

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM512354

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	04/01/2017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kabushiki Kaisha Toshiba TA Toshiba Corporation		02/19/2019	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Toshiba Memory Corporation		
Street Address:	1-1, SHIBAURA 1-CHOME, MINATO-KU		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	Corporation: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87360146	EXCERIA TOUCH	
CORRESPONDENCE DATA			
Fax Number:	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Helen Hill Minsker		
Address Line 1:	71 S. Wacker Drive, Suite 3600		
Address Line 4:	Chicago, ILLINOIS 60606		
DOMESTIC REPRESENTATIVE			
Name:	Banner & Witcoff, Ltd.		
Address Line 1:	71 S. Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Helen Hill Minsker		
SIGNATURE:	/helen hill minsker/		
DATE SIGNED:	03/01/2019		
Total Attachments: 2			

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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment is by and between Kabushiki Kaisha Toshiba TA Toshiba Corporation, a corporation organized and existing under the laws of Japan located at 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan (“Assignor”), and Toshiba Memory Corporation, a corporation organized and existing under the laws of Japan located at 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan (“Assignee”).

WHEREAS, Assignor owned the following trademark application for the trademark as shown below prior to and on April 1, 2017:

U.S. Trademark Application No.	Application Date	Trademark	Goods/Services
87/360,146	March 6, 2017	EXCERIA TOUCH	(Int'l Class: 9 and 42)

(hereinafter “the Mark”);

WHEREAS, Assignor applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor’s *bona fide* intent to use the Mark in commerce in connection with the above-described goods and services, which application was filed on March 6, 2017;

WHEREAS, Assignor and Assignee confirm having entered into an Agreement effective April 1, 2017, whereby Assignor assigned to Assignee all right, title and interest in and to the Mark, the goodwill of the business associated with the Mark, the U.S. trademark application, and the portion of Assignor’s business for which the Assignor has a *bona fide* intention to use the Mark;


WHEREAS, the parties are desirous of ratifying said sale, assignment and transfer of all right, title and interest in and to said Mark, the goodwill of the business associated with the Mark, the U.S. trademark application, and the portion of Assignor’s business for which the Assignor has a *bona fide* intention to use the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and Assignee do hereby confirm the assignment, transfer and sale to Assignee, *nunc pro tunc*, effective April 1, 2017, all right, title and interest in and to the foregoing Mark and the pending application in the United States, together with the goodwill of the business in connection with which the Mark was used and which was symbolized

by the Mark in the United States, as well as the rights to the entire business of Assignor in connection with which Assignor has used or has a *bona fide* intention to use the Mark.

Kabushiki Kaisha Toshiba
TA Toshiba Corporation

Toshiba Memory Corporation

By: 

By: 

Name: Ikuko Shimogawara
General Manager,

Name: Michihito Hatsumi
General Manager,

Title: Intellectual Property Division

Title: Intellectual Property Division

Date: Feb. 19, 2019

Date: Feb. 12, 2019