

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM512095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GIFT CARD IMPRESSIONS, LLC		02/28/2019	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		
Street Address:	101 North Tryon Street		
Internal Address:	c/o MAC Legal (NC1-001-05-45)		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28255		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 56			
Property Type	Number	Word Mark	
Registration Number:	5588324	AT-HOME ACTIVATION	
Registration Number:	5576680	BOTTLE ENVY	
Registration Number:	5507654	ELF SNOT	
Registration Number:	5507653	REINDEER POO	
Registration Number:	5413276	SAY THANKS	
Registration Number:	5312631	GIFT TOKENS	
Registration Number:	5262750	GIFT TOKENS	
Registration Number:	5013455	PHOTOBOOK IT	
Registration Number:	5013454	PHOTOBOOK IT	
Registration Number:	4995704	WHERE GREETINGS COME TO LIFE	
Registration Number:	4969039	GIFTCARD IMPRESSIONS	
Registration Number:	4937278	PURPOSEFUL PACKAGING	
Registration Number:	4822999	À LA GIFT	
Registration Number:	4822925	A LA GIFT	
Registration Number:	4739392	EASTER BUDDY	
Registration Number:	4583931	GCI DIGITAL	
Registration Number:	4575445	MAKE IT PERSONAL. MAKE IT BETTER.	
Registration Number:	4538747	MAKING YOUR GIFT CARD GO FURTHER!	
TRADEMARK			

OP \$1415.00 5588324

Property Type	Number	Word Mark
Registration Number:	4538363	EASTER BUDDIES
Registration Number:	4529773	BRINGING THE "GIFT" BACK TO GIFT CARDS
Registration Number:	4514830	GIFTS THAT SAY A LOT
Registration Number:	4514829	CELEBRATE WITH SOUND
Registration Number:	4502062	GIFT CARD MONTH
Registration Number:	4502059	GIFT CARD SUNDAY
Registration Number:	4491577	STOCKING BUDDY
Registration Number:	4491576	STOCKING BUDDIES
Registration Number:	4482676	FLOWER BUDDIES
Registration Number:	4464129	EASTER BUDDY
Registration Number:	4456873	GIFT CARD WEEKEND
Registration Number:	4451657	IT'S MORE THAN A GIFT CARD, IT'S AN EXPE
Registration Number:	4434045	GIFT CARD THURSDAY
Registration Number:	4434044	GIFT CARD WEDNESDAY
Registration Number:	4434043	GIFT CARD TUESDAY
Registration Number:	4434042	GIFT CARD MONDAY
Registration Number:	4432741	WRAP IT WITH INNOVATION
Registration Number:	4432740	WHERE INNOVATION MEETS GIFTING
Registration Number:	4423238	GIFT CARD THURSDAY
Registration Number:	4423237	GIFT CARD WEDNESDAY
Registration Number:	4423236	GIFT CARD TUESDAY
Registration Number:	4423235	GIFT CARD MONDAY
Registration Number:	4422313	GIFT CARD WEEK
Registration Number:	4384252	WRAP IT WITH VIDEO
Registration Number:	4370166	GIFT CARD MONTH
Registration Number:	4370165	GIFT CARD SUNDAY
Registration Number:	4370164	GIFT CARD WEEK
Registration Number:	4136002	BRINGING THE "GIFT" BACK TO GIFT CARDS
Registration Number:	3341621	GIFT CARD IMPRESSIONS
Serial Number:	88125251	CAN O' WORMS
Serial Number:	88125242	CAN O' WORMS
Serial Number:	87956291	BADGES
Serial Number:	87899956	NORTH POLE GALAXY SLIME
Serial Number:	87805636	NAUGHTY OR NICE
Serial Number:	87770696	PHYGITAL
Serial Number:	87700942	AT-HOME ACTIVATION
Serial Number:	87699590	GIFT CARD SQUISHIES
Serial Number:	87699310	WORKS LIKE A GIFT CARD, FEELS LIKE A GIF

CORRESPONDENCE DATA**Fax Number:** 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000**Email:** PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com**Correspondent Name:** Moore & Van Allen PLLC**Address Line 1:** 100 North Tryon Street**Address Line 2:** Suite 4700, ATTN: IP DEPARTMENT**Address Line 4:** Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	017625.005145
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	02/28/2019

Total Attachments: 5

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TRADEMARK SECURITY AGREEMENT

February 28, 2019

WHEREAS, GIFT CARD IMPRESSIONS, LLC, a Florida limited liability company (the “Grantor”), owns the Trademarks (as defined below), trademark registrations and trademark applications listed on Schedule 1 annexed hereto, and is a party to the Trademark Licenses (as defined below) listed on Schedule 1 annexed hereto; and

WHEREAS, pursuant to the terms of the Security Agreement, dated as of February 28, 2019 (as amended, restated, amended and restated, extended, supplemented or otherwise modified from time to time, the “Security Agreement”), by and among HI Technology Corp, a Georgia corporation, the Grantor, the other Debtors (as defined in the Security Agreement) party thereto and Bank of America, N.A., as administrative agent (the “Secured Party”), the Grantor has granted to the Secured Party a continuing security interest in substantially all the assets of the Grantor, including all right, title and interest of the Grantor in and to and all now owned and hereafter acquired Trademarks (as defined in the Security Agreement), trademark registrations, trademark applications and Trademark Licenses (as defined in the Security Agreement), together with the goodwill of the business symbolized by the Grantor’s Trademarks, and all proceeds thereof, to secure the payment of all Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor does hereby grant to the Secured Party a continuing security interest in all of the Grantor’s right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the “Trademark Collateral”), whether presently existing or hereafter created or acquired:

- (a) each Trademark, trademark registration and trademark application, including, without limitation, the Trademarks, trademark registrations and trademark applications referred to in Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, trademark registration and trademark application;
- (b) each Trademark License and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark License, including, without limitation, each Trademark License referred to in Schedule 1 annexed hereto; and
- (c) all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or trademark registration, including, without limitation, the Trademarks and trademark registrations referred to in Schedule 1 annexed hereto, the trademark registrations issued with respect to the trademark applications referred in Schedule 1 and the Trademarks licensed under any Trademark License, or (ii) injury to the goodwill associated with any Trademark, trademark registration or Trademark licensed under any Trademark License.

This security interest is granted in conjunction with the security interests granted to the Secured Party pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Secured Party with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[signature pages follow]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer effective as of the date first written above.

GRANTOR:

GIFT CARD IMPRESSIONS, LLC,
a Florida limited liability company

By: _____

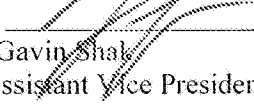
Name: Scott R. Meyerhoff

Title: Authorized Officer

ACKNOWLEDGED AND ACCEPTED:

SECURED PARTY:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 
Name: Gavin Shak
Title: Assistant Vice President

Schedule 1
To
Trademark Security Agreement

Gift Card Impressions, LLC
(Florida Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
AT-HOME ACTIVATION	5588324	10/16/18
BOTTLE ENVY	5576680	10/02/18
ELF SNOT	5507654	07/03/18
REINDEER POO	5507653	07/03/18
SAY THANKS and Design	5413276	02/27/18
GIFT TOKENS and Design	5312631	10/17/17
GIFT TOKENS	5262750	08/08/17
PHOTOBOOK IT	5013455	08/02/16
PHOTOBOOK IT and Design	5013454	08/02/16
WHERE GREETINGS COME TO LIFE	4995704	07/12/16
GIFTCARD IMPRESSIONS and Design	4969039	05/31/16
PURPOSEFUL PACKAGING	4937278	04/12/16
À LA GIFT	4822999	09/29/15
A LA GIFT and Design	4822925	09/29/15
EASTER BUDDY	4739392	05/19/15
GCI DIGITAL	4583931	08/12/14
MAKE IT PERSONAL. MAKE IT BETTER.	4575445	07/29/14
MAKING YOUR GIFT CARD GO FURTHER	4538747	05/27/14
EASTER BUDDIES	4538363	05/27/14
BRINGING THE "GIFT" BACK TO GIFT CARDS	4529773	05/13/14
GIFTS THAT SAY A LOT	4514830	04/15/14
CELEBRATE WITH SOUND	4514829	04/15/14
GIFT CARD MONTH	4502062	03/25/14
GIFT CARD SUNDAY	4502059	03/25/14
STOCKING BUDDY	4491577	03/04/14
STOCKING BUDDIES	4491576	03/04/14
FLOWER BUDDIES	4482676	02/11/14
EASTER BUDDY	4464129	01/07/14
GIFT CARD WEEKEND	4456873	12/24/13
IT'S MORE THAN A GIFT CARD, IT'S AN EXPERIENCE	4451657	12/17/13
GIFT CARD THURSDAY	4434045	11/12/13
GIFT CARD WEDNESDAY	4434044	11/12/13
GIFT CARD TUESDAY	4434043	11/12/13
GIFT CARD MONDAY	4434042	11/12/13
WRAP IT WITH INNOVATION	4432741	11/12/13
WHERE INNOVATION MEETS GIFTING	4432740	11/12/13
GIFT CARD THURSDAY	4423238	10/22/13

GIFT CARD WEDNESDAY	4423237	10/22/13
GIFT CARD TUESDAY	4423236	10/22/13
GIFT CARD MONDAY	4423235	10/22/13
GIFT CARD WEEK	4422313	10/22/13
WRAP IT WITH VIDEO	4384252	08/13/13
GIFT CARD MONTH	4370166	07/16/13
GIFT CARD SUNDAY	4370165	07/16/13
GIFT CARD WEEK	4370164	07/16/13
BRINGING THE "GIFT" BACK TO GIFT CARDS	4136002	05/01/12
GIFT CARD IMPRESSIONS	3341621	11/20/07

Trademark Applications

Mark	Appl. No.	Filing Date
CAN O' WORMS and Design	88125251	09/20/18
CAN O' WORMS	88125242	09/20/18
BADGES	87956291	06/11/18
NORTH POLE GALAXY SLIME	87899956	04/30/18
NAUGHTY OR NICE	87805636	02/21/18
PHYGITAL	87770696	01/25/18
AT-HOME ACTIVATION and Design	87700942	11/29/17
GIFT CARD SQUISHIES (Stylized)	87699590	11/28/17
WORKS LIKE A GIFT CARD, FEELS LIKE A GIFT	87699310	11/28/17