

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM511781

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Amendment of Statement of Partnership Existence
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BD BOOK CLUBS G.P.		03/24/2000	Partnership: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	BOOKSPAN
<b>Street Address:</b>	501 Franklin Avenue
<b>City:</b>	Garden City
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11530
<b>Entity Type:</b>	Partnership: DELAWARE
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Crossing Christian Marketing Inc., NEW YORK, Corporation</li> <li>• DD Garden City Property, Inc., NEW YORK, Corporation</li> <li>• DDGC Property, Inc., NEW YORK, Corporation</li> <li>• Doubleday Online, Inc., DELAWARE, Corporation</li> <li>• Doubleday Select, Inc., DELAWARE, Corporation</li> <li>• Literary Express, Inc., DELAWARE, Corporation</li> <li>• Book-of-the-Month Club Holdings LLC, NEW YORK, Limited Liability Company</li> </ul>

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
<b>Registration Number:</b>	1059199	BOOK-OF-THE-MONTH
<b>Registration Number:</b>	2158616	CHILDREN'S BOOK-OF-THE-MONTH CLUB
<b>Registration Number:</b>	2256398	BOOK-OF-THE-MONTH CLUB

## CORRESPONDENCE DATA

Fax Number: 2128189606

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2124048714

Email: mlerner@ssbb.com

Correspondent Name: Mark Lerner Esq.

Address Line 1: 230 Park Avenue, Suite 1130

Address Line 4: New York, NEW YORK 10169

CH \$90.00 1059199

<b>ATTORNEY DOCKET NUMBER:</b>	107822-00010
<b>NAME OF SUBMITTER:</b>	Mark Lerner
<b>SIGNATURE:</b>	/mark lerner/
<b>DATE SIGNED:</b>	02/27/2019
<b>Total Attachments: 3</b> source=BD BOOK CLUBS GP to BOOKSPAN#page1.tif source=BD BOOK CLUBS GP to BOOKSPAN#page2.tif source=BD BOOK CLUBS GP to BOOKSPAN#page3.tif	

STATE OF DELAWARE

CERTIFICATE OF AMENDMENT  
OF THE  
STATEMENT OF PARTNERSHIP EXISTENCE  
OF  
BD BOOK CLUBS G.P.

BD Book Clubs G.P., a general partnership organized under the Delaware Revised Uniform Partnership Act (the "Act"), for the purpose of amending its Statement of Partnership Existence filed with the office of the Secretary of State of Delaware on February 17, 2000, under the name of BD Book Clubs G.P., hereby certifies that:

FIRST: The name of the partnership is BD Book Clubs G.P.

SECOND: The Amendment to the Statement of Partnership Existence effected by this Certificate of Amendment is to change Article 1. as follows:

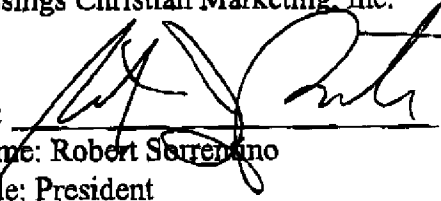
"The name of the partnership is BOOKSPAN (the "Partnership")."

IN WITNESS WHEREOF, the undersigned, all of the partners of the Partnership, have executed this Certificate of Amendment of the Statement of Partnership Existence this 24 day of March, 2000.

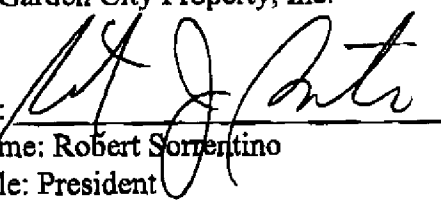
Doubleday Direct, Inc.

By:   
Name: Robert Sorrentino  
Title: President

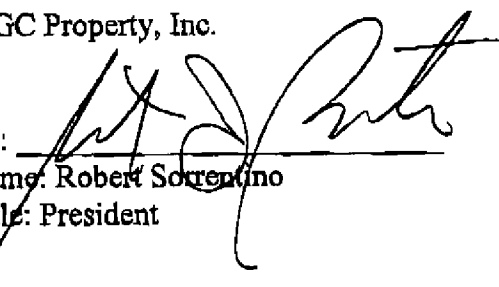
Crossings Christian Marketing, Inc.

By:   
Name: Robert Sorrentino  
Title: President

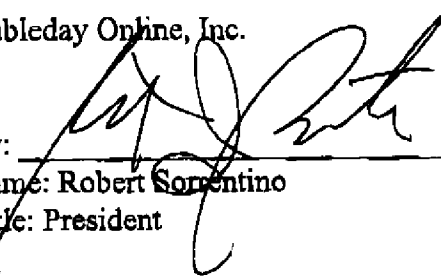
DD Garden City Property, Inc.

By:   
Name: Robert Sorrentino  
Title: President

DDGC Property, Inc.

By:   
Name: Robert Sorrentino  
Title: President

Doubleday Online, Inc.

By:   
Name: Robert Sorrentino  
Title: President

Doubleday Select, Inc.

By:   
Name: Robert Sorrentino  
Title: President

Literary Express, Inc.

By: 

Name: Robert Sorrentino

Title: President

Book-of-the-Month Club Holdings L.L.C.

By: 

Name: Lauren Ezrol

Title: Assistant Secretary