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02/25/2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM511324

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Execution Date	Entity Type
01/01/ 2010 -	Limited Liability Company: GEORGIA
	01/01/ 2018 - 201 9

RECEIVING PARTY DATA

Name:	Buckle Holdings, LLC
Street Address:	7094 Peachtree Industrial Blvd.
City:	Norcross
State/Country:	GEORGIA
Postal Code:	30071
Entity Type:	Limited Liability Company: GEORGIA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	88129963	BUCKLE
Serial Number:	88134890	BEFORE ANYTHING ELSE
Serial Number:	87630947	LEGITIMIZING THE SHARED ECONOMY
Serial Number:	.87653072	CLOUD-BASED UNDERWRITING
Serial Number:	87663889	CROWD-SOURCED UNDERWRITING

CORRESPONDENCE DATA

Fax Number:

6174430004

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:

6174439292

Email:

trademarks@sunsteinlaw.com

Correspondent Name:

Steven A. Abreu

Address Line 1:

125 Summer Street

Address Line 4:

Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	4398/2000				
NAME OF SUBMITTER:	Steven A. Abreu	,			
SIGNATURE:	/Steven Abreu/				:
DATE SIGNED:	02/25/2019			•	

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Total Attachments: 3

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Trademark Assignment

Effective January 1, 2019, this Trademark Assignment (the "Assignment"), is made by

and between:

 Rebshare LLC, a limited liability company incorporated and validly existing under the laws of Georgia, with a place of business located at 7094 Peachtree Industrial Boulevard,

Suite 243, Norcross, GA 30071 ("Assignor"), and

 Buckle Holdings, LLC, a limited liability company incorporated and validly existing under the laws of Georgia, with a place of business located at 7094 Peachtree Industrial

Boulevard, Suite 243, Norcross, GA 30071 ("Assignee").

In consideration of the value received and the mutual covenants of the parties, the receipt

and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Background. Assignee is the newly formed parent company of the Assignor. Assignor

owns the trademarks set forth on Schedule A attached hereto (the "Trademarks"), together with

the goodwill associated therewith. Assignor wishes to assign the Trademarks and the goodwill

associated therewith and the total business interest pertaining to the Trademarks to the Assignee

and the Assignee wishes to accept such assignment on the terms and conditions set forth in this

Assignment.

2. Grant. For good and valuable consideration Assignor hereby sells, assigns, and transfers

to Assignce, its successors and assigns, the entire right, title, and interest in, to, and under the

Trademarks worldwide, including all common law rights, trademark applications, registrations,

and renewals and the business associated therewith, and the right to sue for past, present and

future infringement, together with the goodwill symbolized by the Trademarks.

3. Further Acts / Recordal. Assignor further covenants with Assignee to execute when

requested such additional assignments, instruments and documents as may reasonably be

necessary to effectuate this Assignment and to enable the Assignee to record the Assignment in the territories concerned, including recordations of assignment of trademark suitable for filing with the United States Patent and Trademark Office and equivalent foreign agencies.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed, and in effect as of the Effective Date.

Rebshare II.C	
By:	Date: , 2019
Name:	, 2019
Title:	

DECLARATION OF ACCEPTANCE BY ASSIGNEE

The above named Assignee, Buckle Holdings, LLC, hereby declares that with effect from January 1, 2019, it accepts the Trademarks, including all goodwill of the business symbolized by such Trademarks including all rights to recover past, present and future damages for infringement, assigned to it by Assignor, pursuant to the foregoing Trademark Assignment.

Buckle Holdings, LLC		
By	Date:	, 2019
Name: Title:		

SCHEDULE A

The Trademarks being assigned include all formatives of the marks listed below, namely, all marks comprised of or containing any of the marks listed below, including, but not limited to the marks in all colors, styles, fonts, combinations of upper and lower case letters:

Trademarks:

BUCKLE
BEFORE ANYTHING ELSE
LEGITIMIZING THE SHARED ECONOMY
CLOUD-BASED UNDERWRITING
CROWD-SOURCED UNDERWRITING

Related Pending Applications and Registrations:

Trademark	Country	Application No.
BUCKLE	US	88/129,963
BEFORE ANYTHING ELSE	US	88/134,890
LEGITIMIZING THE SHARED ECONOMY	US	87/630,947
CLOUD-BASED UNDERWRITING	US	87/653,072
CROWD-SOURCED UNDERWRITING	US	87/663,889

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RECORDED: 02/25/2019