CH \$40.00 531753

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM512104

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jackson Group Media, LLC		02/22/2019	Limited Liability Company: VIRGINIA

RECEIVING PARTY DATA

Name:	Copper Moon Coffee, LLC	
Street Address:	1503 VETERANS MEMORIAL PARKWAY E	
City:	Lafayette	
State/Country:	INDIANA	
Postal Code:	47905	
Entity Type:	Limited Liability Company: INDIANA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	5317535	HARDCORE COFFEE	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3177777920

Email: patents@gutweinlaw.com

Correspondent Name: Gutwein Law

Address Line 1:200 S Meridian St, STE 420Address Line 4:Indianapolis, INDIANA 46225

NAME OF SUBMITTER:	Tyler B. Droste
SIGNATURE:	/Tyler B. Droste/
DATE SIGNED:	02/28/2019

Total Attachments: 2

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> TRADEMARK REEL: 006577 FRAME: 0380

EXHIBIT A

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Jackson Group Media, LLC a Virginia Limited Liability Company ("Assignor"), hereby sells, assigns, transfers, and conveys to Copper Moon Coffee, LLC, an Indiana Limited Liability Company ("Assignee"), pursuant to the Agreement dated as of February 15, 2019, by and between Assignor and Assignee, all right, title, and interest in and to the trademarks set forth on Schedule 1 attached hereto and incorporated by this reference herein, including USPTO registration number 5,317,535, for HARDCORE COFFEE, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Assignor accruing under any of the foregoing provided by any applicable law, treaty, or other international convention.

Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment of Trademark upon request by Assignee.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed on this <u>22</u> day of February, 2019 by its duly authorized officer.

Jackson Group Media, LLC

1ama: 7 1 1

Title: President

SCHEDULE 1

Assigned Trademarks

Mark	Reg. No	Class	Goods	Iurisdiction
HARDCORE COFFEE	5317535	030	Coffee; Coffee; Coffee and artificial coffee; Coffee and coffee substitutes; Coffee and tea; Coffee based beverages; Coffee beans; Coffee beverages with milk; Coffee capsules containing coffee for brewing; Coffee essences; Coffee essences for use as substitutes for coffee; Coffee extracts; Coffee extracts for use as substitutes for coffee; Coffee flavored syrup used in making food beverages; Coffee pods; Coffee substitutes; Coffee substitutes; Coffee substitutes; Coffee based beverage containing milk; Coffee-based beverages; Coffee-based beverages containing ice cream (affogato); Coffee-based iced beverages; Coffee-based snack foods; Green coffee; Ground coffee beans; iced coffee; Instant coffee; Mixtures of coffee and chicory; Prepared coffee and coffee-based beverages; Roasted coffee beans; Sugarcoated coffee beans; Unroasted coffee.	USPTO
HARDCORE COFFEE	N/A	N/A	Coffee and related products	Common Law

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RECORDED: 02/28/2019