

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM512316

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|---|--|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |  |
| <b>CONVEYING PARTY DATA</b>   |  |                       |  |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                       |
| YOU and I Productions, LLC  |  | 03/13/2018            | Limited Liability Company:<br>CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |  |
| <b>Name:</b>  | The Hain Celestial Group, Inc.                     |                       |  |
| <b>Street Address:</b>  | 1111 Marcus Avenue                                 |                       |  |
| <b>City:</b>  | Lake Success                                       |                       |  |
| <b>State/Country:</b>   | NEW YORK   |                       |  |
| <b>Postal Code:</b>   | 11042  |                       |  |
| <b>Entity Type:</b>   | Corporation: DELAWARE                              |                       |  |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |  |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |  |
| <b>Serial Number:</b>   | 87255114   | FOUNTAIN OF TRUTH     |  |
| <b>CORRESPONDENCE DATA</b>  |  |                       |  |
| <b>Fax Number:</b>  | 5166730255   |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |  |
| <b>Phone:</b>   | 516-587-5862                                       |                       |  |
| <b>Email:</b>   | IP@hain.com  |                       |  |
| <b>Correspondent Name:</b>  | Melissa Schombs                                    |                       |  |
| <b>Address Line 1:</b>  | 1111 Marcus Avenue                                 |                       |  |
| <b>Address Line 4:</b>  | Lake Success, NEW YORK 11042                       |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Melissa Schombs                                    |                       |  |
| <b>SIGNATURE:</b>   | /melissaschombs/                                   |                       |  |
| <b>DATE SIGNED:</b>   | 03/01/2019   |                       |  |
| <b>Total Attachments: 3</b>   |  |                       |  |
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| source=Executed TM assignment#page3.tif   |  |                       |  |

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EXHIBIT A

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment Agreement"), effective as of the last execution date by the parties hereto (the "Effective Date") is made and entered into by and between YOU AND I PRODUCTIONS, LLC, a California limited liability company, located at 500 West Madison Street, Suite 3700, Chicago, IL 60661 ("Assignor"), and THE HAIN CELESTIAL GROUP, INC., a Delaware corporation, located at 1111 Marcus Avenue, Lake Success, New York 11042 ("Assignee").

WHEREAS, Assignor is the owner of the applications and/ or registrations identified in Schedule A (the "Trademark");

WHEREAS, Assignor desires to transfer all rights, title and interest in and to the Trademark to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, Assignor does hereby irrevocably assign, grant and transfer to Assignee, its entire worldwide right, title and interest in and to the Trademark, including all common law rights, along with the goodwill of the Product symbolized by the Trademark, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

This Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer the said trademark record(s) to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

*[Signatures appear on the following page]*

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed as of the Effective Date.

ASSIGNOR:

YOU AND I PRODUCTIONS, LLC

By: Giri Peri  
Name: Guliana Rasac  
Title: Manager  
Date: 3-12-2018

ASSIGNEE:

THE HAIN CELESTIAL GROUP, INC.

By: Denise Fatichek  
Name: Denise Fatichek  
Title: LVP and General Counsel  
Date: 3-12-2018

SCHEDULE A  
to  
Trademark Assignment Agreement

| Trademark         | Application Number | Filing Date      | Registration Number | Registration Date | Class(es) |
|-------------------|--------------------|------------------|---------------------|-------------------|-----------|
| FOUNTAIN OF TRUTH | 87/255,114         | December 2, 2016 |                     |                   | 3         |

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