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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM512062

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Speed Channel, Inc.		01/03/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Speed Channel, LLC	
Street Address:	10201 West Pico Blvd.	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90035	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	4489111	RU FASTER THAN A REDNECK?
Registration Number:	4373062	STUNTBUSTERS
Registration Number:	4289800	DUMBEST STUFF ON WHEELS
Registration Number:	4180696	MY RIDE RULES
Registration Number:	3103094	SPEED
Registration Number:	2240178	SPEEDWIRE
Registration Number:	3128705	SPEED
Registration Number:	2391822	VICTORY BY DESIGN
Registration Number:	3605059	SUPER BIKES!
Registration Number:	3302139	SPEED
Registration Number:	4187816	PUMPED!
Registration Number:	4017246	CAR WARRIORS
Registration Number:	4168415	SPEED.COM
Registration Number:	3858568	AMERICAN MUSCLE CAR
Registration Number:	4013230	BATTLE OF THE SUPERCARS
Registration Number:	3656180	UNIQUE WHIPS
Registration Number:	3684054	WRECKED
Registration Number:	4168278	PINKS ALL OUT

TRADEMARK REEL: 006577 FRAME: 0224

900487489

CORRESPONDENCE DATA

Fax Number: 7036106200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7036106100

Email: boxip@hoganlovells.com

Correspondent Name: Valerie Brennan of Hogan Lovells US LLP

Address Line 1: 7930 Jones Branch Drive, 9th Floor

Address Line 2: Attn: Box Intellectual Property
Address Line 4: McLean, VIRGINIA 22102

NAME OF SUBMITTER: Valerie Brennan of Hogan Lovells US LLP

SIGNATURE: /vb/

DATE SIGNED: 02/28/2019

Total Attachments: 3

source=G.29a.ii - Speed Channel Certificate of Conversion - DE - FILED#page1.tif source=G.29a.ii - Speed Channel Certificate of Conversion - DE - FILED#page2.tif source=G.29a.ii - Speed Channel Certificate of Conversion - DE - FILED#page3.tif

TRADEMARK
REEL: 006577 FRAME: 0225

Page 1



I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

CORPORATION UNDER THE NAME OF "SPEED CHANNEL, INC." TO A DELAWARE

LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SPEED CHANNEL,

INC." TO "SPEED CHANNEL, LLC", FILED IN THIS OFFICE ON THE TWENTY
EIGHTH DAY OF DECEMBER, A.D. 2018, AT 12:19 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRD DAY OF JANUARY,

A.D. 2019 AT 12:01 O'CLOCK A.M.

You may verify this certificate online at corp.delaware.gov/authver.shtml

2534863 8100V SR# 20188406091 Authentication: 204194077 Date: 12-28-18

CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY

OF

SPEED CHANNEL, INC., a Delaware corporation

TO

SPEED CHANNEL, LLC, a Delaware limited liability company

The undersigned, being duly authorized to execute and file this Certificate of Conversion to Limited Liability Company for the purposes of converting Speed Channel, Inc., a Delaware corporation (the "Corporation"), to Speed Channel, LLC, a Delaware limited liability company (the "Company"), pursuant to Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act, does hereby certify as follows:

FIRST: The jurisdiction where the Corporation first formed is Delaware.

SECOND: The jurisdiction immediately prior to filing this Certificate of Conversion to Limited Liability Company is Delaware.

THIRD: The date the Corporation first formed is August 22, 1995 under the name of "Speedvision Network, L.L.C.".

FOURTH: The name and type of entity of the Corporation immediately prior to filing this Certificate of Conversion to Limited Liability Company is "Speed Channel, Inc.", a Delaware corporation.

FIFTH: The name of the limited liability company as set forth in the Certificate of Formation filed in accordance with Section 18-201 of the Delaware Limited Liability Company Act is "Speed Channel, LLC".

SIXTH: This Certificate of Conversion to Limited Liability Company shall be effective at 12:01 AM Eastern Time on January 3, 2019.

[Signature Page Follows]

State of Delaware
Secretary of State
Division of Corporations
Delivered 12:19 PM 12/28/2018
FILED 12:19 PM 12/28/2018
SR 20188406091 - File Number 2534863

TRADEMARK REEL: 006577 FRAME: 0227 IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to Limited Liability Company as of December 20, 2018.

SPEED CHANNEL, INC.

By:

Name: Robert D. Tharaeparambil

Title: Authorized Officer

TRADEMARK REEL: 006577 FRAME: 0228

RECORDED: 02/28/2019