### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM511916

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
SHEIN GROUP LIMITED		02/20/2019	Limited Liability Company: HONG KONG

#### **RECEIVING PARTY DATA**

Name:	Zoetop Business Co., Limited	
Street Address: Room 11-12, 2/F, Hong Leong Plaza		
Internal Address: (Phase 1), No. 33 Lok Yip Road		
City: Fanling		
State/Country:	HONG KONG	
Entity Type:	limited company (ltd.): HONG KONG	

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	86694834	SHE IN SHE IN SHINE OUT
Registration Number:	4463605	SHEINSIDE

#### **CORRESPONDENCE DATA**

Fax Number: 9497326501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9497326681

Email: gtipmail@gtlaw.com

Sophia J. Shin **Correspondent Name:** 

3161 Michelson Drive Address Line 1:

Address Line 2: Suite 1000

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	177184.010300
NAME OF SUBMITTER:	Sophia J. Shin
SIGNATURE:	/Sophia Shin/
DATE SIGNED:	02/27/2019

**Total Attachments: 3** 

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#### TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as the "Agreement") is made by and between SHEIN GROUP LIMITED, a Hong Kong limited liability company with a business address at 1 Connaught Place, Central, Hong Kong (the "Assignor"), and ZOETOP BUSINESS CO., LIMITED, a Hong Kong limited company with a business address of Room 11-12, 2/F, Hong Leong Plaza (Phase 1), No. 33 Lok Yip Road, Fanling, Hong Kong (the "Assignee") (collectively, the Assignor and the Assignee are referred to as the "Parties").

WHEREAS, Assignor is the owner of the trademarks listed in the attached <u>Schedule A</u> and the goodwill of the business symbolized thereby and associated therewith (referred to as "the Marks");

WHEREAS, Assignor is the owner of the U.S. trademark registration and application listed in <u>Schedule</u> B (the "Application and Registration").

WHEREAS, Assignee is desirous of acquiring all Assignor's right, title, and interest in and to the Marks, the Application and Registration, and Assignor is desirous of assigning to Assignee all Assignor's right, title, and interest in and to the Marks, the Application and Registration;

NOW, THEREFORE, for good and valuable consideration, as set forth herein by and between the Parties, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

- Assignor hereby assigns to Assignee all Assignor's right, title, and interest in and to the Marks, the
  Application and Registration, together with the goodwill of the business symbolized by the Marks, the
  Application and Registration, and all rights to damages and profits, due or accrued, arising out of past
  infringements of said Marks, the Application and Registration, and the right to sue for and recover the
  same.
- 2. Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Trademark Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have each executed this Assignment, which is effective as of the last day written below.

SHEIN (	GROUP LIMITED A LAN 7	ZOETOP BUSINESS CO., LIMITED
Ву:	沙外大	By:
Name:	XU Yang Tian	Name: Tim WEI
Title:	Manager	Title: Legal Counselor
Date:	2019.2.20	Date: Feb 20, 2019

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SCHEDULE A TRADEMARKS

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## SCHEDULE B U.S. Trademark Registration and Application

MARK	APP. NO. /	REG. NO. /	CLASS: GOODS/ SERVICES	COUNTRY	OWNER
	APP. DATE	REG. DATE			
Sheinside	85706054 August 17, 2012	4463605 January 7, 2014	(Int'l Class: 25) boots; caps; coats; footwear; hosiery; masquerade costumes; scarves; shoulder wraps; skirts; trousers	United States	Shein Group Limited
She In	86694834 July 16, 2015		(Int'l Class: 14) jewelry; costume jewelry; necklaces; earrings; bracelets; rings; brooches; watches; hat ornaments of precious metal; cuff links; charms; pins being jewelry (Int'l Class: 18) wallets; handbags; purses; knapsacks; suitcases; beach bags; all-purpose sports bags; book bags; briefcases; travel suitcases; travel utensils made of leather, namely, travel cases; shopping bags, namely, leather shopping bags and textile shopping bags; umbrellas and parasols; walking sticks; pouch baby carriers; travel kits, namely, travel cases; string bags for shopping (Int'l Class: 25) scarves; dresses; kimonos; shirts; tank tops; camisoles; blouses; t-shirts; knitwear, namely, knit tops and knit bottoms; sweaters; jumpers; coats; vests; parkas; capes; sweatshirts; lingerie; negligees; swimwear; jackets; blazers; leggings; jumpsuits; pants; trousers, shorts; shoes; shoes, namely flats; pumps; heels; sandals; boots; shawls; socks; bikinis; night gowns; pajamas; bathrobes; gloves; bras; bustiers; rainwear; aprons; belts for clothing; hats (Int'l Class: 26) hair clips; hair accessories, namely, jaw clips; hair pins; electric, non-electric, and foam hair rollers; hat pins; belt buckles; buckles for clothing; bobby pins; hat ornaments not of precious metal (Int'l Class: 35) sales promotion services; online retail store services in the fields of clothing, accessories, footwear, and jewelry; online wholesale store services in the fields of clothing, accessories, footwear, and jewelry	United States	Shein Group Limited

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**RECORDED: 02/27/2019** 

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