

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM511555

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Elite Licensing Company SA		11/16/2018	Société Anonyme (Sa): SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elite Licensing Company SAGL		
<b>Street Address:</b>	Via Cattori 3		
<b>City:</b>	Paradiso		
<b>State/Country:</b>	D.C.		
<b>Postal Code:</b>	CH-6900		
<b>Entity Type:</b>	Società a garanzia limitata: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2188756	ELITE MODELS FASHION	
<b>Registration Number:</b>	2258352	ELITE MODELS FASHION	
<b>Serial Number:</b>	88018993	KIN	
<b>Serial Number:</b>	87200860	THE LOOK OF THE YEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.756.8000		
<b>Email:</b>	Washington_IP_Docket@mwe.com, rkim@mwe.com, eatkins@mwe.com, ksandacz@mwe.com		
<b>Correspondent Name:</b>	Richard Y. Kim		
<b>Address Line 1:</b>	500 North Capitol Street, N.W.		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Richard Y. Kim		
<b>Address Line 1:</b>	500 North Capitol Street, N.W.		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>NAME OF SUBMITTER:</b>	Richard Y. Kim		

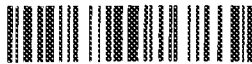
CH \$115.00 2188756

<b>SIGNATURE:</b>	/Richard Y. Kim/
<b>DATE SIGNED:</b>	02/26/2019
<b>Total Attachments: 6</b> source=Step 3 - Conversion from Elite Licensing Company SA to Elite Licensing Company SARL#page1.tif source=Step 3 - Conversion from Elite Licensing Company SA to Elite Licensing Company SARL#page2.tif source=Step 3 - Conversion from Elite Licensing Company SA to Elite Licensing Company SARL#page3.tif source=Step 3 - Conversion from Elite Licensing Company SA to Elite Licensing Company SARL#page4.tif source=Step 3 - Conversion from Elite Licensing Company SA to Elite Licensing Company SARL#page5.tif source=Step 3 - Conversion from Elite Licensing Company SA to Elite Licensing Company SARL#page6.tif	



# Registro di commercio del cantone Ticino

Numero d'ordine <b>CHE-104.830.610</b>	Natura giuridica <b>Società a garanzia limitata</b>	Iscrizione 22.09.1998	Radiazione	Riporto CH-217.0.138.776-6 dal: a:	1
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Tutte le iscrizioni

Is	Ra	Ragione sociale	Ref	Sede
1	2	ELITE LICENSING COMPANY SA	1	Paradiso
2		ELITE LICENSING COMPANY SAGL		

Ref	Capitale sociale	Is	Mo	Ra	Quota	Soci (vedi dati personali)	Is	Ra	Recapito
1	100'000.00	2			100 x 1'000.00	ELITE WORLD S.à.r.l. (B73844)	1		Via Cattori 3 6900 Paradiso

Is	Ra	Scopo	Is	Ra	Altri indirizzi
1		La gestione, nel senso più ampio, dei diritti di privativa intellettuale (marchi, design, brevetti, copyright, ecc...), di proprietà o comunque riconducibili a società del gruppo cui la società appartiene, ivi incluso lo sfruttamento commerciale attraverso la concessione di licenze a società del gruppo o a società terze, nonché ogni attività finalizzata o comunque connessa a quanto procede. Può costituire filiali o agenzie in Svizzera o all'estero ed anche acquistare e fondare società analoghe. Può acquistare o vendere immobili, concludere ogni affare o contratto connessi direttamente o indirettamente al suo scopo.			

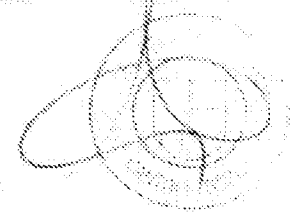
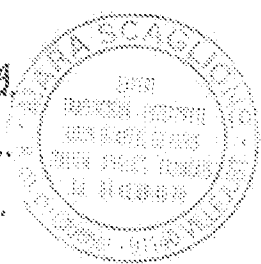
Is	Ra	Osservazioni	Ref	Data degli statuti
1	2	Le comunicazioni della società agli azionisti, se noti, avvengono per lettera raccomandata.	1	10.09.1998
2		Le comunicazioni della società ai soci avvengono per iscritto o per email.	1	28.07.2014
2		Lo statuto deroga alla legge per le modalità di trasferimento delle quote sociali; per i dettagli si rinvia allo statuto.	2	16.11.2018

Is	Ra	Fatti particolari	Ref	Organi di pubblicità
1		Fusione: ripresa di attivi e passivi di PGM Model Management SA, in Paradiso (CHE-103.903.749), secondo contratto di fusione del 12.05.2017 e bilancio al 30.11.2016, che presenta attivi per CHF 16'072'162.00, e passivi verso terzi per CHF 15'472'161.00. Conformemente all'attestazione di un perito revisore abilitato, la società assuntrice dispone di fondi propri liberamente disponibili equivalenti almeno all'ammontare dello scoperto.	1	FUSC
2		Trasformazione: la società anonima è trasformata in società a garanzia limitata conformemente al progetto di trasformazione del 16.11.2018 e bilancio al 30.06.2018, che presenta attivi per CHF 28'076'248.00 e passivi verso i terzi per CHF 10'752'741.00, contro rimessa alla socia di 100 quote sociali da CHF 1'000.00.		

Se	Ref	Giornale	Data giornale	FUSC	Data FUSC	Pagina / Id	Se	Ref	Giornale	Data giornale	FUSC	Data FUSC	Pagina / Id
	1	15518	14.11.2018	224	19.11.2018	1004500826							
	2	15853	21.11.2018			(consenso UFRC)							

Is	Mo	Ra	Dati personali	Funzione	Modalità di firma
1		2m	Barbieri, Paolo, cittadino italiano, in Milano (IT)	presidente	firma individuale
1		2m	Costantino, Giuseppe, da Lugano, in Soragno (Lugano)	membro	firma individuale
1		2	HORWATH BERNEY SA (CHE-109.855.563), in Ginevra	ufficio di revisione	
2		2	ELITE WORLD S.à.r.l. (B73844), in Luxemburg (LU)	socia	
		2	Barbieri, Paolo, cittadino italiano, in Milano (IT)	presidente della gerenza	firma individuale
		2	Costantino, Giuseppe, da Lugano, in Soragno (Lugano)	gerente	firma individuale
2			S&A Tax & Audit SA (CHE-112.614.008), in Lugano	ufficio di revisione	

N° VARIETUR 0012999  
SIGNATURE   
DATE 18/11/2018





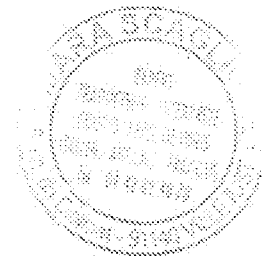
# Registro di commercio del cantone Ticino

CHE-104.830.610	ELITE LICENSING COMPANY SAGL	Paradiso	2
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Tutte le iscrizioni

Biasca, 22.11.2018 13:20 JG

Il presente estratto è valevole soltanto se munito dell'autenticazione dell'ufficio del registro di commercio. Esso contiene tutte le iscrizioni attualmente valide per questa ditta come pure tutte le iscrizioni che sono adesso cancellate. Si può richiedere un estratto che contiene unicamente tutte le iscrizioni attualmente valide. Il presente estratto è stato stampato prima della pubblicazione sul foglio ufficiale svizzero di commercio (FUSC) con il consenso dell'Ufficio federale del registro di commercio.





# Registre du commerce du canton du Tessin

Numéro de commande CHE-104.830.610	Forme juridique Société à responsabilité limitée	Inscription 22/09/1998	Radiation	Report CH-217.0.138.776-6 du : à :	1
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[code-barres]

Toutes les inscriptions

Ins.	Rad.	Raison sociale	Réf	Siège
1	2	ELITE LICENSING COMPANY SA	1	Paradiso
2		ELITE LICENSING COMPANY SAGL		

Réf	Capital social	Ins.	Mod.	Rad.	Participation	Associés (voir données personnelles)	Ins.	Rad.	Adresse
1	100 000,00	2			100 x1 000,00	ELITE WORLD S.à.r.l. (B73844)	1		Via Cattori 3 6900 Paradiso

Ins.	Rad.	Objet	Ins.	Rad.	Autres adresses
1		La gestion, au sens le plus large, des droits de propriété intellectuelle (marques, dessins, brevets, copyright, etc.), de propriété ou en tout état de cause, pouvant être reliés à une société du groupe à laquelle la société appartient, y compris l'exploitation commerciale par le biais de la concession de licences à des sociétés du groupe ou à des sociétés tierces, ainsi que toute activité ayant pour but ou, en tout état de cause liée, à ce qui précède. Elle peut créer des filiales ou des agences en Suisse ou à l'étranger, ainsi qu'acheter et fonder des sociétés similaires. Elle peut acheter ou vendre des biens immobiliers, conclure toute affaire ou tout contrat lié, directement ou indirectement, à son objet social.			

Ins.	Rad.	Observations	Réf.	Date des statuts
1	2	Les communications de la société aux actionnaires, si connus, sont faites par lettre recommandée ;	1	10/09/1998
2		Les communications de la société aux associés sont faites par écrit ou par courriel.	1	28/07/2014
2		Les statuts dérogent à la loi en ce qui concerne les modalités de cession des parts sociales ; pour plus de détails, voir les statuts.	2	16/11/2018

Ins.	Rad.	Événements particuliers	Réf.	Organes de publicité
1		Fusion : reprise d'actifs et de passifs de PGM Model Management SA, à Paradiso (CHE-103.903.749), selon contrat de fusion du 12/05/2017 et bilan au 30/11/2016, présentant des actifs pour 16 072 162,00 CHF, et des passifs à l'égard de tiers pour 15 472 161,00 CHF. Conformément à l'attestation d'un expert réviseur aux comptes agréé, la société absorbante dispose de fonds propres librement disponibles d'un montant au moins équivalent à celui du découvert.	1	FOSC
2		Transformation : la société anonyme est transformée en société à garantie limitée conformément au projet de transformation du 16/11/2018 et bilan au 30/06/2018, qui présente des actifs pour 28 076 248,00 CHF et des passifs à l'égard de tiers pour 10 752 741,00 CHF, contre remise à l'associée de 100 parts sociales de 1 000,00 CHF.		

Se	Réf.	Journal	Date journal	FOSC	Date FOSC	Page / Id	Se	Réf.	Journal	Date journal	FOSC	Date FOSC	Page / Id
	1	15518	14/11/2018	224	19/11/2018	1004500826							
	2	15853	21/11/2018		(agrément UFRC)								

Ins.	Mod	Rad.	Données personnelles	Fonctions	Modalité de signature
1		2m	Barbieri, Paolo, nationalité italienne, Milan (IT)	président	signature individuelle
1		2m	Costantino, Giuseppe, Lugano, in Soragno (Lugano)	membre	signature individuelle
1		2	HORWATH BERNEY SA (CHE-100 855 563), Genève	bureau de révision	
2			ELITE WORLD S.à.r.l. (B73844), Luxembourg (LU)	associée	
		2	Barbieri, Paolo, nationalité italienne, Milan (IT)	président de la gérance	signature individuelle
		2	Costantino, Giuseppe, Lugano, in Soragno (Lugano)	gérant	signature individuelle
2			S&A Tax & Audit SA (CHE-112 614 008), Lugano	bureau de révision	

[Tampon rond et paraphe Bureau RCS TESSIN]

Biasca, le 22/11/2018 13:20

Voir page suivante

**TRADEMARK**  
**REEL: 006573 FRAME: 0486**



# Registre du commerce du canton du Tessin

CHE-104.830.610	ELITE LICENSING COMPANY SAGL	Paradiso	2
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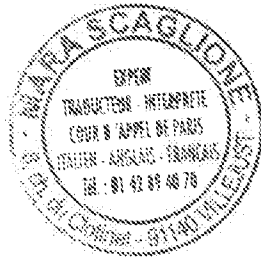
Toutes les inscriptions

Biasca, le 22/11/2018 13:20 JG

Cet extrait n'est valable que s'il est muni de l'authentification du bureau du registre du commerce. Il indique toutes les inscriptions en cours de validité relatives à cette société, ainsi que toutes les inscriptions qui ont été effacées. Il est possible de demander un extrait indiquant uniquement toutes les inscriptions en cours de validité. Le présent extrait a été imprimé avant la publication dans la Feuille officielle suisse de commerce (FOSC) avec l'agrément du bureau fédéral du registre du commerce.



[et signature]



Traduction en langue française certifiée conforme à l'original / la copie rédigé(e) en langue italienne  
visée No Varietur sous le N° .00112197  
Fait à Paris, le 18.10.12.19  
Signature



N° VARIETUR .00112197  
SIGNATURE   
DATE 18.10.12.19

## Commercial Register of the Canton of Ticino

Order number CHE-104.830.610	Legal form Limited Liability Company ("S.A.R.L.")	Entry 22/09/1998	Deletion	Carried over CH-217.0 138.776-6 from:	1
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[Barcodes]

All entries

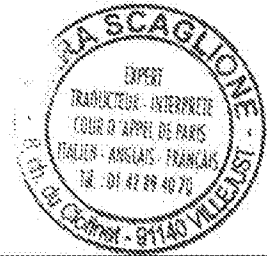
En.	Del.	Company Name	Ref	Headquarters
1	2	ELITE LICENSING COMPANY SA	1	Paradiso
2		ELITE LICENSING COMPANY SAGL		

Ref	Share capital	En.	Amen	Del.	Shareholding	Shareholders (see Personal Details)	En.	Del.	Address
1	100,000.00	2			100 x 1,000.00	ELITE WORLD S.à.r.l. (B73844)	1		Via Caffori 3 6900 Paradiso

En.	Del.	Purpose	En.	Del.	Other addresses
1		The management, in the broadest sense, of intellectual property rights (trademarks, drawings, patents, copyright, etc.), which are in the ownership, or in any case, connected to any company of the group to which the company belongs, including commercial exploitation by means of the grant of licenses to companies of the group or to external companies, and any activity with having the above as its objective, in any case, linked to it. It can create subsidiaries or branch office in Switzerland or abroad and can buy and establish similar companies. It can buy or sell property, conclude any business or contract linked, directly or indirectly, to its corporate object.			

En.	Del.	Remarks	Ref.	Date of Articles
1	2	Communications by the company to shareholders, if known, are made by registered letter;	1	10/09/1998
2		Communications by the company to shareholders must be in writing or by email.	1	28/07/2014
2		The Articles derogate from the law with respect to the conditions for the transfer of company shares; for further details, see the Articles.	2	16/11/2018

En.	Del.	Particular Events	Ref.	Advertising Media
1		Merger: takeover of assets and liabilities of PGM Model Management SA, in Paradiso (CHE-103.903.749), in accordance with a merger contract of 12/05/2017 and balance sheet to 30/11/2016, presenting assets of 16,072,162.00 CHF and liabilities towards third parties of 15,472,161.00 CHF. In accordance with the attached attestation of a senior auditor of the approved accounts, the absorbing company has freely disposable equity in an amount at least equivalent to the deficit.	1	FOSC [Swiss Commercial Gazette]
2		Conversion: the public limited company was converted into a company limited by guarantee according to the conversion plan of 16/11/2018 and balance sheet of 30/06/2018, which has assets of 28,076,248.00 CHF and liabilities towards third parties of 752,741.00 CHF, against presentation to the shareholder of 100 shares of 1,000.00 CHF.		



In	Ref	Journal	Journal date	FOSC	FOSC date	Page / Id	In	Ref	Journal	Journal date	FOSC	FOSC date	Page / Id
	1	15518	14/11/2018	224	19/11/2018	1004500826							
	2	15853	21/11/2018			(UFRC Approval)							

En.	Ame	Del.	Personal Details	Roles	Type of Signature
1		2m	Barbieri, Paolo, Italian nationality, Milan (IT)	Chairman	Individual signature
1		2m	Costantino, Giuseppe, Lugano, in Soragno (Lugano)	Member	Individual signature
1		2	HORWATH BERNEY SA (CHE-108.855.563), Geneva	Auditing agency	
2			ELITE WORLD S.à.r.l. (B73844), Luxembourg (LU)	Shareholder	
		2	Barbieri, Paolo, Italian nationality, Milan (IT)	Chairman of the Management Board	Individual signature
		2	Costantino, Giuseppe, Lugano, in Soragno (Lugano)	Managing Director	Individual signature
2			S&A Tax & Audit SA (CHE-112.614.008), Lugano	Auditing agency	

[Circular stamp and initials Ticino Commercial Registry Office]



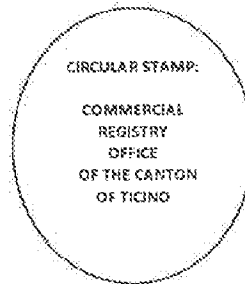
# Commercial Register of the Canton of Ticino

CHE-104.830.610	ELITE LICENSING COMPANY SAGL	Paradiso	2
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All entries

Biasca, on 22/11/2018 13:20 JG

This excerpt is only valid if it bears authentication by the Commercial Registry Office. It indicates all valid entries relating to this company, including all entries which have been deleted. It is possible to request an excerpt indicating only valid entries. The present excerpt was printed before publication in the Swiss Commercial Gazette (FOSC) with the approval of the Swiss Federal Commercial Registry Office.



[and signature]

[Circular stamp : Mara Scaglione]

[stamp: accurate translation from Italian to French. N°UN/19-989  
Done in Paris, on 18/01/2019  
Signature]

Traduction en langue ~~anglaise~~ certifiée conforme à  
l'original / la copie rédigé (e) en langue ~~française~~  
visée No Varietur sous le N° ~~102125-997~~  
Fait à Paris, le 18.01.2019  
Signature

