

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511974

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
RESUBMIT DOCUMENT ID:	900483661		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eagle Fund III, L.P.		01/29/2019	Limited Partnership: MISSOURI
Eagle Fund III-A, L.P.		01/29/2019	Limited Partnership: MISSOURI
RECEIVING PARTY DATA			
Name:	RobbinsKersten Direct, LLC		
Street Address:	3400 Waterview Parkway		
City:	Richardson		
State/Country:	TEXAS		
Postal Code:	75080		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3860596	ALPHA DOG MARKETING	
CORRESPONDENCE DATA			
Fax Number:	5184877777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	518-487-7618		
Email:	mricciardi@woh.com		
Correspondent Name:	Martin J. Ricciardi		
Address Line 1:	One Commerce Plaza		
Address Line 2:	Whiteman Osterman & Hanna LLP		
Address Line 4:	Albany, NEW YORK 12260		
ATTORNEY DOCKET NUMBER:	105229-009		
NAME OF SUBMITTER:	Martin J. Ricciardi		
SIGNATURE:	/martin j ricciardi/		
DATE SIGNED:	02/28/2019		
Total Attachments: 3			

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**TERMINATION OF SECURITY INTEREST
IN TRADEMARKS**

THIS TERMINATION OF SECURITY INTEREST IN TRADEMARKS is made effective as of January 29, 2019 by Eagle Fund III, L.P. and Eagle Fund III-A, L.P. (the "Lenders").

WHEREAS, ROBBINSKERSTEN DIRECT, LLC, a Delaware limited liability company (the "Company"), granted the Lenders a security interest in the trademark listed on Schedule A, and in and to all of its right, title and interest therein, by instrument which was recorded in the United States Patent and Trademark Office on November 4, 2015 at Reel/Frame 5661/0028 (collectively, the "Trademark Collateral").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Lenders hereby terminate, release, discharge and disclaim, any lien, security interest, pledge and/or assignment created in its favor in the Trademark Collateral, and releases all of the Lender's right, title and interest in said Trademark Collateral.

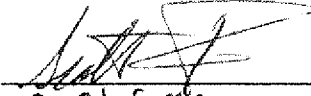
Lender agrees to provide Company with any information and additional authorization necessary to effect the release of Lender's security interest in the Trademark Collateral.

IN WITNESS WHEREOF, the undersigned has caused this Termination of Security Interest to be executed by a duly authorized representative as of the date first written above.

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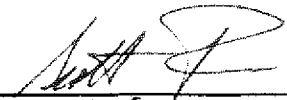
EAGLE FUND III, L.P.

By: EAGLE FUND III PARTNERS, L.L.C.

By: 
Name: SCOTT FESTER
Title: Managing Director

EAGLE FUND III-A, L.P.

By: EAGLE FUND III PARTNERS, L.L.C.

By: 
Name: SCOTT FESTER
Title: Managing Director

SCHEDULE A

Registered Trademarks

Trademark	Trademark Registration Number	Date of Registration	Registered Owner
"Alpha Dog Marketing"	Reg. No. 3860596	October 12, 2010	ROBBINSKERSTEN DIRECT, LLC