

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM512597

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Nickolas L. Reinhart		02/26/2019	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NICKOLAS BRANDS, LLC		
<b>Street Address:</b>	PO Box 726		
<b>City:</b>	Findlay		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45839		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87188156	BIG JERK	
<b>Serial Number:</b>	87494140	BIG HILLBILLY JERKY	
<b>Serial Number:</b>	87694122	HILLBILLY	
<b>Registration Number:</b>	4937344	BIG JERK	
<b>Registration Number:</b>	5192341	BIG JERK	
<b>Registration Number:</b>	5477341	BIG JERK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8005915804		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	419-408-5500		
<b>Email:</b>	jenn@wardpatent.com		
<b>Correspondent Name:</b>	Jacob M. Ward		
<b>Address Line 1:</b>	120 1/2 S. Washington Street		
<b>Address Line 2:</b>	Suite 207		
<b>Address Line 4:</b>	Tiffin, OHIO 44883		
<b>ATTORNEY DOCKET NUMBER:</b>	70365-1		
<b>NAME OF SUBMITTER:</b>	Jacob M. Ward		
<b>SIGNATURE:</b>	/Jacob M. Ward/		
<b>DATE SIGNED:</b>	03/04/2019		

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**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT**

WHEREAS, Nickolas L. Reinhart, an individual located at 814 W Lima St., Findlay, Ohio 45840, (hereinafter "Assignor"), owns an undivided interest in certain trademarks that are the subject of pending trademark applications or existing trademark registrations as follows:

<b><u>Trademark</u></b>	<b><u>Application No.</u></b>	<b><u>Filing Date</u></b>
BIG JERK	87/188,156	September 29, 2016
BIG HILLBILLY JERKY	87/494,140	June 17, 2017
HILLBILLY	87/694,122	November 21, 2017

<b><u>Trademark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
BIG JERK	4,937,344	April 12, 2016
BIG JERK	5,192,341	April 25, 2017
BIG JERK	5,477,341	May 22, 2018


WHEREAS, NICKOLAS BRANDS, LLC, a limited liability company organized and existing under and by virtue of the laws of the State of Ohio, having offices at PO Box 726, Findlay, Ohio 45839 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest of said Assignor in and to the said trademarks, registration and pending applications, and in and to any registrations that may be granted thereon, together with the goodwill of the business connected therewith.

**NOW, THEREFORE, BE IT KNOWN** that, for and in consideration of the sum of One Dollar (\$1.00) in hands paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor have sold, assigned, and transferred, and by these presents do hereby sell, assign and transfer to said Assignee, the entire right, title and interest of Assignor in and to the said trademarks, registration and pending applications, including any registrations that may be issued for the marks, in the U.S. and in any foreign countries, and in and to any renewals that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Assignor hereby authorizes and requests the Commissioner for Trademarks of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of said trademarks and pending applications, and hereby represents, warrants, and covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith.

**IN TESTIMONY WHEREOF**, I have hereunto set my hand and seal on the date shown below.

2/26/19  
Date

  
\_\_\_\_\_  
Nickolas L. Reinhart