

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM512537

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Black Cheetah LLC		02/28/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Firstline, Incorporated		
Street Address:	P.O. Box 1009		
City:	Stafford		
State/Country:	TEXAS		
Postal Code:	77497		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4852282	BLACK CHEETAH	
CORRESPONDENCE DATA			
Fax Number:	2142388401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214.238.8400		
Email:	docketing@harperbates.com		
Correspondent Name:	Harper Bates & Champion LLP		
Address Line 1:	1717 Main Street, Suite 3550		
Address Line 4:	Dallas, TEXAS 75201		
NAME OF SUBMITTER:	Laura A. Brock, Attorney of Record		
SIGNATURE:	/Laura A. Brock/		
DATE SIGNED:	03/04/2019		
Total Attachments: 4			
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OP \$40.00 4852282

TRADEMARK AND DOMAIN NAME ASSIGNMENT

THIS TRADEMARK AND DOMAIN NAME ASSIGNMENT (this "Assignment"), is made effective as of the 28 day of Feb, 2019 by and between Black Cheetah LLC, a California limited liability company having offices at 2915 Cord Ct., San Jose, California 95148 and Murtaza H. Syed, an individual with an address located at 2915 Cord Ct., San Jose, California 95148 (hereinafter, Black Cheetah and Mr. Syed are collectively referred to as "Assignor"), in favor of Firstline, Incorporated, a Texas corporation, with an address of P.O. Box 1009, Stafford, Texas 77497 (hereinafter "Assignee").

RECITALS

WHEREAS, Assignee is purchasing certain assets and properties of said Assignor, including without limitation, rights in a certain trademark and a certain domain name;

WHEREAS, Assignor represents that it owns the entire right, title and interest in, to and under the trademark identified below, together with the goodwill of the business symbolized by the trademark (hereinafter referred to as the "Trademark");

U.S. Trademark Registration No. 4,852,282 for the word mark BLACK CHEETAH in connection with "t-shirts" in International Class 25;

WHEREAS, Assignor represents that he is the registrant and owner of the domain name blackcheetah.com (hereinafter referred to as the "Domain Name");

WHEREAS, the Trademark and the Domain Name are collectively herein referred to as the "Property."

WHEREAS, Assignor's rights include all common law rights to the Trademark and any and all registration rights conferred now or in the future by the USPTO or other foreign national trademark offices. Assignor's rights further include the right to assign the Trademark under the terms and conditions of this Assignment without violation of any contractual or legal obligations Assignor may have to any other party; and

WHEREAS, Assignor's and/or Assignee's use of the Trademark and Domain Name since the date of this Agreement, inures to the benefit of Assignee; and

WHEREAS, Assignor and Assignee desire to formalize the transfer and assignment of the Property, together with all rights related thereto.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the parties intending to be legally bound agree as follows:

1. Assignor does hereby sell, assign, transfer and deliver to Assignee, its successors, assigns and legal representatives, its full and exclusive right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and associated therewith, and all other common law rights and applications and registrations

of the Trademark, and the right to recover for damages and profits for past infringements of the Trademark.

2. Assignor agrees to transfer the Domain Name to Assignee and cooperate with Assignee by following Assignee's instructions in order to effectuate transfer of the Domain Name registration to Assignee in a timely manner.
3. Assignor warrants and represents that:
 - a. Assignor has unencumbered rights in the Domain Name;
 - b. Assignor properly registered the Domain Name with an InterNIC domain name registrar without committing fraud or misrepresentation;
 - c. Assignor has the authority to transfer the Domain Name;
 - d. Assignor has not received any claim from a third party that the use of the Domain Name violates the rights of such third party;
 - e. Assignor has not used the Domain Name for any illegal purpose; and
 - f. to the best of Assignor's knowledge, the use of the Domain Name does not infringe the rights of any third party in any jurisdiction.
4. Within ten (10) days of the execution of this Assignment and successful transfer of the Domain Name from Assignor to Assignee, Assignee agrees to make payment to Assignor in the amount of \$3,000 USD (three thousand U.S. dollars) as consideration for transfer of the Property.
5. This Assignment shall be binding upon Assignor's successors, assigns and legal representatives, and shall inure to the benefit of Assignee, its successors, assigns and legal representative, as the case may be.
6. Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in Assignee, its successors, assigns and legal representatives.

BLACK CHEETAH LLC, Assignor

By: owner

Name: Murtaza Syed

Title: owner

Date: 2/28/19

Nevada LLC

State of ~~California~~
County of Washoe

2/28/19
X [Signature]

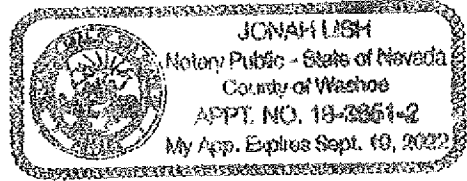
On 2/28/19 before me, Jonah Lish, personally appeared Murtaza H. Syed, Principal of Black Cheetah LLC, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of ~~California~~ Nevada that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature]

(Seal)



Murtaza H. Syed, Assignor

[Signature]
Signature

Date: 2/28/19

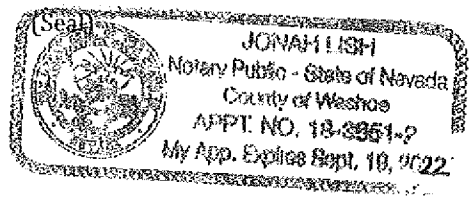
Nevada
State of ~~California~~
County of _____)

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I certify under PENALTY OF PERJURY under the laws of the State of ~~California~~ Nevada that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature]



FIRSTLINE, INCORPORATED, Assignee

By: [Signature]

Name: Robert A. Bowser

Title: President

Date: 3/1/2019