

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM513054

|   |  |                       |  |
|---|--|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |  |
| <b>CONVEYING PARTY DATA</b>   |  |                       |  |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                     |
| Talega Associates, LLC  |  | 03/05/2019            | Limited Liability Company:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |  |
| <b>Name:</b>  | Lennar Pacific Properties Management, Inc.         |                       |  |
| <b>Street Address:</b>  | 700 N.W. 107th Avenue                              |                       |  |
| <b>City:</b>  | Miami  |                       |  |
| <b>State/Country:</b>   | FLORIDA  |                       |  |
| <b>Postal Code:</b>   | 33172  |                       |  |
| <b>Entity Type:</b>   | Corporation: DELAWARE                              |                       |  |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |  |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>   | 2691945  | TALEGA                |  |
| <b>CORRESPONDENCE DATA</b>  |  |                       |  |
| <b>Fax Number:</b>  | 4693171100   |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |  |
| <b>Phone:</b>   | 4693171060   |                       |  |
| <b>Email:</b>   | ccampbell@slatesharwell.com                        |                       |  |
| <b>Correspondent Name:</b>  | Colbie Brazell                                     |                       |  |
| <b>Address Line 1:</b>  | Slates Harwell LLP                                 |                       |  |
| <b>Address Line 2:</b>  | 1700 Pacific Avenue, Suite 3800                    |                       |  |
| <b>Address Line 4:</b>  | Dallas, TEXAS 75201                                |                       |  |
| <b>NAME OF SUBMITTER:</b>   | Colbie Brazell                                     |                       |  |
| <b>SIGNATURE:</b>   | /Colbie Brazell/                                   |                       |  |
| <b>DATE SIGNED:</b>   | 03/06/2019   |                       |  |
| <b>Total Attachments: 2</b>   |  |                       |  |
| source=190306 Assignment of Talega to LPPM#page1.tif  |  |                       |  |
| source=190306 Assignment of Talega to LPPM#page2.tif  |  |                       |  |

OP \$40.00 2691945

ASSIGNMENT OF TRADEMARK

WHEREAS, TALEGA ASSOCIATES, LLC ("Assignor"), is the owner of all right, title and interest in and to the trademark and trade name listed on Exhibit "A" attached hereto (the "Mark"); and

WHEREAS, LENNAR PACIFIC PROPERTIES MANAGEMENT, INC., a Delaware corporation, ("Assignee"), having an address at 700 N.W. 107<sup>th</sup> Avenue, Miami, Florida 33172, wishes to acquire any and all rights Assignor has in and to the Mark, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, any and all common law rights of such Assignor to the Mark.

NOW THEREFORE, for TEN AND NO/100DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby sell, transfer, assign and deliver unto Assignee, all right, title and interest in and to the Mark, together with the goodwill of the business in connection with which such Mark is used and which is symbolized by such Mark, and any trademark registrations or applications, as well as the right to bring any and all claims for infringement of said Mark which claims arose, or are in any way based on acts that occurred, prior to the date of this assignment and all rights to damages or profits, due or accrued, arising out of infringement of such Mark or injury to said goodwill occurring after the date hereof and the right to sue for and receive the same in the Assignee's own name.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed this day of 5th day of March, 2019.

TALEGA ASSOCIATES, LLC

By: [Signature]

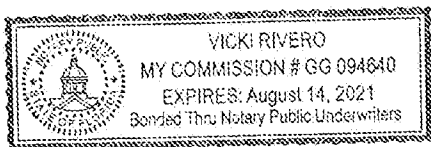
Name: Mark Sustana

Title: Vice President

STATE OF Florida

COUNTY OF Miami-Dade

The foregoing instrument was acknowledged before me on this 5th day of March, 2019, to certify which witness my hand and official seal of office.



[Signature]  
Notary Public, State of Florida

**EXHIBIT A**

| <b>Trademark</b>                                      | <b>Registration No./<br/>Serial No.</b> | <b>Classes of Services</b>  |
|---|---|---|
| <b>TALEGA</b><br>Filed: 6/21/00<br>Registered: 3/4/03 | 2,691,945                               | Cl. 35 - Advertising and marketing services for others, namely promoting the sales of new homes through the distribution of printed promotional materials and by rendering promotional advice; dissemination of advertising and marketing for others, namely promoting sales of new homes via global computer networks<br><br>Cl. 36 - Providing information on the sale of new homes [and related community news, events and activities] via global computer networks<br><br>Cl. 37 - Real estate development services namely, the development of a residential and commercial community |