

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM507889

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sexy Hair Concepts, LLC		01/01/2019	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Henkel Corporation
Street Address:	One Henkel Way
Internal Address:	Legal Dept - Trademarks
City:	Rocky Hill
State/Country:	CONNECTICUT
Postal Code:	06067
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 49

Property Type	Number	Word Mark
Registration Number:	2634449	AERO TAN
Registration Number:	4179536	BACKCOMB IN A BOTTLE
Registration Number:	4442300	BIG ALTITUDE
Registration Number:	4573626	BIG BOOST
Registration Number:	3539680	BIGSEXYHAIR
Registration Number:	4433083	BIGSEXYHAIR SEXYHAIR WEATHER PROOF
Registration Number:	3877127	CONTROL MANIAC
Registration Number:	2530633	CURL POWER
Registration Number:	4625025	FIND YOUR SEXY
Registration Number:	3873608	FRENZY
Registration Number:	4362411	FUNSEXYHAIR
Registration Number:	4573635	GET LAYERED
Registration Number:	3643072	HARD UP
Registration Number:	3247540	HEALTHY SEXY
Registration Number:	4513267	PLAY DIRTY
Registration Number:	3901605	POWDER PLAY
Registration Number:	3758872	ROCKED OUT

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3643069	ROOT PUMP
Registration Number:	4407170	SEXSYMBOL
Registration Number:	3927766	SEXY
Registration Number:	4606931	SEXY
Registration Number:	3478939	SEXY
Registration Number:	2403396	SEXY HAIR
Registration Number:	4611042	SEXY HAIR
Registration Number:	4407180	SEXY HIGHLIGHTS
Registration Number:	4446753	SEXYHAIR
Registration Number:	4245622	SLEPT IN
Registration Number:	4552237	SMOOTH SEXY HAIR
Registration Number:	3865249	SOY RENEWAL
Registration Number:	4039638	SOY TOUCHABLE
Registration Number:	3372755	SPRAY & PLAY
Registration Number:	3750645	SPRAY & STAY
Registration Number:	4035875	SPRITZ & STAY
Registration Number:	4446683	STRAIGHTSEXYHAIR
Registration Number:	4082223	STRUCTURE IN MOTION
Registration Number:	4404819	STRUCTURE IN MOTION
Registration Number:	4373423	STYLEPRIMED
Registration Number:	4573564	STYLEPRIMED
Registration Number:	4647771	STYLES CHANGE. SEXY IS FOREVER.
Registration Number:	4973457	STYLESEXYHAIR
Registration Number:	4482684	STYLESEXYHAIR
Registration Number:	4720849	STYLESEXYHAIR
Registration Number:	3120069	TRIBES OF STYLE
Registration Number:	5009195	VIBRANTSEXYHAIR
Registration Number:	5197205	VIBRANTSEXYHAIR
Registration Number:	3877126	WHAT A TEASE
Serial Number:	88223138	ARTISTRY BY SEXY HAIR
Serial Number:	88159812	CONDITIONING SHAMP-HUE
Serial Number:	88142503	ROOT PUMP

CORRESPONDENCE DATA

Fax Number: 8605715028

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 860.571.5081

Email: trademarks@henkel.com

Correspondent Name: Henkel Corporation
Address Line 1: One Henkel Way
Address Line 2: Legal Dept - Trademarks
Address Line 4: Rocky Hill, CONNECTICUT 06067

ATTORNEY DOCKET NUMBER: sxy - hc merger

NAME OF SUBMITTER: Eric Westerberg

SIGNATURE: //eewesterberg//

DATE SIGNED: 01/30/2019

Total Attachments: 4

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SEXY HAIR CONCEPTS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "HENKEL CORPORATION" UNDER THE NAME OF "HENKEL CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF DECEMBER, A.D. 2018, AT 9:58 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2019 AT 6:05 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

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SR# 20188347094

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204173434
Date: 12-26-18

TRADEMARK
REEL: 006573 FRAME: 0961

STATE OF DELAWARE

CERTIFICATE OF MERGER

OF

SEXY HAIR CONCEPTS, LLC

WITH AND INTO

HENKEL CORPORATION

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law (the "DGCL") and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation has executed this Certificate of Merger and does hereby certify that:

FIRST: That the name and state of incorporation or formation of each of the constituent parties participating in the merger herein certified (the "Merger") are as follows:

Henkel Corporation, a Delaware and the surviving corporation,

and

Sexy Hair Concepts, LLC, a Delaware limited liability company and being merged into this surviving corporation.

SECOND: That an Agreement and Plan of Reorganization and Merger among the parties to the Merger has been approved, adopted, certified, executed, and acknowledged by the surviving corporation in accordance with the requirements of Title 8, Section 264 of the DGCL and by the merging limited liability company in accordance with requirements of Title 6, Section 18-209 of the DLLCA.

THIRD: That the name of the surviving corporation is Henkel Corporation.

FOURTH: That the Certificate of Incorporation, as amended or restated, of the surviving corporation, Henkel Corporation, as in effect immediately prior to the effective date of the Merger, shall be the Certificate of Incorporation of the surviving corporation, and no amendments or changes to that Certificate of Incorporation are made by the Merger.

FIFTH: That the executed Agreement and Plan of Reorganization and Merger is on file at the principal place of business of the surviving corporation. The address of the principal place of business of the surviving corporation is:

Henkel Corporation
One Henkel Way
Rocky Hill, CT 06067

SIXTH: That a copy of the Agreement and Plan of Reorganization and Merger will be furnished by the surviving corporation, Henkel Corporation, upon request and without cost to any stockholder or member of any constituent entities.

SEVENTH: That the merger shall be effective as of January 1, 2019 at 6:05 PM (EST).


[Signature Page Follows]

SIGNATURE PAGE TO CERTIFICATE OF MERGER
OF SEXY HAIR CONCEPTS, LLC WITH AND INTO HENKEL CORPORATION

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by its authorized officer as of the 14th day of December, A.D. 2018.

Henkel Corporation

By:



Steven Essick
Chief Financial Officer