

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511842

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PETM Media, LLC		02/12/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Chewy, Inc.		
Street Address:	1855 Griffin Rd., Suite B-428		
City:	Dania Beach		
State/Country:	FLORIDA		
Postal Code:	33004		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4340119	REPTILE CHANNEL	
Registration Number:	2264094	REPTILES	
Registration Number:	2470800	REPTILES USA	
CORRESPONDENCE DATA			
Fax Number:	3124643111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-464-3100		
Email:	chicagopto@loeb.com		
Correspondent Name:	Douglas N. Masters c/o Loeb & Loeb LLP		
Address Line 1:	321 N. Clark Street, Suite 2300		
Address Line 4:	Chicago, ILLINOIS 60654		
NAME OF SUBMITTER:	Douglas N. Masters		
SIGNATURE:	/Douglas N. Masters/		
DATE SIGNED:	02/27/2019		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (the "Assignment") is by and between PETM Media, LLC with its principal place of business located at 19601 N. 27th Avenue, Phoenix, Arizona 85027 ("Assignor"), and Chewy, Inc. with its principal place of business located at 1855 Griffin Rd, Suite B-428, Dania Beach, FL 33004 ("Assignee"). This Assignment is effective as of February 12, 2019.

WHEREAS by separate instruments executed on February 12, 2019, Assignor assigned, sold, transferred, conveyed and delivered all of its right, title and interest in, to and under the trademarks and or trade names set forth on Schedule A hereto (the "Marks"), together with the goodwill of the business associated therewith and the portion of the business to which the Marks pertain.

WHEREAS this assignment document is being executed to confirm in writing the earlier transfer of the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms having assigned, sold, transferred, conveyed and delivered to Assignee all of Assignor's right, title and interest in and to the Marks, including but not limited to the right to pursue legal actions against third parties for past infringement of Assignor's rights in the Mark and related damages, and any common laws rights related to the Mark, together with the goodwill symbolized by and associated with the Mark.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the owner of any and all of the Assignor's rights in the Marks and to issue to Assignee any and all trademark registrations and service mark registrations resulting from said trademark applications and service mark applications, or any renewals of said registrations.

IN WITNESS WHEREOF, the parties hereto have executed this Confirmatory Trademark Assignment effective as of the date first above written.

ASSIGNOR:

By:

Title:

Date:

ASSIGNEE:

By:

Title:

Date:

SCHEDULE A

MARK	Country & Registration/Application Number	Registration/Application Date
REPTILE CHANNEL	United States Reg. No. 4340119	May 21, 2013
REPTILES	United States Reg. No. 2264094	July 27, 1999
REPTILES USA	United States Reg. No. 2470800	July 24, 2001