

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM511812

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900481206
<b>SEQUENCE:</b>	1

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Elimar Holdings LLC		01/09/2019	Limited Liability Company: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	WCG HoldCo IV LLC
<b>Street Address:</b>	212 Carnegie Center
<b>Internal Address:</b>	Suite 301
<b>City:</b>	Princeton
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08540
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
<b>Registration Number:</b>	5527623	WHAT AM I MISSING HERE?
<b>Registration Number:</b>	5411097	MAGI
<b>Registration Number:</b>	5411096	HAPPY TRIALS TO YOU
<b>Serial Number:</b>	88157682	WE CAN AGREE TO SAVE LIVES
<b>Serial Number:</b>	87474432	FIRST CLINICAL RESEARCH
<b>Serial Number:</b>	87604515	MAGI BLUE RIBBON SITE

## CORRESPONDENCE DATA

Fax Number: 2027393001

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 202-739-5564

Email: michelle.raynes@morganlewis.com

Correspondent Name: Seth A. Rappaport

Address Line 1: 1111 Pennsylvania Avenue, NW

Address Line 2: Attn: TMSU

Address Line 4: Washington, D.C. 20004

<b>ATTORNEY DOCKET NUMBER:</b>	020639.0046
<b>NAME OF SUBMITTER:</b>	Michelle S. Raynes
<b>SIGNATURE:</b>	/Michelle S. Raynes/
<b>DATE SIGNED:</b>	02/27/2019
<b>Total Attachments: 4</b> source=Trademark Assignment Elimar WCG HoldCo WCG Conferences#page1.tif source=Trademark Assignment Elimar WCG HoldCo WCG Conferences#page2.tif source=Trademark Assignment Elimar WCG HoldCo WCG Conferences#page3.tif source=Trademark Assignment Elimar WCG HoldCo WCG Conferences#page4.tif	

## CONFIRMATORY INTELLECTUAL PROPERTY ASSIGNMENT

This Confirmatory Intellectual Property Assignment ("Assignment Agreement") is made and entered into as of January 9, 2019 (the "Effective Date"), by and among Elimar Holdings LLC, a California limited liability company ("Assignor"), WCG HoldCo IV LLC, a Delaware limited liability company ("Parent"), and WCG Conferences LLC, a Delaware limited liability company and a wholly-owned subsidiary of Parent ("WCG Conferences," and together with Parent, "Assignees," and each "Assignee").

WHEREAS, the Assignor was the owner of the marks set forth on Schedule I hereto (the "Marks"), and the goodwill associated with the Marks, and desired to assign all of Assignor's right, title, and interest in and to the Marks along with the associated goodwill to the Assignees;

WHEREAS, the Assignor and the Assignees entered into a Contribution Agreement, dated December 21, 2018;

WHEREAS, through the Contribution Agreement, Assignor transferred, among other things, all Owned Business Intellectual Property other than Excluded Assets (as defined in the Contribution Agreement), including but not limited to the Marks to Parent;

WHEREAS, through the same Contribution Agreement, Parent subsequently transferred all assumed assets including the Marks to WCG Conferences; and

WHEREAS, the Assignor and Assignees wish to confirm the assignments of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

### I. Assignment:

a. Assignor hereby confirms that it sold, conveyed, transferred, assigned and delivered to Parent, all of Assignor's right, title, and interest in, to, and under the Marks, including all goodwill associated therewith and all rights of action and remedies for past, present, and future infringements of any of the Marks, in each case, free and clear of all liens, the same to be held and fully enjoyed by Assignee, its successors, assigns and other legal representatives.

b. Parent hereby confirms that after acquiring the Marks from Assignor, it sold, conveyed, transferred, assigned and delivered to WCG Conferences, all of its right, title, and interest in, to, and under the Marks, including all goodwill associated therewith and all rights of action and remedies for past, present, and future infringements of any of the Marks, in each case, free and clear of all liens, the same to be held and fully enjoyed by WCG Conferences, its successors, assigns and other legal representatives.

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2. Assignor shall execute and deliver any and all instruments and documents and take such further actions as may be necessary or reasonably requested by Assignees to document and record with the appropriate authorities the aforesaid assignment and transfer of the Marks.

3. Assignor and Parent hereby authorizes and requests the Commissioner for Trademarks in the United States Patent and Trademark Office to issue or transfer the Marks to WCG Conferences, as Assignee of the entire right, title, and interest therein or otherwise as WCG Conferences may direct.

4. This Assignment Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[Signature page follows]

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IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed by their respective authorized officers as of the date first written above.

**Assignor:**

**ELIMAR HOLDINGS LLC**

By: 

Name: Norman Goldfarb

Title:

**Assignee:**

**WCG HOLDCO IV LLC**

By: 

Name: Alan Lefkowitz

Title: Secretary

**Assignee:**

**WCG CONFERENCES LLC**

By: 

Name: Alan Lefkowitz

Title: Vice President and Secretary


[Signature Page to Trademark Assignment Agreement]

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Schedule I

Marks

Mark	Reg./App. No.	Status	State/Country	Filing Date	Reg. Date	Owner
WHAT AM I MISSING HERE?	Reg. No. 5,527,623	Registered	United States of America	Jun. 04, 2017	Jul. 31, 2018	Elimar Holdings LLC
MAGI	Reg. No. 5,411,097	Registered	United States of America	Jun. 04, 2017	Feb. 27, 2018	Elimar Holdings LLC
HAPPY TRIALS TO YOU	Reg. No. 5,411,096	Registered	United States of America	Jun. 04, 2017	Feb. 27, 2018	Elimar Holdings LLC
WE CAN AGREE TO SAVE LIVES	App. No. 88,157,682	Awaiting examination	United States of America	Oct. 16, 2018	N/A	Elimar Holdings LLC
FIRST CLINICAL RESEARCH	App. No. 87,474,432	Published on Nov. 27, 2018	United States of America	Jun. 04, 2017	N/A	Elimar Holdings LLC
MAGI BLUE RIBBON SITE	App. No. 87,604,515	Non-final Office action issued on Dec. 11, 2018	United States of America	Sep. 12, 2017	N/A	Elimar Holdings LLC
						

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