

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM511465

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/01/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Commission Junction, Inc.		02/25/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Conversant, Inc.		
Street Address:	30699 Russell Ranch Road, Suite 250		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4185159	CJ	
Registration Number:	2378844	COMMISSION JUNCTION	
CORRESPONDENCE DATA			
Fax Number:	7137220122		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7137220120		
Email:	trademarks@fleckman.com		
Correspondent Name:	John C. Cain, Fleckman & McGlynn, PLLC		
Address Line 1:	8945 Long Point Rd., Ste. 120		
Address Line 4:	Houston, TEXAS 77055		
ATTORNEY DOCKET NUMBER:	5242-400US		
NAME OF SUBMITTER:	John C. Cain		
SIGNATURE:	/John C. Cain/		
DATE SIGNED:	02/25/2019		
Total Attachments: 2			
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OP \$65.00 4185159

**NUNC PRO TUNC ASSIGNMENT OF
UNITED STATES TRADEMARK REGISTRATION**

WHEREAS, **Commission Junction, Inc.**, a Delaware Corporation with an address of 30699 Russell Ranch Road, Suite 250, Westlake Village, CA 91362 (hereinafter referred to as “Assignor”), owns the common law trademarks set forth below, which are the subject of trademark registrations in the United States Patent and Trademark Office as set forth below (hereinafter referred to as the “Trademark”):

<u>Registration No.</u>	<u>Trademark</u>	<u>Registration Date</u>
4,185,159	CJ	August 7, 2012
2,378,844	COMMISSION JUNCTION	August 22, 2000

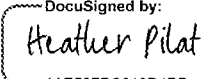
WHEREAS, **Conversant, Inc.**, a Delaware Corporation with an address of 30699 Russell Ranch Road, Suite 250, Westlake Village, CA 91362 (hereinafter referred to as “Assignee”), is desirous of acquiring all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations thereof set forth above as the successor to the portion of the business of the Assignor to which the Trademarks pertain; and

WHEREAS, it is desired that the assignment of the Trademark Registrations listed above be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title and interest in and to the aforesaid Trademarks, including any choses in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement

or infringements of said trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademarks, and including the registrations thereof as set forth above, nunc pro tunc effective **June 1, 2012**, and further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks hereby assigned, all without further compensation to Assignor.

Commission Junction, Inc.

By: 
Name: Heather Pilat
Title: VP, Analytics & Budgeting

DECLARATION OF NICHOLAS GARCIA

I, Nicholas Garcia, Manager and Legal Counsel for Conversant, LLC (formerly Conversant, Inc.), declare that the attached Nunc Pro Tunc Trademark Assignment from Commission Junction, Inc. to Conversant, Inc. having an effective date of June 1, 2012 was executed on February 25, 2019.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

By: _____

Name: Nicholas Garcia

Title: Manager & Legal Counsel

Date: February 27, 2019