

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM513058

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broker Genius Inc.		03/05/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Kroo Inc.		
Street Address:	181 South Franklin Ave., Ste. 307		
City:	Valley Stream		
State/Country:	NEW YORK		
Postal Code:	11581		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5336522	KROO	
Registration Number:	5620137	K	
CORRESPONDENCE DATA			
Fax Number:	6468780801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6468780800		
Email:	tm-uspto@pearlcohen.com		
Correspondent Name:	Jacqueline Zion		
Address Line 1:	1500 Broadway, 12th Fl		
Address Line 2:	Pearl Cohen Zedek Latzer Baratz LLP		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Jacqueline Zion		
SIGNATURE:	/JZ/		
DATE SIGNED:	03/06/2019		
Total Attachments: 2			
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source=Broker to Kroo executed#page2.tif			

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ASSIGNMENT

WHEREAS, Broker Genius Inc., a Corporation duly organized under and existing by virtue of the laws of Delaware, located at 366 Fifth Ave., 4th Fl., New York, NY 10001 has acquired, owns and uses the trademark KROO in connection with “Downloadable mobile application software for use in accessing and obtaining videos, multimedia content, news, information, commentary, and opinion in the field of sports; Downloadable mobile application software for the transfer and dissemination among users of a wide range of information relating to sports; Downloadable mobile application software for allowing users to play electronic games relating to the field of sports; Downloadable mobile application software for providing users real-time trending information regarding sports, athletes and athletic performance; Downloadable mobile application software for rewarding users for consuming content and winning games” in International Class 9; and K logo in connection with “Downloadable mobile application software for use in accessing and obtaining videos, multimedia content, news, information, commentary, and opinion in the field of sports; Downloadable mobile application software for the transfer and dissemination among users of a wide range of information relating to sports; Downloadable mobile application software for allowing users to play electronic games relating to the field of sports; Downloadable mobile application software for providing users real-time trending information regarding sports, athletes and athletic performance; Downloadable mobile application software for rewarding users for consuming content and winning games.” in International Class 9, and is the owner of the U.S. Trademark Registration Nos. 5336522 and 5620137 on the Principal Register of the U.S. Patent and Trademark Office; and

WHEREAS, Kroo Inc., a Corporation duly organized under and existing by virtue of the laws of Delaware, located and doing business at 181 South Franklin Ave., Ste. 307, Valley Stream, NY 11581, is desirous of acquiring the said trademarks KROO and K Logo and the said U.S. Trademark Registration Nos. 5336522 and 5620137;

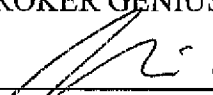
NOW, THEREFORE, for One Dollars (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, said Broker Genius Inc. does hereby assign, sell and transfer unto the said Kroo Inc. the entire right, title and interest in and to the said trademarks KROO and K Logo, together with the good will of the business symbolized by the marks KROO and K Logo, and the said U.S. Trademark Registration Nos. 5336522 and 5620137.

The trademarks KROO and K Logo, and the said U.S. Trademark Registration Nos. 5336522 and

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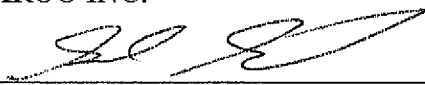
5620137 to be held and enjoyed by the said Kroo Inc. for its own use and behoof and for its successors and assigns, as fully and entirely as the same would have been held by the said Broker Genius Inc. had this assignment and sale not been made.

BROKER GENIUS INC.



Name: John Lucas
Title: CFO
Dated: 3/5/15

KROO INC.



Name: Sim Sherman
Title: CEO
Dated: 3/5/15