

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM511946

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Landec Corporation		01/11/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Curation Foods, Inc.		
<b>Street Address:</b>	1099 E Street		
<b>City:</b>	San Rafael		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94901		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 41</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87342168	CURATION	
<b>Serial Number:</b>	87342175	CURATION	
<b>Serial Number:</b>	87342185	CURATION	
<b>Serial Number:</b>	87342190	CURATION	
<b>Serial Number:</b>	87342194	CURATION	
<b>Serial Number:</b>	87342195	CURATION	
<b>Serial Number:</b>	87527204	CURATION BRING IT TO THE TABLE	
<b>Serial Number:</b>	87527212	CURATION FOODS BRING IT TO THE TABLE	
<b>Serial Number:</b>	88020277	CURATION FOODS BRING IT TO THE TABLE	
<b>Serial Number:</b>	88144284	GOOD TO GROW	
<b>Registration Number:</b>	5624300	NOW PLANTING	
<b>Serial Number:</b>	87699850	NOW PLANTING	
<b>Serial Number:</b>	87915451	NOW PLANTING	
<b>Serial Number:</b>	88086012	O	
<b>Serial Number:</b>	88086052	O	
<b>Serial Number:</b>	88086040	O	
<b>Serial Number:</b>	88086066	O	
<b>Serial Number:</b>	88087819	O	
<b>Serial Number:</b>	88087843	O	

CH \$1040.00 87342168

Property Type	Number	Word Mark
Serial Number:	88087938	O
Serial Number:	88087867	O
Registration Number:	5508651	O
Registration Number:	2702724	O CABERNET VINEGAR
Registration Number:	4925608	O CALIFORNIA ORGANIC EXTRA VIRGIN OLIVE
Registration Number:	2700557	O CHAMPAGNE VINEGAR
Registration Number:	4680501	O CITRUS CHAMPAGNE VINEGAR
Registration Number:	4665524	O CUVEE CHAMPAGNE VINEGAR
Registration Number:	2407247	O EXTRA VIRGIN
Registration Number:	4447187	O FIG BALSAMIC VINEGAR
Registration Number:	2926971	O GINGER RICE VINEGAR
Registration Number:	3193007	O OLIVE OIL
Registration Number:	5235928	O OLIVE OIL & VINEGAR
Serial Number:	88145663	O OLIVE OIL & VINEGAR
Serial Number:	88145666	O OLIVE OIL & VINEGAR
Registration Number:	2176781	O OLIVE OIL
Serial Number:	88247415	O ON THE GO
Serial Number:	88247429	O ON THE GO
Registration Number:	2388728	O SHERRY VINEGAR
Registration Number:	4554405	O ULTRA EVO
Registration Number:	2961017	O YUZU RICE VINEGAR
Serial Number:	85038131	OOO SONOMA

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9177416244  
**Email:** fran.miller@axiomlaw.net  
**Correspondent Name:** Francine Miller  
**Address Line 1:** c/o Axiom, 295 Lafayette Ave. Suite 700  
**Address Line 4:** New York, NEW YORK 10012

<b>ATTORNEY DOCKET NUMBER:</b>	curation landec assign
<b>NAME OF SUBMITTER:</b>	Francine Miller
<b>SIGNATURE:</b>	/Francine Miller/
<b>DATE SIGNED:</b>	02/28/2019

**Total Attachments: 5**

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Landec Corporation (the "ASSIGNOR"), a Delaware corporation having its principal place of business at 5201 Great America Parkway, Suite 232, Santa Clara, CA 95054, owns US pending applications and registrations for US Trademarks as set forth on Exhibit A attached hereto, and pending applications and registrations for International Trademarks as set forth on Exhibit B attached hereto (the "TRADEMARKS"), and

WHEREAS, Curation Foods, Inc. (the "ASSIGNEE"), a Delaware corporation having its principal place of business at 1099 E Street, San Rafael, CA 94901, is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

ASSIGNOR hereby transfers to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the goodwill of the business associated with the TRADEMARKS; and

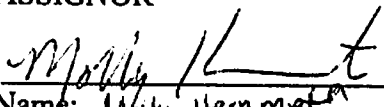
ASSIGNOR, does hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representative;

ASSIGNOR further authorizes the relevant trademark offices worldwide to record the TRADEMARKS as property of ASSIGNEE; and

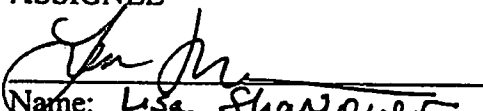
ASSIGNOR further agrees to execute such further documents as may be required to record ASSIGNEE as the owner of the TRADEMARKS.

IN WITNESS WHEREOF, this instrument is effective as of January 11, 2019.

Landec Corporation  
ASSIGNOR

  
Name: Melly Hermet  
Title: CEO

Curation Foods, Inc.  
ASSIGNEE

  
Name: Lisa Shawver  
Title: Principal New Ventures, Curation

<b>Exhibit A</b>				
<b>US TRADEMARK</b>	<b>APPL. NO.</b>	<b>REG. NO.</b>	<b>STATUS</b>	<b>CLASS/ES</b>
CURATION	87342168		Pending	29
CURATION	87342175		Pending	30
CURATION	87342185		Pending	31
CURATION	87342190		Pending	39
CURATION	87342194		Pending	43
CURATION	87342195		Pending	44
CURATION BRING IT TO THE TABLE	87527204		Pending	29, 31, 39, 43, 44
CURATION FOODS BRING IT TO THE TABLE	87527212		Pending	29, 31, 39, 43, 44
CURATION FOODS BRING IT TO THE TABLE	88020277		Pending	35
GOOD TO GROW & DESIGN	88144284		Pending	35, 43
NOW PLANTING	87978926	5624300	Registered	29
NOW PLANTING	87699850		Pending	29, 30
NOW PLANTING & Design	87915451		Pending	29, 30
O (ACV Color Bottle Design)	88086012		Pending	30
O (ACV Color Label Design)	88086052		Pending	30
O (B/W ACV Bottle Design)	88086040		Pending	30
O (B/W ACV label design)	88086066		Pending	30
O (B/W Vinegar Bottle Design)	88087819		Pending	30
O (B/W Vinegar Label Design)	88087843		Pending	30
O (single serve bottleneck label design)	88087938		Pending	30

O (Single Serve Square Neck Design)	88087867		Pending	30
O (stylized)	87751121	5508651	Registered	29, 30
O CABERNET VINEGAR	78135999	2702724	Registered	30
O CALIFORNIA ORGANIC EXTRA VIRGIN OLIVE OIL	86619456	4925608	Registered	29
O CHAMPAGNE VINEGAR	78136002	2700557	Registered	30
O CITRUS CHAMPAGNE VINEGAR	85904875	4680501	Registered	30
O CUVÉE CHAMPAGNE VINEGAR	85904870	4665524	Registered	30
O EXTRA VIRGIN	75678899	2407247	Registered	29
O FIG BALSAMIC VINEGAR	85904885	4447187	Registered	30
O GINGER RICE VINEGAR	78261229	2926971	Registered	30
O OLIVE OIL	78809138	3193007	Registered	29
O OLIVE OIL & VINEGAR	87239253	5235928	Registered	29, 30
O OLIVE OIL & VINEGAR & Design (Large O)	88145663		Pending	29, 30
O OLIVE OIL & VINEGAR & Design (Small O)	88145666		Pending	29, 30
O OLIVE OIL (Small O)	75317048	2176781	Registered	29
O ON THE GO	88247415		Pending	29
O ON THE GO	88247429		Pending	30
O SHERRY VINEGAR	75678896	2388728	Registered	30
O ULTRA EVO	85904921	4554405	Registered	29
O YUZU RICE VINEGAR	78261224	2961017	Registered	30

OOO SONOMA	85038131	3992124	Registered	29, 30
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<b>Exhibit B</b>				
<b>INTERNATIONAL TRADEMARKS</b>	<b>COUNTRY</b>	<b>APPL. NO.</b>	<b>REG. NO.</b>	<b>STATUS</b>
CURATION	Canada	1832407		Pending
CURATION BRING IT TO THE TABLE	Canada	1852385		Pending
CURATION FOODS BRING IT TO THE TABLE	Canada	1852384		Pending
NOW PLANTING	Canada	1870415		Pending
NOW PLANTING & Design	Canada	1899030		Pending