

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM512730

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEW LIVE, INC.		02/01/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PG USA, LLC		
Street Address:	2309 S. Santa Fe Avenue		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4447754	SECOND SUNDAY	
CORRESPONDENCE DATA			
Fax Number:	8187830992		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8187830990		
Email:	amy@rozsalaw.com		
Correspondent Name:	Thomas I. Rozsa		
Address Line 1:	18757 Burbank Boulevard Suite 220		
Address Line 4:	Tarzana, CALIFORNIA 91356-3346		
NAME OF SUBMITTER:	Thomas I. Rozsa		
SIGNATURE:	/Thomas I. Rozsa/		
DATE SIGNED:	03/05/2019		
Total Attachments: 1			
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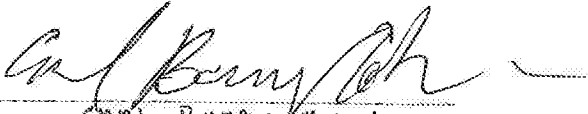
ASSIGNMENT

WHEREAS, NEW LIVE, INC., a California corporation, whose principal business address is 2309 S. Santa Fe Avenue, Los Angeles, California 90058, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Trademark Registration No. 4,447,754 for "SECOND SUNDAY" registered on December 10, 2013;

WHEREAS, PG USA, LLC, a California limited liability company, whose principal business address is 2309 S. Santa Fe Avenue, Los Angeles, California 90058, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said NEW LIVE, INC. does hereby assign unto the said PG USA, LLC, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Dated: 02/01/2019

By: 
Name: CARL BARRY COHEN
Title: PRESIDENT