

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511578

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bell Helicopter Rhode Island Inc.		01/10/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Textron Innovations Inc.		
Street Address:	40 Westminster Street		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02903		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5561390	R	
Registration Number:	5561391	RELENTLESS	
Registration Number:	5590832	BELL V-280 VALOR	
Registration Number:	5590830	V-280	
Registration Number:	5590831	VALOR	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-641-1600		
Email:	agrubb@hdp.com		
Correspondent Name:	Lisabeth H. Coakley		
Address Line 1:	5445 Corporate Drive, Suite 200		
Address Line 4:	Troy, MICHIGAN 48098		
ATTORNEY DOCKET NUMBER:	31911-500135		
NAME OF SUBMITTER:	Lisabeth H. Coakley		
SIGNATURE:	/Lisabeth H. Coakley/		
DATE SIGNED:	02/26/2019		

CH \$140.00 5561390

Total Attachments: 4

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ASSIGNMENT

WHEREAS, Bell Helicopter Rhode Island Inc., a Delaware corporation (the "Company"), has adopted, used and is using the trademarks, tradenames, trade dress and other designations of origin described herein, along with the goodwill of Company's business symbolized thereby, and is the owner of all right, title, and interest in and to the trademarks, tradenames, trade dress and other designations of origin described herein, including any common-law rights related to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto;

WHEREAS, Company desires to transfer all of its right, title, and interest in and to such trademarks, tradenames, trade dress and other designations of origin, along with the goodwill of the business symbolized by and associated with such trademarks, to Textron Innovations Inc., a Delaware corporation ("Innovations");

WHEREAS, all transfers of intellectual property pursuant to this Assignment are intended to be transfers pursuant to Section 351 of the Internal Revenue Code of 1986, as amended;

NOW, THEREFORE, to whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby mutually acknowledged:

1. **THE ASSIGNMENT OF TRADEMARK RIGHTS AND THE ASSOCIATED GOODWILL BY COMPANY TO INNOVATIONS**

Company has assigned, and transferred, and by these presents, Company hereby does assign, transfer, and deliver to Innovations, its successors, assigns, and legal representatives the whole of any and whatever right, title, and interest Company may have in and to: (i) the trademarks, trademark applications, and tradenames listed in Exhibit A, common-law trademarks, trade dress and other designations of origin created or acquired by Company on or before December 31, 2018, and any common-law rights relating to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations of origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin. The assignment of all common law trademarks, common law trade dress and other common law obligations of origin pursuant to this assignment shall be deemed effective as of the date of first use in commerce by Company. All other interests assigned pursuant to this assignment shall be effective as of the execution date of this assignment.


Notwithstanding anything to the contrary herein, Company retains the whole of any and whatever right, title and interest Company may have in and to: (i) the trademarks, trademark applications, trade dress, tradenames and other designations of origin listed in Exhibit B and any common-law rights relating to said trademarks, trade dress, tradenames and other designations of origin related thereto, including without limitation, any rights to obtain renewals and all other legal protections pertaining thereto, the right to recover for past infringement of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations or origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin.

2. FURTHER ASSURANCES

Company and Innovations hereby further agree, each for itself and its successors, assigns, and legal representatives, to execute upon request any other lawful documents and likewise to perform any other lawful acts that are necessary and useful to secure fully the aforesaid rights, titles, and interests in and to said trademarks, trademark applications, and tradenames listed in Exhibit A and common-law trademarks, trade dress or other designations of origin created or acquired by Company on or before December 31, 2018 to Innovations, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, the parties have caused this ASSIGNMENT to be duly executed and delivered as of January 10, 2019.

Bell Helicopter Rhode Island Inc.

By: 
Name: Ann T. Willaman
Title: Vice President and Secretary

Textron Innovations Inc.


By: 
Name: James Runstadler
Title: President

Exhibit A

TRADEMARKS

2018 Bell TM Asgmt Schedule

Serial Number	Filing Date	Registration Number	Registration Date	Country	Mark	Type of Mark	IC	Owner
86/678537	6/30/2015	5561390	9/11/2018	United States of America	R & SHIELD Design		12	Bell Helicopter Textron Inc.
86/678887	6/30/2015	5561391	9/11/2018	United States of America	RELENTLESS		12	Bell Helicopter Textron Inc.
87/156489	8/31/2016	5590832	10/23/2018	United States of America	BELL V-280 VALOR (Stylized) & Design		12	Bell Helicopter Textron Inc.
87/156378	8/31/2016	5590830	10/23/2018	United States of America	V-280		12	Bell Helicopter Textron Inc.
87/156463	8/31/2016	5590831	10/23/2018	United States of America	VALOR		12	Bell Helicopter Textron Inc.
3688824	3/5/2018			Argentina	BELL (Stylized) & Design (Dragonfly In Shield Without Border)		12	Bell Helicopter Textron Inc.
1911171	3/5/2018			Australia	BELL (Stylized) & Design (Dragonfly In Shield Without Border)		12	Bell Helicopter Textron Inc.
2017835	3/5/2018			Mexico	BELL (Stylized) & Design (Dragonfly In Shield Without Border)		12	Bell Helicopter Textron Inc.
2017837	3/5/2018			Mexico	BELL (Stylized) & Design (Dragonfly In Shield Without Border)		37	Bell Helicopter Textron Inc.
2017839	3/5/2018			Mexico	BELL (Stylized) & Design (Dragonfly In Shield Without Border)		42	Bell Helicopter Textron Inc.
3688822	3/5/2018			Argentina	BELL (Stylized) & Design (Dragonfly Shield)		12	Bell Helicopter Textron Inc.
1911168	3/5/2018			Australia	BELL (Stylized) & Design (Dragonfly Shield)		12	Bell Helicopter Textron Inc.
2017828	3/5/2018			Mexico	BELL (Stylized) & Design (Dragonfly Shield)		12	Bell Helicopter Textron Inc.
2017830	3/5/2018			Mexico	BELL (Stylized) & Design (Dragonfly Shield)		37	Bell Helicopter Textron Inc.
2017831	3/5/2018			Mexico	BELL (Stylized) & Design (Dragonfly Shield)		42	Bell Helicopter Textron Inc.
3688823	3/5/2018			Argentina	BELL (Stylized) (New)		12	Bell Helicopter Textron Inc.
1911170	3/5/2018			Australia	BELL (Stylized) (New)		12	Bell Helicopter Textron Inc.
2017822	3/5/2018			Mexico	BELL (Stylized) (New)		12	Bell Helicopter Textron Inc.
2017823	3/5/2018			Mexico	BELL (Stylized) (New)		37	Bell Helicopter Textron Inc.
2017826	3/5/2018			Mexico	BELL (Stylized) (New)		42	Bell Helicopter Textron Inc.
SD20180017514	3/6/2018	602956	9/17/2018	Colombia	BELL (Stylized) & Design (Dragonfly In Shield Without Border)		12	Bell Helicopter Textron Inc.
3707688	3/6/2018	3707688	9/25/2018	Spain	BELL (Stylized) & Design (Dragonfly In Shield Without Border)		12	Bell Helicopter Textron Inc.

TRADEMARK