

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM512517

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Health Plan Intermediaries Holdings, LLC		07/17/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SunTrust Bank, as the Lender		
<b>Street Address:</b>	3333 Peachtree Road NE, 5th Floor		
<b>Internal Address:</b>	MC: GA-ATL-1906		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30326		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87775781	MYBENEFITSKEEPER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7043311000		
<b>Email:</b>	PTO_TMconfirmation@mvalaw.com, amberwest@mvalaw.com		
<b>Correspondent Name:</b>	MOORE & VAN ALLEN PLLC		
<b>Address Line 1:</b>	100 North Tryon Street, Suite 4700		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202-4003		
<b>ATTORNEY DOCKET NUMBER:</b>	410643.218		
<b>NAME OF SUBMITTER:</b>	John Slaughter		
<b>SIGNATURE:</b>	/john slaughter/		
<b>DATE SIGNED:</b>	03/04/2019		
<b>Total Attachments: 4</b>			
source=(2019) NGSI-T - Health Plan Intermediaries Holdings, LLC to SunTrust Bank, as Lender#page1.tif			
source=(2019) NGSI-T - Health Plan Intermediaries Holdings, LLC to SunTrust Bank, as Lender#page2.tif			
source=(2019) NGSI-T - Health Plan Intermediaries Holdings, LLC to SunTrust Bank, as Lender#page3.tif			

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of July 17, 2017 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and SunTrust Bank, as the Lender (the "Lender"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Lender.

The undersigned Obligor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature Pages Follow]

Very truly yours,

HEALTH PLAN INTERMEDIARIES HOLDINGS, LLC  
a Delaware limited liability company

By: Health Insurance Innovations, Inc.,  
a Delaware corporation, Managing Member

By: 

Name: Michael D. Hershberger

Title: Chief Financial Officer, Secretary and  
Treasurer

15438 N. Florida Avenue, Suite 201  
Tampa, Florida 33613-1223

Attention: Michael D. Hershberger

Facsimile: (877) 376-5832

Email: mherhberger@hiiquote.com

**TRADEMARK**

**REEL: 006579 FRAME: 0503**

Acknowledged and Accepted:

SUNTRUST BANK, as the Lender

By: \_\_\_\_\_

Name: Jonathan Hart

Title: Vice President

Mail Code GA-ATL-1906

One Town Center

3333 Peachtree Road NE

5th Floor

Atlanta, Georgia 30326

Attention: Jon Hart

**Schedule 1**

**Health Plan Intermediaries Holdings, LLC  
(Delaware Limited Liability Company)**

**U.S. Trademarks**

**Trademark Application**

<b>Mark</b>	<b>Appl. No.</b>	<b>Filing Date</b>
MYBENEFITSKEEPER and Design	87775781	01/30/18