

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM512859

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GetBeezy, LLC		01/01/2019	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	LoLo, LLC		
Street Address:	45 South French Broad Avenue		
City:	Asheville		
State/Country:	NORTH CAROLINA		
Postal Code:	28801		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4467498	LOLO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2522992557		
Email:	clark@loloeffect.com		
Correspondent Name:	Clark Harris		
Address Line 1:	45 South French Broad Ave.		
Address Line 4:	Asheville, NORTH CAROLINA 28801		
NAME OF SUBMITTER:	Clark Harris		
SIGNATURE:	/Clark Harris/		
DATE SIGNED:	03/05/2019		
Total Attachments: 1			
source=lolo trademark assignment#page1.tif			

OP \$40.00 4467498

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 1/1/2019, (the "Effective Date"), between Gatbeezy, LLC, (the "Assignor"), and LoLo, LLC, (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. [4467498], dated [1/14/2014].

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

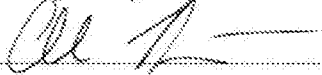
The Assignee agrees to pay the Assignor \$1.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with


- 1) the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.


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Signature of Assignor


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Title