# OP \$215.00 105783

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM512350

| ı | SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|---|-----------------------|-------------------|
|   | NATURE OF CONVEYANCE: | SECURITY INTEREST |

#### **CONVEYING PARTY DATA**

| Name                 | Formerly | Execution Date | Entity Type           |
|----------------------|----------|----------------|-----------------------|
| Specialty Bakers LLC |          | 03/01/2019     | Corporation: DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:             | Siena Lending Group                 |
|-------------------|-------------------------------------|
| Street Address:   | 9 W Broad Street                    |
| Internal Address: | 5th Floor                           |
| City:             | Stamford                            |
| State/Country:    | CONNECTICUT                         |
| Postal Code:      | 06902                               |
| Entity Type:      | Limited Liability Company: DELAWARE |

#### **PROPERTY NUMBERS Total: 8**

| Property Type        | Number  | Word Mark                   |  |
|----------------------|---------|-----------------------------|--|
| Registration Number: | 1057839 | COUNTRY BAKER               |  |
| Registration Number: | 4849701 | FRENCH TWIRL                |  |
| Registration Number: | 4849702 | FRENCH TWIRL                |  |
| Registration Number: | 1662644 | S SPECIALTY BAKERS          |  |
| Registration Number: | 1721800 | SIMPLY ELEGANT DESSERTS     |  |
| Registration Number: | 1890640 | SIMPLY ELEGANT DESSERTS     |  |
| Registration Number: | 4917796 | SPECIALTY BAKERS            |  |
| Registration Number: | 4925196 | SPECIALTY BAKERS SINCE 1901 |  |

#### CORRESPONDENCE DATA

900487761

**Fax Number:** 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2155695619

**Email:** pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsenye
Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: 140690-01078

REEL: 006578 FRAME: 0553

TRADEMARK

| NAME OF SUBMITTER:   | Timothy D. Pecsenye   |  |  |  |
|--|-----------------------|--|--|--|
| SIGNATURE:   | /Timothy D. Pecsenye/ |  |  |  |
| DATE SIGNED:   | 03/01/2019            |  |  |  |
| Total Attachments: 5   |                       |  |  |  |
| source=(117933456)_(1)_Trademark Security Agreement (Siena-Specialty Bakers)#page1.tif |                       |  |  |  |
| source=(117933456)_(1)_Trademark Security Agreement (Siena-Specialty Bakers)#page2.tif |                       |  |  |  |
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TRADEMARK REEL: 006578 FRAME: 0554

#### TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "<u>Agreement</u>") is made as of March 1, 2019, by SPECIALTY BAKERS LLC, a Delaware limited liability company ("<u>Grantor</u>"), in favor of SIENA LENDING GROUP LLC, as lender (in such capacity, together with its successors and assigns, "<u>Lender</u>") under the Loan Agreement (as defined below):

#### WITNESSETH

WHEREAS, Grantor, Specialty Bakers Holding Company LLC, and Lender have entered into a certain Loan and Security Agreement dated as of the date hereof (as the same may be amended, restated, supplemented and/or otherwise modified from time to time, the "Loan Agreement"), providing for extensions of credit to be made to Grantor thereunder by Lender; and

WHEREAS, pursuant to the terms of the Loan Agreement, Grantor has granted to Lender a security interest in substantially all of the assets of Grantor;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

- 1. <u>Defined Terms</u>. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan Agreement.
- 2. <u>Grant and Reaffirmation of Grant of Security Interests</u>. To secure the complete and timely payment and satisfaction of the Obligations, Grantor hereby grants to Lender and hereby reaffirms its prior grant pursuant to the Loan Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the following, whether now owned or existing or hereafter created or acquired by Grantor (collectively, the "<u>Trademark Collateral</u>"):
- a) each trademark, trademark application and/or trademark registration listed on <u>Schedule 1</u> annexed hereto, together with any renewals, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, such trademark, trademark application and/or trademark registration; and
- b) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any trademark, trademark application and/or trademark registration, or (ii) injury to the goodwill associated with any such trademark, trademark application and/or trademark registration.
- 3. <u>Loan Agreement</u>. The security interests granted pursuant to this Agreement are granted in conjunction with the security interests granted to Lender pursuant to the Loan Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Lender with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

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- 4. <u>Recordation</u>. Grantor authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Agreement.
- 5. <u>Counterparts</u>. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or electronic transmission (including email transmission of a PDF image) shall be effective as delivery of a manually executed counterpart of this Agreement.
- 6. <u>Governing Law</u>. This Agreement shall be governed by and construed in accordance with the laws of the State of New York, without regard to conflict of laws principles that would require application of the laws of another jurisdiction.

[Signatures on the following pages]

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IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

SPECIALTY BAKERS LLC, as Grantor

By: Gg J Name: E. Jerry Lock Title: CFO

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# Agreed and Accepted

SIENA LENDING GROUP, LLC,

By: Name: James Persico

Its: Authorized Signatory

Name: Anthony Lavinio
Its: Authorized Signatory

## **SCHEDULE 1**

# $\underline{TRADEMARKS}$

| <u>Trademark Title</u>  | Application No. | Filing Date | Reg. No. | <u>Date of</u><br>Registration |
|-------------------------|-----------------|-------------|----------|--------------------------------|
| COUNTRY BAKER           | 73060449        | Aug-13-1975 | 1057839  | Feb-1-1977                     |
| FRENCH TWIRL            | 86523009        | Feb-3-2015  | 4849701  | Nov-10-2015                    |
| FRENCHTwirl             | 86523038        | Feb-3-2015  | 4849702  | Nov-10-2015                    |
| SPECIALTY BAKERS        | 74096830        | Sep-14-1990 | 1662644  | Oct-29-1991                    |
| SIMPLY ELEGANT DESSERTS | 74114678        | Nov-13-1990 | 1721800  | Oct-6-1992                     |
| SIMPLY ELEGANT DESSERTS | 74114355        | Nov-13-1990 | 1890640  | Apr-18-1995                    |
| SPECIALTY BAKERS        | 86523032        | Feb-3-2015  | 4917796  | Mar-15-2016                    |
| Similar                 | 86523115        | Feb-3-2015  | 4925196  | Mar-29-2016                    |

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**RECORDED: 03/01/2019** 

TRADEMARK REEL: 006578 FRAME: 0559