
<b>Address Line 1:</b>	30 South 17th Street		
<b>Address Line 4:</b>	PHILADELPHIA, PENNSYLVANIA 19103-4196		
<b>ATTORNEY DOCKET NUMBER:</b>	G5976-00379		
<b>NAME OF SUBMITTER:</b>	Nicole K. McLaughlin		
<b>SIGNATURE:</b>	/Nicole K. McLaughlin/		
<b>DATE SIGNED:</b>	02/26/2019		

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**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective February 11, 2019 by 5 Palms, LLC, a Nebraska limited liability company ("Assignor") and Sandhills Publishing Company, a Nebraska corporation ("Assignee").

WHEREAS, Assignor is the owner of the worldwide rights in the trademarks and trademark applications and/or registrations listed on Exhibit "A", attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the ongoing business to which the Trademarks pertain, all the goodwill associated therewith and symbolized by the Trademarks, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

This Trademark Assignment is binding on the Assignor and its successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

**IN WITNESS WHEREOF**, the parties hereto have executed this Trademark Assignment on the effective date written above.

*[The Remainder of This Page Intentionally Left Blank; and Signature Page Follows.]*

5 PALMS, LLC

By [Signature]

Title Manager

State of Nebraska )  
 ) ss.  
County of Lancaster )

On this 11<sup>th</sup> day of February, 2019, before a Notary Public in and for the county and state aforesaid, appeared Shawn Reed, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.



[Signature: Kathryn Moore]  
Notary Public

SANDHILLS PUBLISHING COMPANY

By Nancy Alvar

Title Chief Administration Officer

State of Nebraska )  
County of Lancaster ) ss.






On this 11<sup>th</sup> day of February, 2019, before a Notary Public in and for the county and state aforesaid, appeared Nancy Paasch, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.



Kathryn Moore  
Notary Public

**EXHIBIT "A"**

**TRADEMARKS**

	<b>Registrations</b>	<b>Office</b>	<b>Registration No.</b>
1.	<b>Bidopia</b>	USPTO	3,844,721
2.	<b>HiBid</b>	USPTO	4,924,371
3.	<b>AUCTION FLEX</b>	USPTO	3,080,038
4.	<b>AUCTION FLEX 360</b>	WIPO	1,392,774
5.		WIPO	1,395,960
6.	<b>AUCTION FLEX 360</b>	EUIPO	1,392,774
7.		EUIPO	1,395,960
8.	<b>AUCTION FLEX 360</b>	New Zealand IPO	1,088,327
9.		New Zealand IPO	1,090,089
	<b>Applications</b>	<b>Office</b>	<b>Application No.</b>
1.	<b>AUCTION FLEX 360</b>	USPTO	87,623,173
2.		USPTO	87,623,175
3.	<b>AUCTION FLEX 360</b>	IP Australia	1,911,979
4.		IP Australia	1,917,880
5.	<b>AUCTION FLEX 360</b>	CIPO	1,859,550
6.		CIPO	1,859,551